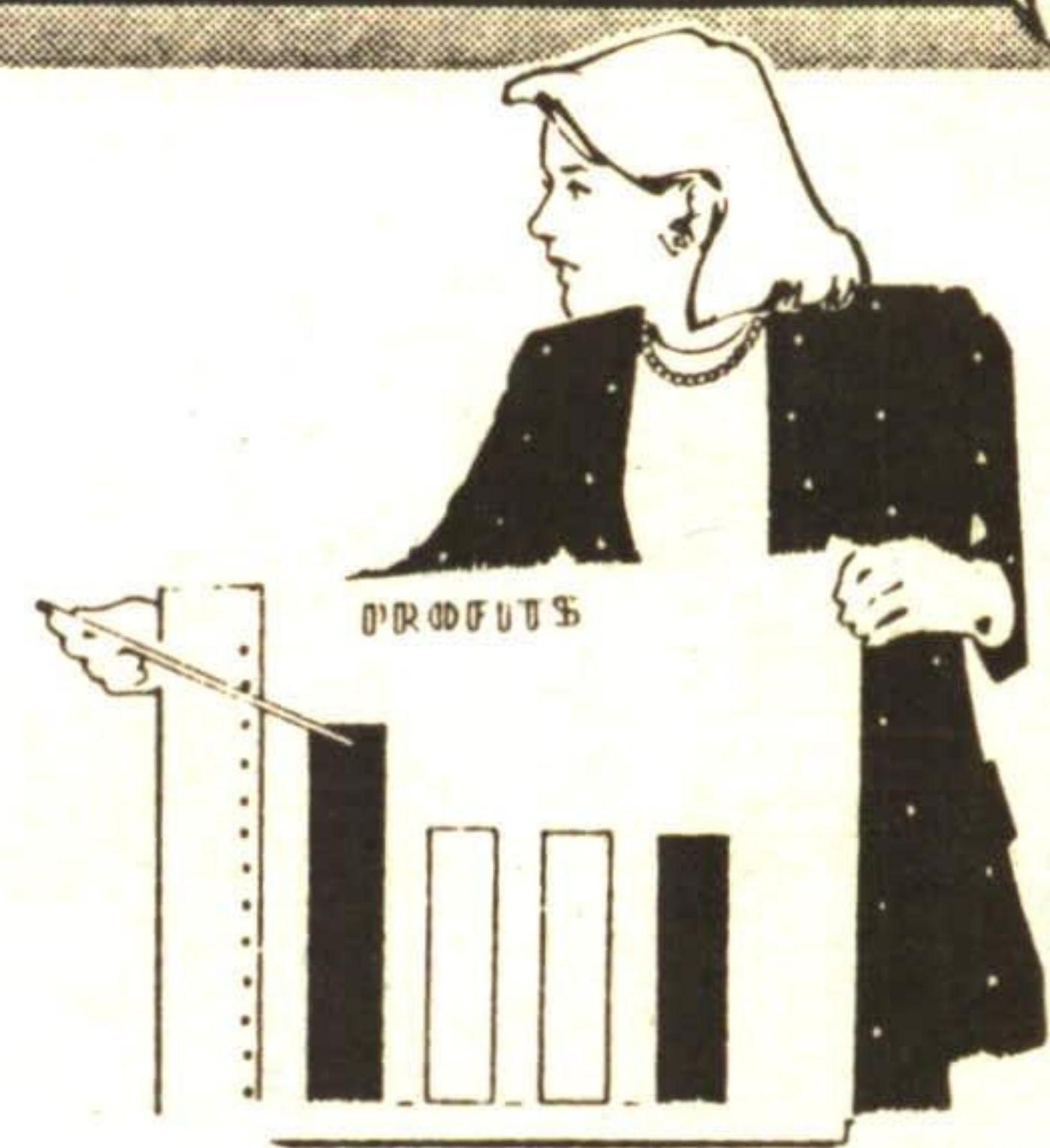




WOMEN IN BUSINESS



Shirley Goldrick

Shirley Goldrick loves animals, so much so that she went into the business of making them look their best.

Owner of Pet Junction, Shirley has had years of experience caring for animals at both veterinarian clinics and kennels throughout Peel and Halton regions. She now makes her home in downtown Georgetown where she has been in the pet grooming business for four years.

"I've just always loved animals, and this (pet grooming) is the next best thing to being around them," she said. "I handle cats and dogs, and have even done the odd iguana."

Shirley's training in animal care started in high school when she worked part time alongside veterinarians and kennel owners in both Mississauga and Burlington. She says she always aspired to a career involving animals but that she didn't want to open a pet store, feeling that it's cruel to have animals in cages. Along with full pet grooming services, Pet Junction also sells cat and dog food.

She contends that pet grooming is a hands-on business and something "you have to have the right knack for."

Shirley adds that the response from the community has been great and that owning her own business has been very rewarding.

"Things have gone pretty smoothly so far. The business is small, but if I were to expand the personal touch of the business might suffer."

Let us pamper your pets at
PET JUNCTION

Professional Complete Grooming for Cats and Dogs
873-7990 97 Main St. S. Georgetown



Clarita Salinas

Clarita Salinas was a loyal M&M Meat Shop customer before she decided to buy a franchise.

She was a regular customer at the Brampton store because she loved the quality of their food. So when she was shopping around for a business opportunity, a M&M Meat Shop seemed like a natural choice.

Clarita and her husband Salvador have had M&M Meats in Georgetown for the past five years.

The shop carries many food items and specializes in top quality frozen meat. "Our steaks are aged 21 to 28 days compared to five to eight days for those sold in supermarkets. The aging makes the steaks much more tender," says Clarita, adding that the portion controlled meats and specialty foods can be prepared in approximately 15-45 minutes. Food items available include rack of lamb, sirloin beef roast, chateaubriand and lobster tail, bacon wrapped filets, stuffed turkey breast, beef or turkey wellington, chicken breasts, pork ribs, sausages and wieners, beef burgers, pork chops, chicken a la king, stuffed filet of sole, chicken cordon swiss, cabbage rolls, lasagna, shepherd's pie and honey garlic meatballs.

Their party food is always popular. Party items include bagel bites, battered mushrooms and zucchini sticks, bite size chicken kiev, cheese bites, shrimp rings and rumaki.

Clarita credits M&M's popularity to the company's insistence on top quality.

M&M meat shops

873-2151
 211 Guelph St.

HOURS:
 Mon-Tue-Wed 10-6
 Thurs-Fri 10-8
 Sat 9-6
 Sun 11-6



Diane Bourdon

Customer service is Diane Bourdon's top priority in the operation of Mill Street Baskets.

Diane strives to ensure the giver and receiver of one of her baskets is pleased with the product. So far, everyone has been very pleased with her creations.

Diane got into the gift basket business after being laid off from her job as a pilot with a major Canadian airline. As a hobby she had made gift baskets for friends, but didn't consider it a full-time career until her baskets were a big hit at a local craft show.

She opened up her Main St. Georgetown shop last November, right in the middle of the Christmas rush. "It was great, I was working days and nights," says Diane.

Diane creates baskets for all occasions; she also has a busy corporate account business. Visitors can call in an order or visit her shop and pick and choose from a wide variety of items including speciality foods, silver and glassware, kitchen utensils, soaps and scents, stuffed animals, books, beauty accessories, wedding bombonieres, bridal party gifts, office desk gifts and humorous novelties. They can buy individual items or Diane will present them in gift bags, baskets, crates, tins, boxes, buckets and bowls.

Diane will work with any budget and will incorporate the customer's specialized items into her creations. And she delivers in the Georgetown area.



Personal Gifts for Every Occasion
27 Main St. 873-1268



Stacey and Judy Sutherland

In need of some comfortable casual wear or a great looking business outfit? Chances are you'll find what you're looking for at The Village Shoppe.

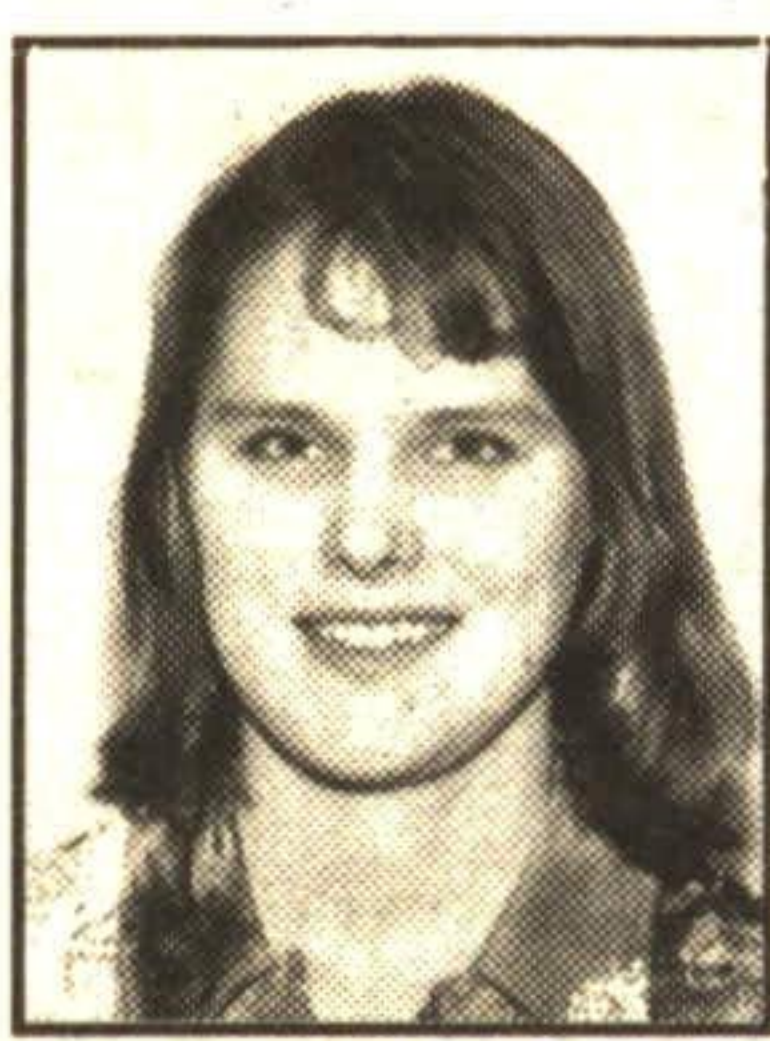
Dressing the women of Halton Hills for 16 years, The Village Shoppe is owned and operated by Stacey Sutherland who has recently been joined by daughter Judy, a graduate of the Fashion Institute of Technology in New York.

"When I first got started in this field, I was looking for a new career and a chance to own my own business. I was able to do both," said the former school teacher. "I'm very excited to have Judy working with me now."

The Village Shoppe offers a wide range of ladies' fashions, from business suits to casual wear, as well as accessories to complete any given look.

Regular fashion seminars are offered and the Sutherlands will be bringing in Liz Claiborne fashions in March, which have never been available in Halton Hills. A Birthday Club service also offers customers a discount on their special day.

"Knowing your customers and their needs is very important in this business; that and keeping up with the changing fashion trends," explains Judy.



JUDY SUTHERLAND



877-6523
 91 Main St. S.
 Downtown Georgetown



Kristen Byblow

Having opened a full-service floral shop last November, Kristen Byblow has turned a passion for flowers into the makings of a successful business.

Co-owner of HollyHocks on Georgetown's Main Street, Kristen now works side-by-side with mother Nadia Miller, offering a wide-range of floral arrangements for all occasions including weddings, funerals and anniversaries.

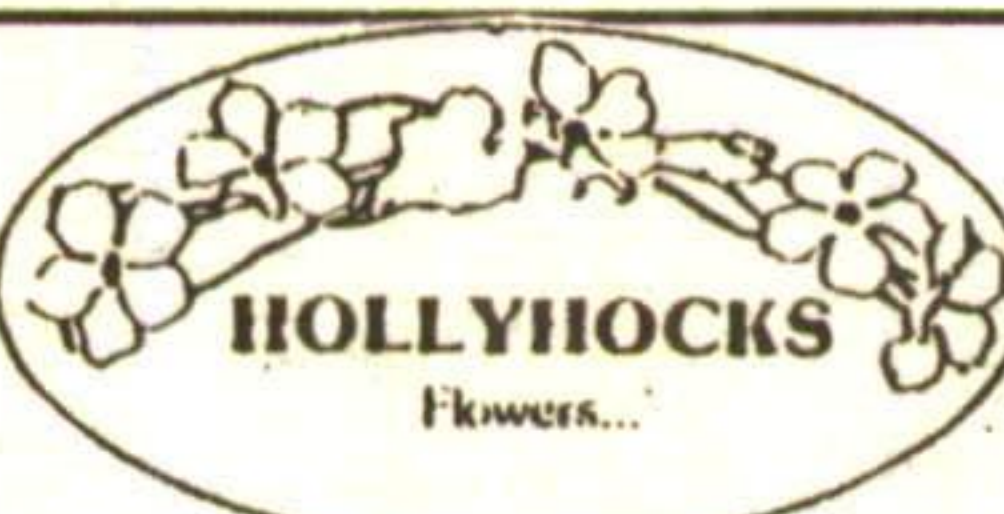
"Along with our flowers, we offer herbs and spices, Orange Crate products, bath bars, sea salts, oils and potpourri. Many of our customers say the store reminds them of an old English shop," said Kristen.

She explains that community response has been very good and that "understanding your customers' needs" is vital for success.

With help from younger sister Robyn Miller, HollyHocks is a real family business.

"I got involved in this business because I love growing and arranging flowers and sharing them with other people," she says. "Showing customers how wonderful flowers are to have around is very rewarding."

Open six days a week, HollyHocks is also connected to the Tele-Flora hotline so local residents can share these beautiful floral arrangements with friends and family across Canada and around the world.



For All Your Floral Needs
873-4954

HOURS:
 Thurs. 4-8 p.m. Fri. 12-7 p.m.
 Sat. 9-5 p.m.



Carole MacLeod

Carole MacLeod, a licensed real estate professional, has been selling real estate since 1982.

"With three children attending university at the same time, I felt I should contribute to the family income," explains Carole. "I made a list of the options I could investigate and settled on real estate. I've never been sorry."

A native of Salt Lake City, Utah, Carole met and married a Canadian and in 1969 became a resident of Georgetown.

"I love people and although real estate is a very demanding vocation, it is also immensely rewarding. There is a great deal of emotion involved in the buying and selling of a home. I concentrate on creating a win/win situation. I want both the buyer and the seller to look back on the experience as one of pleasure and satisfaction."

Carole, who specializes in town and country properties, points out that Johnston and Daniel is a member of the Brampton and Toronto Real Estate Boards.

"Our resources are vast," Carole adds. "The industry is constantly changing and as a representative I continue to upgrade my knowledge and skill."

And what does Carole enjoy most about her profession?
 "Negotiating is challenging and every day is different."



JOHNSTON & DANIEL
 The Right Connection



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