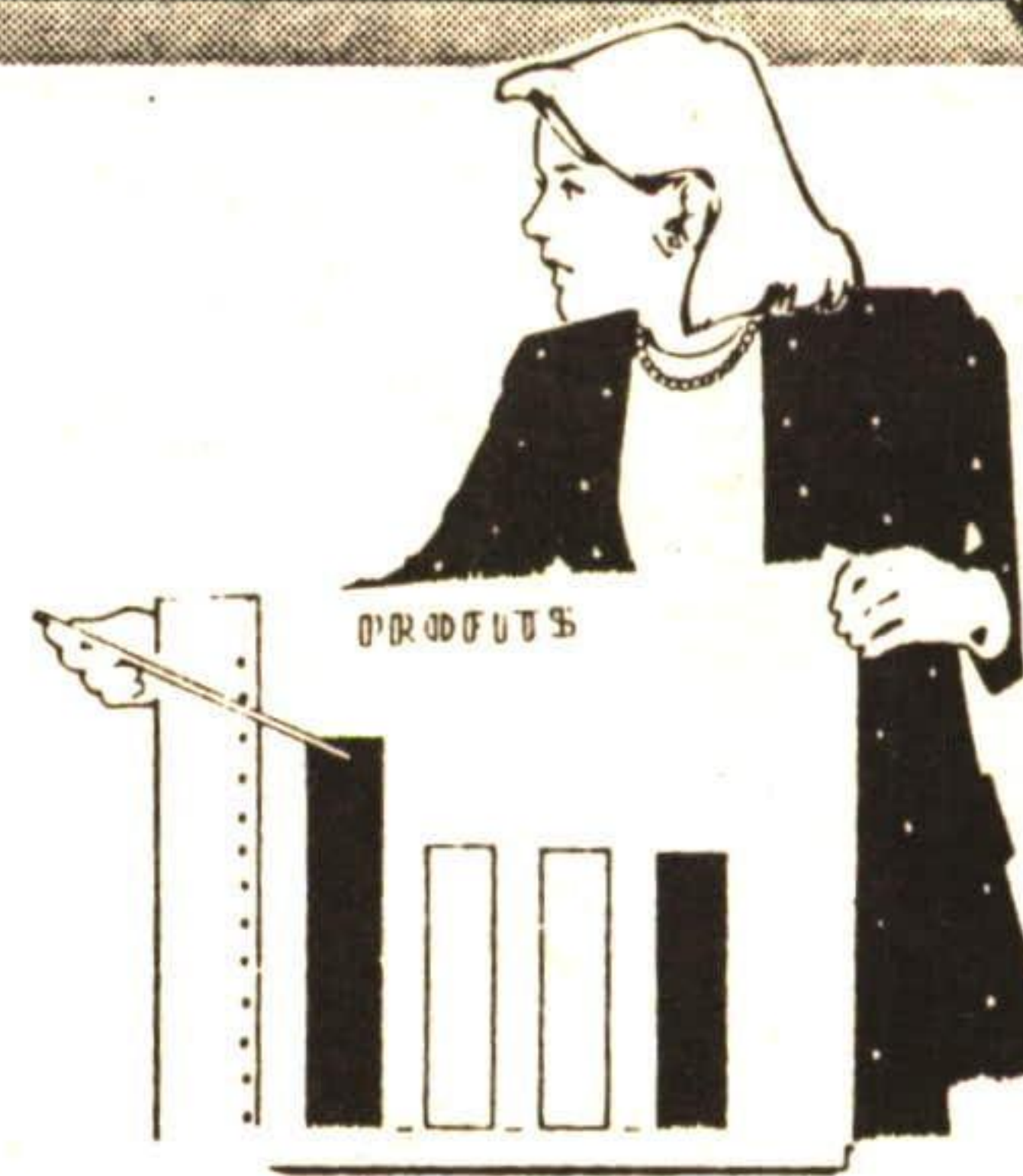




# WOMEN IN BUSINESS



PAT COE

## Pat Coe

The idea behind the Terra Cotta Cookie Company is quite unique.

Pat Coe's son, Mark, had severe allergic reactions, and it took Coe some time to realize it was her cooking.

She soon narrowed it down to dyes and preservatives, and began her recipes anew.

Realizing that her son was probably one of many children with this problem, Coe opened her store in 1984. It took her six months to get her first customer, Sir Winston Churchill P. S. in Brampton. After that she soon began shipping her cookies to schools throughout Golden Horseshoe

area.

After starting with the basic chocolate chip cookie, Coe soon added different kinds. Now she makes peanut butter, oatmeal raisin, and fudge chip.

Because her cookies are preservative-free, Coe ensures freshness by freezing them as soon as they cool.

In 1987, at the request of several schools, Coe worked up a lunchtime program including dye-free wieners from Maple Leaf, buns from Buns Master, and Allen's juices. She also provides frozen soups, pies, muffins, honey butter, and butter tarts.

Coe's 18 employees ensure that her four and a half inch cookies get cooked and packaged in time for shipping.

The Terra Cotta Cookie Company's factory outlet is on 71 Mountainview Rd. N in Georgetown, and it is open to the public Monday to Friday, 9 a.m. to 5 p.m.



## Terra Cotta Cookie Co.

71 Mountainview Rd. N.  
GEORGETOWN



JEANETTE COX

## Jeanette Cox

Jeanette Cox freelances as a travel consultant in Halton Hills and the Erin/Hillsburgh area.

She was attracted to this profession by her love of travel and people. For a number of years Jeanette accompanied her husband, Larry, to various areas in the United States as he pursued his classic car hobby. In this manner she gained first hand travel knowledge, which assisted her during her five years as a full time travel planner for a local bus touring company.

Jeanette presently acts as a tour escort for Pathway Tours, a company which offers extensive bus tours throughout Canada and the U.S. While not directly employed by a travel agency she will work with any group to put them in touch with all the necessary agencies to make their trip a success. "People love to travel, but they don't like to be responsible for all the little details, and that is where I come in," she says.

For the past two years Jeanette has been associated with Goliger's Travel, Heart Lake office, Brampton as an outside sales representative. She says, "I enjoy being part of this team. It broadens my horizons and allows me to book clients to any destination in the world, not just bus tours."

She feels her business is built on repeat customers and likes to give extra-special service so people will think of her the next time they plan to travel.

"Travel is an exciting product to sell as your clients are treating themselves and looking forward to the end result," says Jeanette.

CLASSIC CARS

OR TRAVEL

X-TRA SPECIAL SERVICE

## Jeanette Cox

Sales Representative/Tour Escort

R.R. #2, Acton, Ont.

519-833-9121



CAROL ANN MICHAELSON

## Carol-Ann Michaelson

Carol-Ann Michaelson is the creator of Clay Concepts, a studio offering a beautiful selection of sculpture and functional pottery.

Michaelson, who originated from Ottawa, has been a studio potter since 1981, operating out of Glen Williams for the last three and a half years.

When Carol-Ann and her husband decided to leave Toronto they searched a number of small towns. When they found a terrific century home in the Glen they moved in four years ago, and love the area. "It's a wonderful location for my business well as a great family atmosphere."

When looking at her work, it's obvious where her passions come from. It is also easy to see that Michaelson takes pride in her work.

She also spends just as much time at it. "I have my studio hours, but I find I'm often back here at night," she said.

Michaelson sells to a number of galleries around the province, such as the Royal Ontario Museum in Toronto, where some of her work can be viewed in the Gardiner Museum of ceramic art.

Carol-Ann said she loves her hectic lifestyle, having the gallery attached to her studio has given her the opportunity to meet and work directly with her clients, a number of whom have become friends.

**CLAY CONCEPTS**  
Glen Williams 873-2147



CAROL KOLLAR

## Carol Kollar

Carol Kollar is currently balancing two careers, working as a mortgage broker at Heartland Mortgage Services in Brampton, and as owner of P & C Originals in Acton.

She opened the store on May 28, 1992, and chose the Acton area in hopes to bring some business into the area.

Helping with the Acton store is, her sister-in-law Janet Butler, who manages her business while she's in Brampton, so things work out perfectly.

She first got the idea for her clothes when she saw hand-painted fashions in Jamaica. The clothes are made in Toronto, and hand-designed in Mississauga. Kollar carries mostly casual wear, and has sizes up to XXX Large.

"Our clothes have excellent quality," said Kollar. "Our shirts are 100 percent cotton, and our tights and stirrup pants are 92 percent cotton, and 8 percent lycra."

The store also carries french terry, a blend of cotton used by Hugo Boss. And while his fashions for this cotton start at \$125, Kollar's start at \$65.

Kollar says the beauty of her clothes is the fact that they don't thin, or pill, an annoying fact for women who like cotton.

Kollar has also started home shows, and feels this is the way of the 90's. "Women prefer to shop at home now," said Kollar. "They don't have the time to go to a mall. It's much easier at home." She also said that home shows have an added benefit. "My hostesses get 10 per cent of sales," said Kollar. "My shows average \$500 to \$700 in sales, so my hostesses often get their clothes free."

14 Mill St. E.  
Acton *P & C Originals* 853-5214



PAT HATCH

## Pat Hatch

When Pat Hatch found herself suddenly unemployed and facing the prospect of looking for a position in a depressed job market she turned the obstacle into an opportunity and struck out on her own.

"I decided to become an entrepreneur. That was the beginning of Personal Secretarial Services," says Pat.

An Acton resident, Pat has now been in business for three years and has no intentions of retiring.

"I enjoy what I do and hope to expand in the near future. We'd like to offer executive offices for clients that may need board room facilities."

Personal Secretarial Services will type proposals, letters, resumes, essays and also offers a mailing and answering service.

"We guarantee complete confidentiality and most times can accommodate with same day service," says Pat.

Focusing on professional service with a personal touch, Pat concentrates on producing high quality work and first class customer service.

"If a woman feels strongly about entering the world of business she should proceed. It's easy to become intimidated when you're attempting the unknown but you'll never know whether you could have succeeded if you don't try."

Pat takes her client responsibility seriously and ensures that the final product is up to her high standards. "I enjoy knowing I've made someone's day easier. I'm confident of my abilities."



**Personal Secretarial Services**

Tel: (416) 873-8240  
Fax: (416) 873-8239

**Pat Hatch**

360 Guelph St.,  
Unit 51A  
Georgetown, Ont.

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