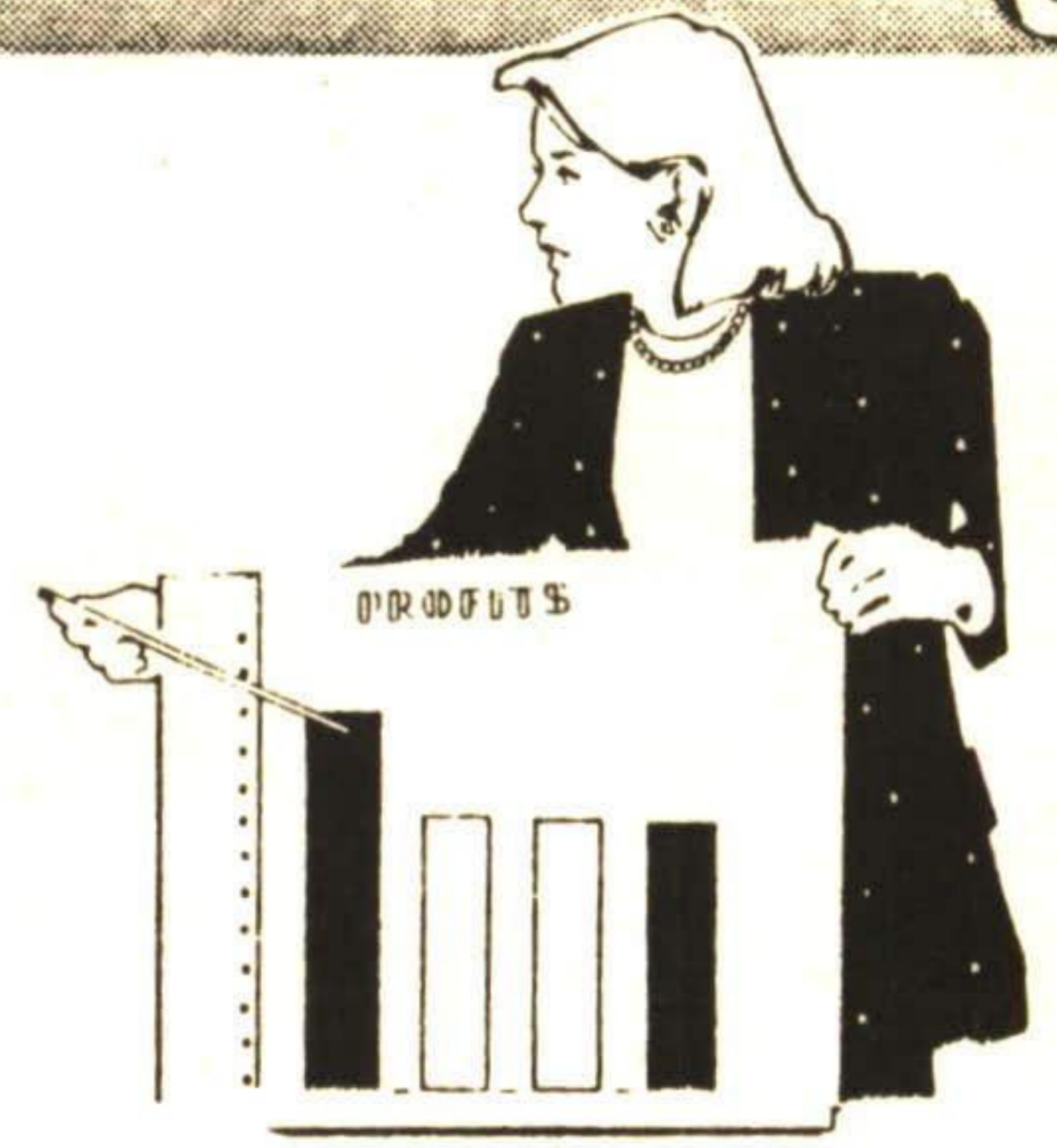




# WOMEN IN BUSINESS



RUTH WILSON

## Ruth Wilson

Ruth Wilson is in her sixth year of business at Emerald Isle Bedroom Gallery and she's enjoying every minute of it. The store has bedroom and bath ideas for everyone.

Wilson finds her main business is mattresses and boxsprings, but her wide styles and variations compel one to go further than that.

She carries several bedroom styles from "sleigh" to contemporary, offers bathroom coordinates, and just recently has begun carrying spas.

Ruth gets most of her stock from Canadian manufacturers, but does ship some from the United States.

Trying to beat other bed and bath stores at their own game is hard, but Ruth seems to have things under control.

"I try to coordinate styles for people," said Ruth. "I like to work one on one with my customers."

Having to keep prices at a reasonable level is one of Ruth's main concerns. They have spas and bedroom suites that suit every budget. The quality of the wood is evident in the craftsmanship.

"Some of our pieces are custom made, like the sleigh bed," said Ruth. And sleigh is definitely a good description of it, with head and foot boards shaped like Santa's own.

Wilson also carries Irish crystal, from her native land, and other knick-knack items sure to appeal to everyone.

**EMERALD ISLE**  
265 Guelph St. (Sinclair Plaza)  
873-2753



CAROLE MacLEOD

## Carole MacLeod

Carole MacLeod, a licensed real estate professional, joined Royal LePage in 1982 and was so impressed with the company's professional standards she is still a part of their successful sales team.

"With three children attending university at the same time I felt I should contribute to the family income," explains Carole. "I made a list of the options I could investigate and settled on real estate. I've never been sorry."

A native of Salt Lake City, Utah, Carole met and married a Canadian and in 1969 became a resident of Georgetown.

"I love people and although real estate is a very demanding vocation it is also immensely rewarding. There is a great deal of emotion involved in the buying and selling of a home. I concentrate on creating a win/win situation. I want both the buyer and the seller to look back on the experience as one of pleasure and satisfaction."

Carole, who specializes in town and country properties, points out that Royal LePage is the largest independent real estate company in the country. Royal LePage is a member of the Brampton and Toronto Real Estate Boards.

"Our resources are vast," Carole added. "The industry is constantly changing and as a representative I continue to upgrade my knowledge and skill."

And what does Carole enjoy most about her chosen profession?

"Negotiating is challenging and every day is different."

**ROYAL LEPAGE**

Royal LePage Real Estate Ltd., Realtor

**Carole MacLeod\***

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\*Sales Representative



JACQUELINE TATE

## Jacqueline Tate

Jacqueline Tate has two loves in her life.

The first one is her commercial art studio, where she designs advertising campaigns for catalogues, companies, and brochures.

She also pulls together public relation packages for companies like Sussman's of Arthur, where Tate is the advertising manager.

Tate has had her business for 15 years. It is solely owned and operated. "I see everything through to the printing," said Tate.

Deciding at age 12 that she wanted to do commercial art, Tate has since made an impressive name for herself. She comes from a long line of artists, and is proud of her family.

Tate's second love is her home, where she is in the midst of renovating an old church. True to her form as an artist, her work is never done.

The church was built in 1896, and has the original bell tower and stained glass windows. The building is made of stone and brick, and Tate sees its completion as a five year plan.

"The church is my main interest other than my studio," Tate admitted.

She also prepares the Visitors Guide to Guelph, and recently helped in the publishing of a suicide prevention manual.

Content with her vocations, this successful business woman has definitely found her niche in life.

*Jacqueline Tate Design* 519  
856-1186



LUCILLE BRETON

## Lucille Breton and Ramona Breton-McGuire

Lucille Breton and Ramona Breton-McGuire, who is expecting in April, are a part of their family-owned business. Breton Moving & Storage has been in operation for almost five years now. They recently moved their Brampton location off of Hwy 10, just north of Hwy 7.

Educational backgrounds have helped the Bretons tremendously. Ramona's father, Robert, was in the industry for 27 years, and son Bob serves as operations manager. Lucille deals with customer service, and Ramona is their accountant, having successfully completed her C.G.A.

Ramona first decided to help her family with the business when she saw how busy things were getting.

Their moving company is small, but the Bretons like it that way. "We want to keep it small," said Lucille. "It allows us to do a quality job."

There are many interesting moves but Ramona remembers one in particular. She says, "When we arrived on the day of the move, we found a piano in the basement. We also found out that they had recently remodelled the staircase. It seems clients don't always disclose the information we need to know to make their move a smooth one."



RAMONA BRETON-McGUIRE



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MARILYN LAUGENSEN

## Marilyn Laugensen

Marilyn Laugensen, owner of the Brass Thimble in Terra Cotta, has expanded greatly over her nine years in business. When she first bought the house, the attached gift shop was small. Now it has grown to accommodate updated framing equipment, dozens of hanging pictures of local artists, and plenty of blown glass and pottery.

When she first moved in, Laugensen worked on her own art, but now finds she doesn't have as much time for that.

"I'm too busy doing other people's framing," she joked.

After the Terra Cotta Inn closed, Laugensen lost some of her business. "We're no longer a tourist attraction," she said. "I find now that the biggest part of my business is my custom framing."

Laugensen leads a quite life with her husband Elo, two dogs, Rupert and Scarlet, and an adorable cat named Katie.

Recently her art ventures kicked off an annual art show in the back of her studio. She is currently working on plans for the second annual Riverside Art show, where artists in the surrounding area participate. Aptly named, the show takes place on the banks of the Credit River, providing beautiful scenery for the art on display. It is currently slated to take place in September.

"Last year the show was a success," she said. "It went better than I had expected."

She would love to expand the business, but does not have the space. Not wanting to move into the mall, Laugensen says she's comfortable with the way things are.

**The Brass Thimble**  
Marilyn Laugensen  
873-1007  
*A Country Gallery Located in 'Terra Cotta'*  
Custom Framing  
Wildlife Art - Prints - Blown Glass - Pottery - Crafts  
Open Daily  
10:00 - 5:00  
except  
Tuesdays



LINDA ARNOLD

## Linda Arnold and Rosalie Lynds

Donut Delight Cafe has been in operation since June 1992, under the guidance of co-owners, Linda Arnold and Rosalie Lynds. The duo decided to open their own shop at the corner of Guelph St. and Armstrong Ave. after working for years at another donut store.

Arnold said they used to sit and wonder what it would be like to own their own shop, and suddenly, one day they did.

"We're trying new things all the time," said Lynds.

Business is booming for the two entrepreneurs, with lunch time being their busiest time of day.

Unlike some other donut shops, Donut Delight offers homemade bread, thickly sliced, soups, and the regular lunch time fare. Lynds says their sandwiches are one of their strong points.

"People can rarely finish one of our sandwiches," she said. Arnold also noted that a breakfast special has been started this week, with the usual eggs, bacon, and of course, toasted homemade bread.

Arnold says their type of business is good for the area. With all the industry around, they aren't lacking for customers.



ROSALIE LYNDS

**DONUT Delite Cafe**

341 GUELPH STREET, GEORGETOWN, ONTARIO