

Action

in

Acton



ROSANNE JORDAN

Rosanne Jordan

Entertainment Tonite is a unique video store which opened in Acton last July.

"It's a neighborhood video store. We rent family movies at a reasonable price," owner Rosanne Jordan says. When she set up the store, she hand picked 1,500 videos from about 10,000 possible selections.

The films found in the family section of the store have no nudity and no swearing. Parents can send their teenagers to the store to select a video from this section and be sure the teens won't come back with something offensive.

The children's videos have been tested on Rosanne's three sons, aged six, three and two years.

"They've tried all the Disney's, all the Barney films. We try to get educational films, but ones which also have entertainment value," Rosanne says.

And the opinions aren't only those of Rosanne and her husband Paul, who helps out at the store. Every time a member brings back a movie, they're asked to give their opinion on a form, and all this information is imputed onto a computer. Rosanne says she's not afraid to pull videos off the shelves when they get overwhelmingly bad reviews.

"We want people to feel comfortable coming in and asking questions. If they're not sure what movie to get, we'll help them decide," she says.

Entertainment Tonite, open seven days a week until 10 p.m., carries all the latest top new releases as well as a large selection of video games and systems.

The store is open seven days a week until 10 p.m.



DEBBIE DOUGLAS

Debbie Douglas

Debbie Douglas enjoys working with people, and she's found the perfect part-time job for herself. "I love working for a company that tells me my job is to give away \$1,000 of free jewelry a week."

Debbie sells fashion jewelry at home parties for Jewels by Park Lane, an exciting company that has been operating in the U.S. for 37 years and has recently expanded to Canada.

"Home parties are going to become our future, the luxury of being able to shop at home and have in a few friends," says Debbie. "I encourage my hostess to invite at least 10 guests to a show, because the hostess will receive many incentives in free jewelry."

"The hostess usually receives \$200 in free jewelry," she says.

People attending the show also benefit. If they make a purchase of \$60, they have the options to purchase another item of \$60 value for only \$10.

There are approximately 100 items available for under \$25, a selection of men's, children's jewelry and some 14 kt. gold and sterling silver items.


"It's similar to most home parties," she says. "I show the jewelry and describe it. The people are encouraged to try it on and make their purchase."

Debbie, a mother of two, looked around carefully before she decided to become a sales director for Park Lane Jewelry. She likes to do two or three parties a week, and so far she's the only representative in Acton selling this line of jewelry.

Debbie would love to do a show for you today, or if you would like to join the Park Lane team feel free to call.

GREAT MOVIES! *Entertainment Tonite* **GREAT PRICES!**

145 Mill St. East
Acton
853-5353

Jewels by Park Lane 

Elegant Jewelry Designs at Affordable Prices **DEBORAH DOUGLAS** (519) 853-3812



JUDY MacDONALD

Judy MacDonald

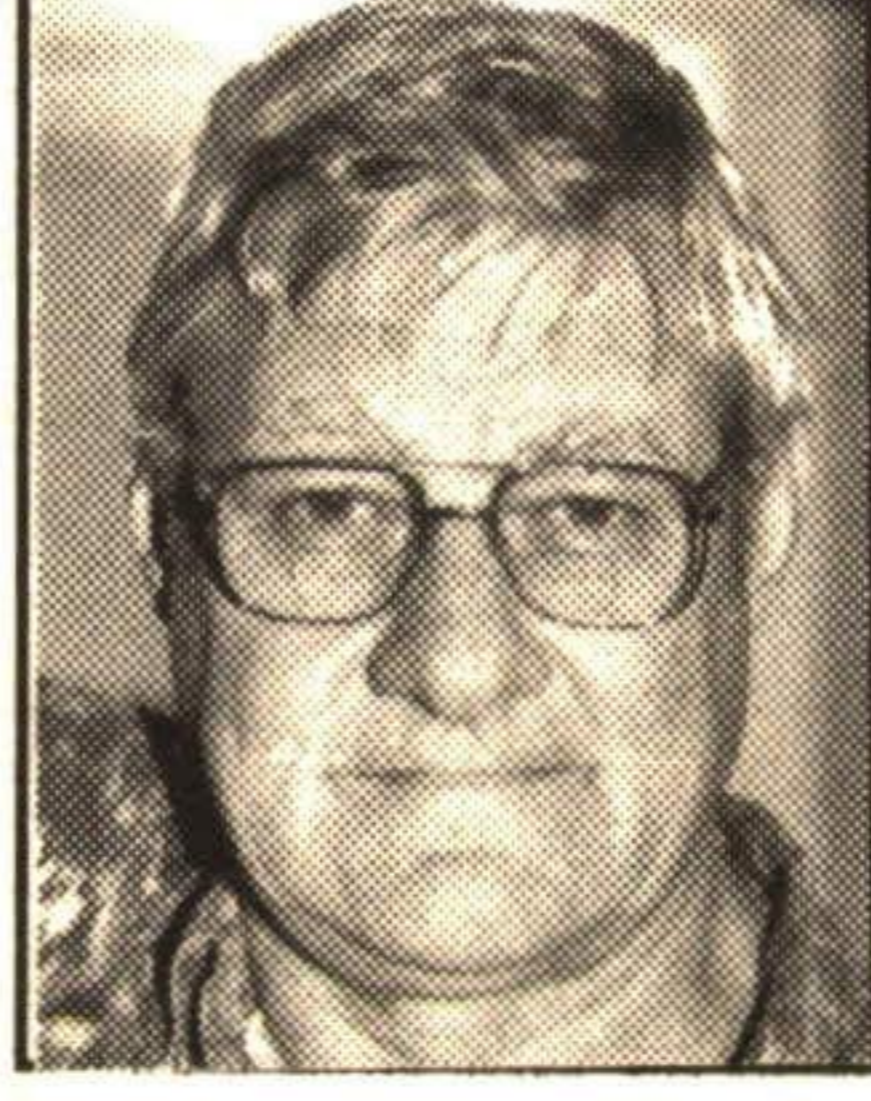
Country Reflections offers an assortment of gift baskets and balloon bouquets for anyone of any age on any occasion: birthdays, anniversaries, Mother's Day or Valentine's Day are a few examples.

The business was started by Judy MacDonald last fall. Judy was a flight attendant with Air Canada for 18 years, and after leaving her job she thought of this as something she could do part-time from her home, where she also farms.

"I can make the baskets up myself, or put anything a customer wants in, including anything they have made themselves, or something they've purchased," Judy says. There's a balloon bouquet attached to each basket, or these can be purchased separately for \$10. They have an average of seven helium balloons, including one fancy one and six colored balloons.

The prices for baskets range from \$25 to \$50. A basket for a new baby includes some sleepers, a bottle, diapers, a pacifier, a soap rattle and balloons and costs \$25. Her prices are reasonable because she works from her home and has no overhead, but can purchase goods at wholesale prices. Her hours are flexible, so if a birthday has been forgotten and you don't discover it until 9 p.m. when the stores are closed, it's not too late.

Judy has lived in Acton for 20 years and has three children, who are very creative and a big help, she says. Anyone interested in a gift basket can call Judy, or stop by her home on Wellington Road 50, east of Hwy. 25.



JAKE KUIKEN

Jake Kuiken


After operating Halton Hills Furniture for 20 years, Jake Kuiken has left his business in the capable hands of his son, Ron. But that doesn't mean Jake was ready to put his feet up and relax. The long-time Acton resident has moved down the street and opened a new, more specialized retail outlet, Clocks and Curios.



"I thought this would be a good venture and it's not quite as busy. When you own a furniture and appliance store, you're especially tied down all the time because you have such a variety of lines," he says. His new store operates at a slower pace and is open 10 a.m. to 5 p.m., except Sundays. But if customers would like to get in at other times, they can ask for assistance at Halton Hills Furniture.

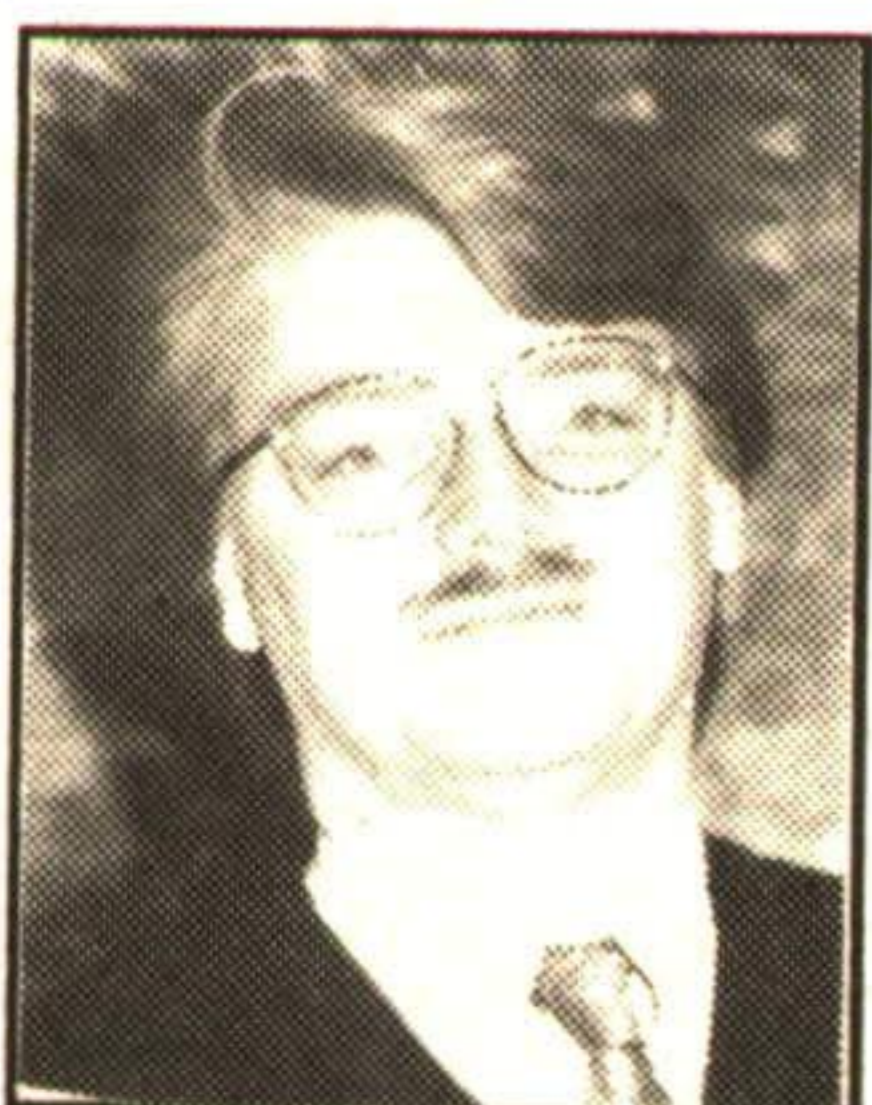
Clocks and Curios has a unique furniture line of tables and china cabinets as well as clocks of all sizes, including grandfather clocks. There's also a small selection of gifts in the shop, including figurines, Blue Mountain pottery and ceramics. Some of the items Jake sells are made locally.

The store recently re-opened after some renovations. "Until we closed, business was good and I was really pleased," he says. It's not necessarily the Acton or Georgetown people who come in, but others from out of town who are drawn in by the olde Hide House and other stores.

Jake delivers anywhere in Ontario, and finds that people from out of town are often attracted into his store by items they see that they haven't seen elsewhere.

 **Country Reflections** Judy MacDonald
Balloon Bouquets R.R. #2
Gift Baskets (Wellington Rd. #50) Acton
(519) 853-4729

 **CLOCKS & CURIOS Plus** **JAKE KUIKEN**
5 MILL STREET EAST
ACTON
(519) 853-5062 



ROBERT WARRINGTON

Robert Warrington

There's a travel agency in Acton which offers personalized service but can compete with "the big boys" in Toronto.

Robert Warrington has operated Acton Travel Ltd. in the Acton Mews for five years. He used to work in Toronto, but became tired of commuting and the daily traffic, so he decided to operate his own business.

"I like the small town. It's more personable, you can go into the bank and restaurant and know people," he says.

Robert's interest in the travel business started early, when he helped plan family vacations.

About 60 per cent of the business is vacations, and 40 per cent is corporate travel. "We can not only arrange holidays to Florida, Vegas and Britain in the summer, but anywhere," he says. He and his staff enjoy the challenge of tailor making holidays to special destinations.

As a new sideline company, he and a former colleague recently started "Ultimate Golf Vacations" a golf travel specialty service. They can organize a golfing holiday anywhere from northern Ontario to any international destination.

As a visitor to Australia over the past couple years, Robert received a diploma from the Australian Tourist Bureau qualifying him as an "Aussie specialist". He says Australia may be far away, but the world is shrinking with air travel and flying across the Pacific is now an affordable holiday for many more people.

Travel consultation doesn't cost anything, and Robert hopes people will come into his agency when they want more travel information and assistance.



HEATHER KNAPTON ALLAN

Heather Knapton Allan

"The Big Scoop" has reopened for the season, and it now has an expanded menu, including 24 flavors to tickle your tummy, and a fresh new look.

Proprietor Heather Knapton Allan says she purchased the business last April and sees it as a creative outlet with lots of potential.


While it still offers ice cream, she has turned it into a cafe, where you can obtain a quick lunch. The menu offers a variety of foods, including homemade burgers, soups, salads, sandwiches, gourmet Italian food, chili, foot long hot dogs, take home yogurt and service with a smile.

Heather allows customers to create their own ice cream flavors before their eyes, but how she makes it is Heather's secret.

She'll have a selection of gourmet coffees brewing for customers to select from, and if they like what they've experienced, they can take home some freshly ground coffee.

This is a unique offering. Heather makes ice cream cakes for birthdays, showers, anniversaries and other special occasions. She arranges birthday parties, and people can rent the gazebo at the front of the parlor for a private party.

"I like being my own boss in a creative environment. And I enjoy working with the students that help out in the summer," she adds.

 'It's Worth The Call To Acton' 56 Mill St. E., Unit C
ROBERT WARRINGTON C.T.C. President Downtown Acton
(519) 853-3580

The BIG SCOOP **HEATHER KNAPTON ALLAN**
Corner of Mill & Wilbur St.
Acton
(519) 853-5066