



MONEY MATTERS\$

WHY PEOPLE SHOULD STAY WITH OIL

ECONOMICS

The short- and long-term cost projection for the consumer is excellent. The National Energy Board predicts that oil prices will remain stable over the next 20 years. Natural gas prices, however, are increasing rapidly. Wouldn't you rather be with a stable, dependable home heating alternative?

ENVIRONMENT

The difference in the amount of carbon dioxide produced in a natural gas (methane) heating system as compared to a modern oil-fired system is negligible. The amount of carbon dioxide produced from thermally generated electricity compared to the modern oil-fired unit is enormous.

A single molecule of methane leaking into the atmosphere can produce from 50-70 times the greenhouse effect as a molecule of carbon dioxide from heating oil. (Methane is the primary component of natural gas. Source: Dr. Dean Abrahamson - University of Minnesota.) Recent developments in high-technology oil burning equipment are a chief contributor to a cleaner environment.

SUPPLY

Security of oil supply has never been greater in Canada than it is today. Our national government has access to huge reserves. There is a glut on the world market and discoveries are occurring all the time.

SERVICE

Unlike the huge gas and electric utilities, the oil heat industry provides personalized service by some of the best customer-oriented people in our country. You also have a choice.

EFFICIENT

The Canadian Standards Association reports that today's oil furnace has an operating efficiency of more than 80 per cent.



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