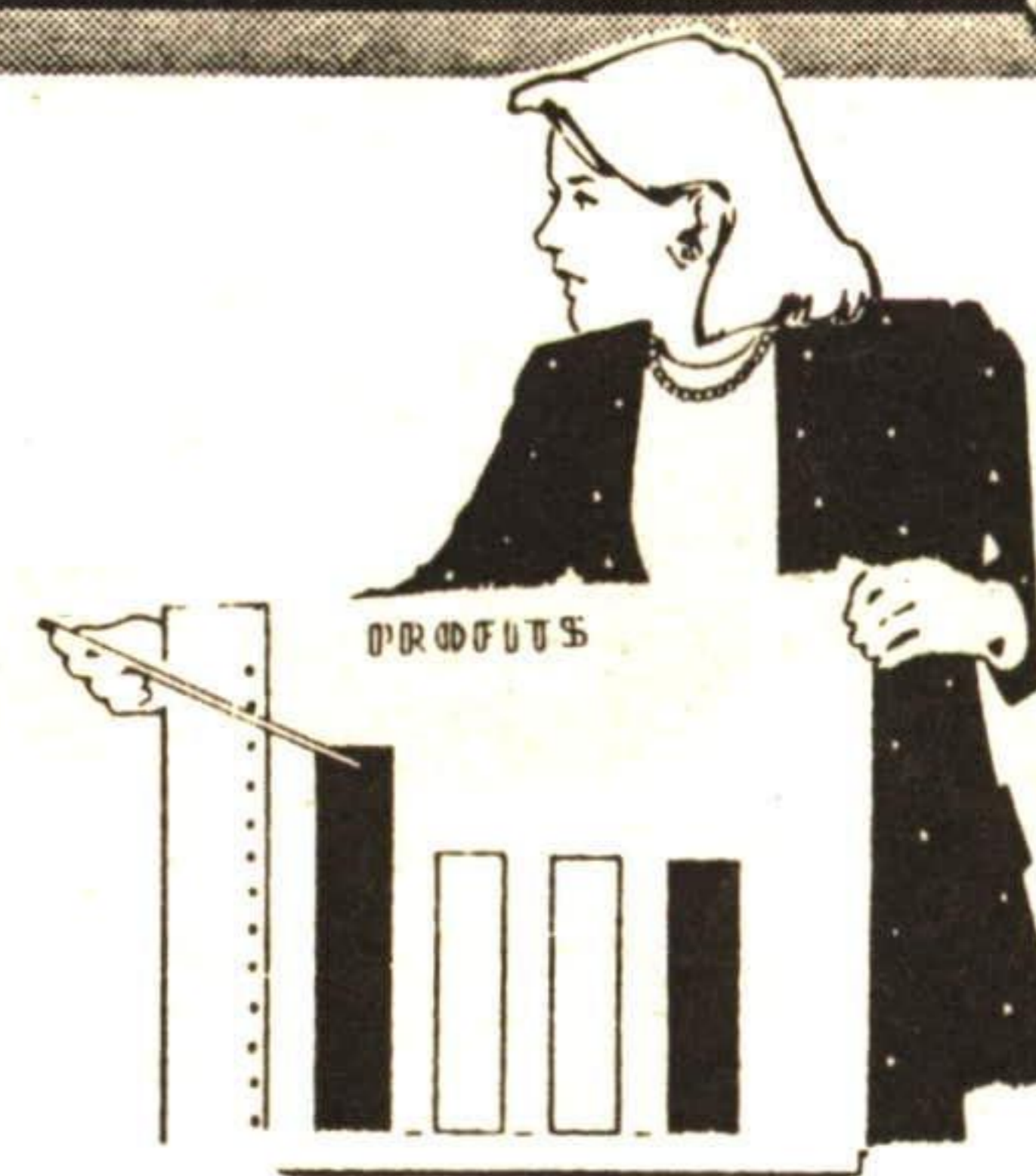


WOMEN IN BUSINESS



LINDA GILMORE

Linda Gilmore

Early morning is often the busiest time at Cakes of Elegance. "People drop in for coffee and a scone or a muffin on their way to the GO train," says Linda Gilmore, who runs the popular business with her husband.

Their cheese scones are best selling items in the store that also offers cakes for all occasions, soups, bread, shepherd's pie, chelsea buns, tarts, and squares, as well as premium tea and coffee.

"Customers get a homemade product in an old-fashioned atmosphere that fits the character of Main Street," says Linda. "Once they come, they come back."

It's a 4 a.m. start for her on Saturdays, putting fresh baking in the ovens for appreciative customers. In the food business since 1976, the couple sold the doughnut franchises they were operating, in favor of the homier style of the downtown tea room and bakery.

"We decided to make it non-smoking," says Linda. "It was a tough decision at first, but people get a good consistent product with no contaminants. They like our high quality, clean store, and the friendly service."

Drop by for a pleasant lunch or a cup of tea any day Monday to Saturday. The store stays open until 8 p.m. on Thursday and Friday.

Cakes of Elegance

"Baked With Old Fashioned Care"

103 Main Street, South
Georgetown, Ontario L7G 3E5

873-6569



TERRY LaFOND

Terry LaFond

Terry LaFond took a chance when she bought Penniesworth in the middle of the recession last year. The popular store was slated to close after 15 years, unless a new owner was found.

"I'm not afraid to jump into something and give it a whirl," Terry says. Business has been good ever since, a reflection of changing lifestyles she believes.

Penniesworth sells good used children's and ladies' wear on consignment, as well as maternity clothing, baby accessories, toys and games. Terry has been broadening the line to include gym outfits, furs, and bridal wear as well.

She's also pleased to promote local talent in handknitted baby clothes, bulky sweaters for children and adults, and handpainted tole art pieces reasonably priced.

"Being in downtown Georgetown is a bonus," says Terry. "I'm right between the shoe store and the pharmacy, so there's lots of walk-in traffic, especially with all the moms around during the day."

She's happy to take requests for specific items, and invites everyone to drop in and have a good browse. In today's economy, she says, smart shopping is a priority, and Penniesworth helps you to achieve this.

PENNIESWORTH

43 MAIN ST. S.
DOWNTOWN GEORGETOWN

877

1242



LYNDA MEILLEUR

Lynda Meilleur

Businesses needing professional office support will welcome the discreet, efficient services of Lynda Meilleur, manager of Bosswell Office Support Services.

Her Main Street business provides typing, word processing, desktop publishing, secretarial supply, fax, and courier services. There are comfortable boardroom facilities where Lynda can produce verbatim records of a meeting, in the elegant surroundings of downtown Georgetown's Old Bank, close to dining facilities and other area offices.

"I've always been impressed by an effective orator," she said, "by the eloquence of the written and spoken word." A whiz at Word Perfect, she can provide resumes, letters, and newsletters and manuals on request, with extensive artwork and graphics.

An experienced court reporter and commissioner for taking affidavits, she also offers valuable litigation support to lawyers preparing casework. Bilingual French/English staff are available too.

"People appreciate the quality of service here and the handy location right in the downtown core," says Lynda. Business has been steady. "It's something I've always wanted to do, and something I do well."

BOSSWELL OFFICE SUPPORT SERVICE

78 Main Street
(Upper Level Old Bank Building)

873-2677



HEIKE CIUFU

Heike Ciufu

Customers at Halton Hills Sewing Machine and Vacuum Services in Moore Park Plaza will appreciate the 23 years of experience that its owners bring to servicing, says Heike Ciufu, who operates the business with her husband Tony.

They offer expert repair of all makes and models, usually within one or two days. You can get warranty service on Hoover and Regina vacuums, as well as parts for uprights and canister models, and power-heads for built-in vacuums.

There's professional sewing machine repair too, and in-home service for a small fee. "We do a lot of sewing machine repairs for school boards," says Heike.

The store sells new Hoover and Eureka vacuums, and new and used sewing machines and sergers. There's a line of sewing notions, and a scissor sharpening service as well.

Many customers are enjoying special courses in sewing with sergers, the machines that sew and bind seams in one quick step. "A lot of people don't know the full potential of these machines," Heike says. "We keep our classes small so each person gets individual attention. People appreciate that." She added, "We treat people the way we like to be treated."

HALTON HILLS SEWING MACHINE & VACUUM SERVICES

873-8196
MOORE PARK PLAZA



ISABEL BROWN

Isabel Brown

"How are your feet?" asks Isabel Brown, the new co-owner of Carol's Hair and Beauty Salon on Main Street in Georgetown.

Expert foot care is a new service she offers, in a pleasant and private room at the back of the salon. Clients are lining up already for treatment of ingrown toenails, corns, or simple nail clipping when bending over is a problem. Isabel gives professional treatment to anything that makes for painful walking.

The former director of nursing at St. Joseph's Hospital in Hamilton, she has a string of university degrees to her name, as well as a diploma in advanced foot care. She enjoys friendly chatter with male and female clients of all ages, who can lie back and relax on her padded treatment table.

Of course the salon also provides hairdressing and esthetics, including makeup, facials, pedicures and manicures. The business recently crossed over from its former location to the west side of Main Street.

Foot care promises to become popular service at the salon. "I knew there was a need out there," says Isabel. "I help keep people on their feet for as long as possible. They feel good, and that makes me feel good."

Carol's HAIR AND BEAUTY SALON

68 MAIN ST. S.
GEORGETOWN, ONT. L7G 3G3

877-2981



MARIJEAN HARRIS

Marijean Harris

Marijean Harris combines talent in design and art with her love of computer technology.

"Desktop publishing is perfect because I can work at home, be my own boss and have flexible hours," said Harris.

She has been freelancing as a graphic designer for more than 10 years. A diploma in graphic design and a degree in fine arts has given her the professional training needed to have a successful career in graphic design.

"I find that being a desktop publisher gives me more control over all aspects of the graphic process. I enjoy being able to do everything on desktop. It is a fast and efficient way to create excellent graphic design," said Harris. Her business Riverside Graphics, uses the latest computer technology, to create special effects, graphics and typesetting in her home office.

"I enjoy every phase of the communications process - from design concept, layout, editing, and typesetting through to preparing files for output to an imagesetter," said Harris.

Marijean is available to design flyers, business cards, newsletters, catalogues, posters, logos, menus, brochures and magazines etc.

Riverside Graphics



(416) 873-4821

* Newsletters * Magazines*
* Brochures * Flyers *
* Business Cards etc.*