



# the united way of Halton Hills *Reaches Out*

## United Way campaign reaches 60% of goal

By LORRAINE WILLSON  
Community Awareness Chair

With this edition, we wrap up our three-series profile on the United Way of Halton Hills' 1993 campaign. In these monthly updates, which began in September to November, we have strived to provide you with a brief look at the campaign activities, goals and the people who make the United Way of Halton Hills what it is.

### Supporting your local United Way

The United Way of Halton Hills is an umbrella organization that raises and provides funds for its 23 member agencies. The financial resources received by these agencies allow them to serve virtually one in three residents in the community... that means more than 15,000 people in Halton Hills benefit from emergency and crisis assistance, seniors and family/child services, or health and rehabilitation programs.

### Reaching for the top

Although our 1993 fund-raising goal has now reached the 60 per cent mark, the United Way of Halton Hills needs your support to meet our \$180,000 target. If you haven't contributed to this year's campaign, please give. Either via payroll deductions, lump sum or by organizing an event at your place of work. It's simple and what better way to make our community a better place to live?

### United Way volunteers —

### our community's unpaid heroes

United Way campaign workers wear many different hats. There are those who donate their time organizing such special events as the Santa Claus parades in Georgetown and Acton.

Then there are the individuals who help prepare canvassers kits, and the countless volunteers who go door-to-door, and business-to-business, soliciting financial support for the United Way agencies. Whatever the role, their commitment to the United Way is invaluable.



United Way

### Where is your money going?

Your financial contribution to the United Way of Halton Hills is helping agencies such as the Georgetown and District Branch of the Canadian Red Cross provide everything from regular Blood Donor clinics, Emergency Response Training and first Aid, to Senior's Fun and Fitness, Homemaker Services and Water Safety Programs.

It's also enhancing the types of services provided by the North Halton Information and Distress Centre, an organization that was first established in 1973 to handle distress and crisis phone calls on such troubling issues as loneliness and family-related problems.

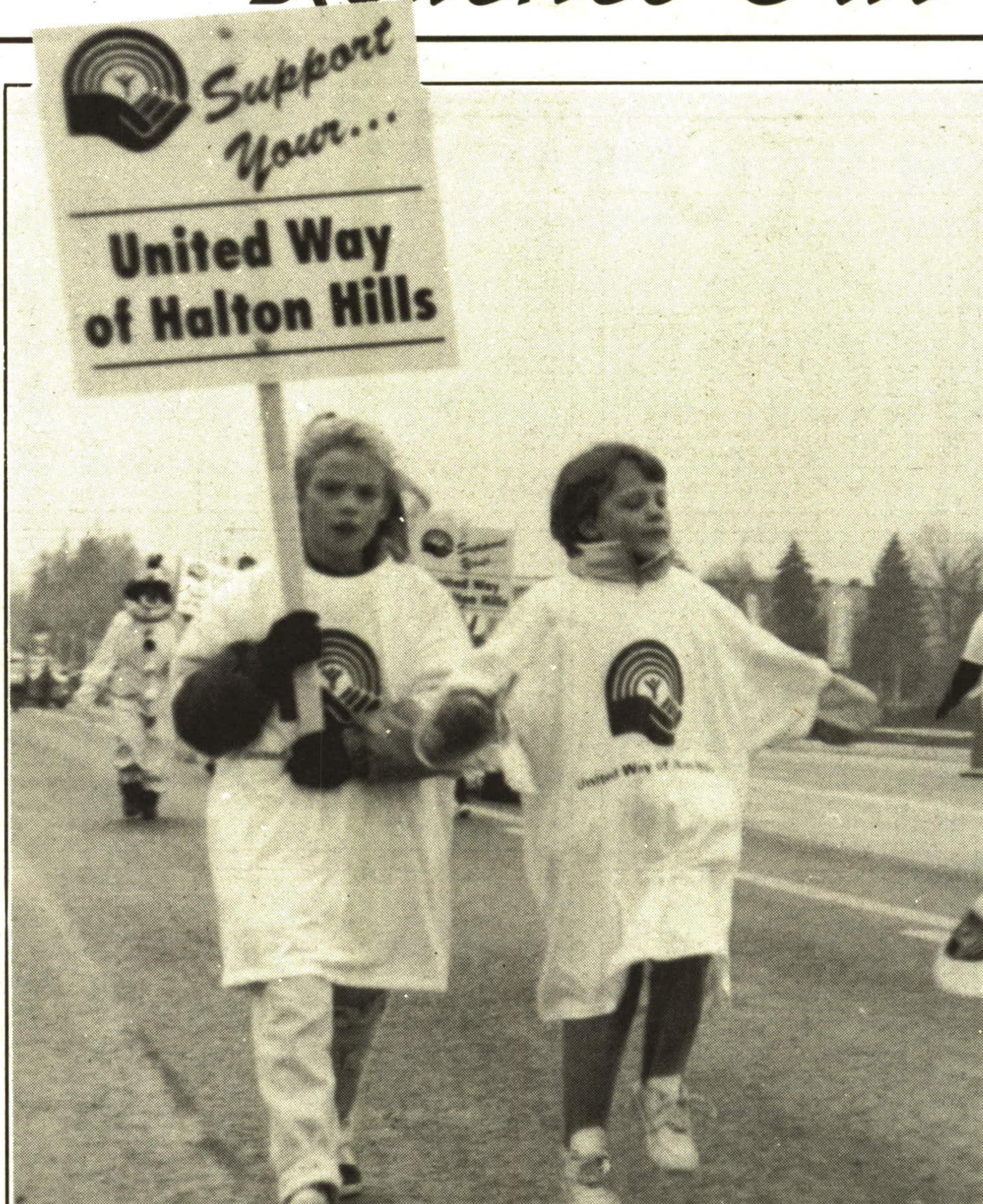
Now 20 years later, these and many other concerns remain a part of today's society. Through the Distress Centre volunteers, crisis, referral and information services are just a phone call away - 24 hours-a-day, seven-days-a week.

And the United Way is also providing funding to Halton Helping Hands, an organization that offers a range of valuable services to the Halton Hills community. Through its Home Support Services, elderly or permanently physically disabled adults can remain in their own homes or apartments. From heavy house cleaning, yard work, and snow removal, to visiting, shopping or carrying out odd jobs, the organization's team of workers and volunteers are truly helping hands in our community.

### Ensure your contribution stays here

If you work out of town, be sure your United Way donation is benefiting this community. Simply ask your employer to re-direct your donation to the United Way of Halton Hills. What's more, there is still time to make a financial commitment for 1993! Just think about how many ways your contribution will help a United Way agency serve you...your family...or neighbour?

The United Way of Halton Hills thanks The Georgetown Independent/Acton Free Press, and Mold Master — this month's advertiser — for supporting the 1993 campaign.



The sign says it all as these young Santa Claus parade marchers get their message across to area residents. The United Way is aiming at \$180,000 as their campaign goal for this year.

## The United Way of Halton Hills — and its agencies

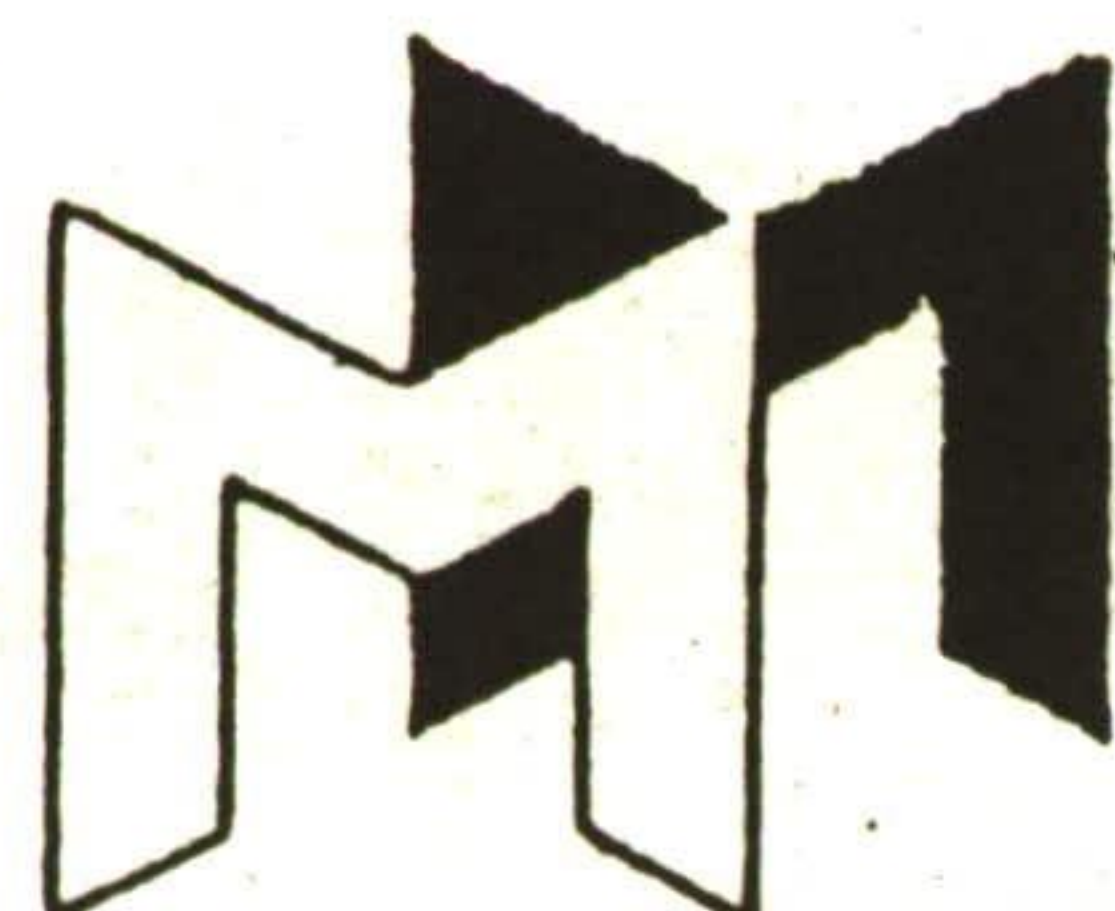
Acton Social Services & Information Centre (ASSIC); Big Brothers of Halton; Big Sisters Association of North Halton; Canadian Red Cross Society\* (Georgetown and area); Canadian Mental Health Association-Halton Branch; Canadian National Institute for the Blind (CNIB); Community Resource Services; Georgetown Parent-Child Centre; Grace House Inc.; Halton Down Syndrome Association; Halton Family Services; Halton Helping Hands; Halton Recovery House; Halton Sexual Abuse Program; Halton Social Planning Council;

Learning Disabilities Association of Halton; Multiple Sclerosis of Canada-Halton Chapter; North Halton Association for the Developmentally Handicapped (NHADH); North Halton Distress & Information Centre; North Halton Literacy Guild; Open Door Youth Centre; Victorian Order of Nurses-Halton Branch; Y.M.C.A. - North Halton

\* In partnership with the Canadian Red Cross (Georgetown and area), the United Way funds the agency's entire yearly operating costs.

Together we can find the way!

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