

# Local businesses get involved in Lighten Up, Canada festivities

By JENNEFER PAUL  
Special to the Independent/Free Press

Acton resident Jack Carpenter has begun a rage that has really taken off.

One year ago, Carpenter, a writer/broadcaster for CKCO in Kitchener, got the idea during a radio comedy skit to set aside one long weekend in February (because there aren't any) and just have some fun. It's called Lighten Up Canada, and the fun begins Friday, February 5 and includes...wearing a red nose.

Not just any red nose mind you, it has to be those big clown type red noses. These noses can be found at several locations now, and some even have the Lighten Up Canada logo on them.

Last year, Carpenter's idea became so popular, that his order for 12,000 noses quickly sold out. The leader in last year's race for the noses was Halton Hills.

This year, with the help of Chamber of Commerce, 100,000 red noses have been distributed, with a re-order for 25,000 more.

Carpenter wouldn't be surprised if this didn't generate a little industry.

With Kennedy Flags in Erin becoming involved by making Lighten Up Canada pennants, and balloon manufacturers using the logo, Lighten Up Canada Day seems to be taking jumbo strides.

This is supposed to be a fun, non-profit weekend so Carpenter wants everyone to get involved. As he sees it, the more people who get carried away with this idea, the better.

"There's even been some malls that have gotten into the spirit by offering specials for people wearing their noses," said Carpenter.

"It's just a chance for people to have fun and lighten up, and for 49 cents, it's a cheap thrill."

Cheap or not, people have really warmed up to the idea. Last year adults all over town were involved, as were their kids, who could be seen wearing their little red noses at school.

The noses can be bought for a mere 50 cents, and found at such locations as Up Up & Away, The Paper Factory, Home Hardware,

Canadian Tire, Acton IGA, local video stores, and varied checkout counters. Stores offering discounts if a red nose is worn on Friday Feb. 5 include Home Hardware (discount on all purchase), Pizza Hut (buy one get one free) and Entertainment Tonight in Acton (get one free comedy movie when you wear your nose).

Carpenter also hopes to see more personalities getting involved such as Mayor Russ Miller.

"If people see the Mayor getting into the act," said Carpenter, "then maybe that will tell them something."

When asked if Carpenter would be wearing his nose, his reply was immediate.

"You bet," he said, "I carry mine in my pocket wherever I go!"

So slap on your red schnoz for the first weekend in February, and make people laugh. And also remember to take the Monday off — to get the long weekend movement in February going.

As for those people who can't get into the swing of things, Carpenter says, "well, Lighten up, eh."



Acton's Jack Carpenter was involved in a little Eskimo style hanky-panky recently as he, and Kitchener Paper Factory manager June Farrow, took delivery of several thousand official "Lighten Up Canada Day" noses at the Kitchener store location. Lighten Up Day is February 5, and everyone is encouraged to wear a nose.

The Partners of  
**O'CONNOR MACLEOD**  
are pleased to announce that  
**PAUL D. STUNT**  
former Crown Attorney for Halton  
joined the firm on January 1, 1993  
and will carry on a Criminal and Civil Litigation practice

**O'CONNOR  
MACLEOD**

Barristers & Solicitors

700 Kerr Street, Oakville, Ontario Canada L6K 3W5  
Telephone: (416) 842-8030 • Facsimile: (416) 842-2460

134 Main St., S., Georgetown, Ontario L7G 3E6  
Telephone: (416) 873-8000 • Facsimile: (416) 873-7865

“Careful, Alice. This cart goes from 0 to \$90 in less than ten seconds!”

**ROOS TRAVEL AGENCY**

232 GUELPH ST., UNIT 10, GEORGETOWN  
873-2000

**St Clair**  
the paint and paper people

Canada's Biggest Wallpaper Clearance Ever!

**ALL IN-STOCK WALLPAPER**

• All first quality, every pattern on sale  
• We're including over 150 current designs

**5.99** Single Roll

We usually sell these patterns for up to 9.99 single roll

Excludes borders  
Wallpaper offer expires Saturday February 6, 1993

<p><b>St Clair</b> Super Hide <b>LUXURY VELVETTE</b> INTERIOR PAINT OUR VERY BEST! LATEX CEILING FLAT 100 WHITE 3.78 Litres After Sale Price 34.99</p> <p><b>17.49</b> PRICE</p>	<p><b>St Clair</b> Super Hide <b>LUXURY VELVETTE</b> INTERIOR PAINT OUR VERY BEST! LATEX SATIN 127 WHITE 3.78 Litres After Sale Price 38.99</p> <p><b>19.49</b> PRICE</p>	<p><b>St Clair</b> <b>PROFESSIONAL</b> HI-HIDE LATEX SEALER / UNDERCOAT 810 WHITE 3.78 Litres After Sale Price 21.99</p> <p><b>10.99</b> PRICE</p>	<p><b>St Clair</b> <b>PROFESSIONAL</b> HI-HIDE LATEX SATIN LUSTRE 815 WHITE 3.78 Litres After Sale Price 29.99</p> <p><b>14.99</b> PRICE</p>
<p><b>LATEX CEILING FLAT</b> Perfect for smooth or textured ceilings. Spatter resistant. Easy water clean-up. Hides ceiling imperfections by creating a non-glare surface. (#170)</p>	<p><b>LATEX SATIN</b> Recommended for living rooms and bedrooms. Washable matte finish in 100's of decorator pastel colours. Hi-hiding and easy clean-up. (#127)</p>	<p><b>LATEX PRIMER</b> Superior hiding primer / sealer for new and previously painted drywall, wood and plaster. Easy to apply. Excellent quality and unbeatable value. (#8110)</p>	<p><b>LATEX SATIN LUSTRE</b> Ideal for halls, living rooms and children's rooms. A rich velvete finish. Easy to apply, scrubable and durable. 100's of pastel colours. (#8137)</p>
<p><b>LATEX SATIN</b> Perfect for living rooms and bedrooms. Available in 100's of pastel colours. Easy to apply and dries to a washable finish. This hi-hiding paint is excellent value. (#8127)</p> <p><b>13.99</b> 3.78 Litres After Sale Price 27.99</p>	<p><b>St Clair</b> <b>PROFESSIONAL</b> HI-HIDE OIL BASE SEMI-GLOSS Beautiful low sheen enamel. Excellent for kitchens, bathrooms and wood trim. Easy to apply. Hi-hiding scrubable finish. 100' of pastel colours. (#8147)</p> <p><b>16.99</b> 3.78 Litres After Sale Price 33.99</p>	<p><b>St Clair</b> <b>PREMIUM</b> LONG LASTING OIL BASE SEMI-GLOSS For kitchens, bathrooms and wood work. Resists repeated scrubbing. Available in 100's of pastel colours. (#8057)</p> <p><b>19.99</b> 3.78 Litres</p>	<p><b>St Clair</b> <b>PREMIUM</b> SCUFF RESISTANT LATEX FLOOR PAINT Easy to apply with long handled roller. Provides an attractive long lasting tough finish for areas subjected to heavy usage. Mist grey colour. (#3828)</p> <p><b>19.99</b> 3.78 Litres</p>

SAVE **50%** **LEVOLOR** MONACO 1" ALUMINUM VENETIAN BLINDS

Available in over 100 popular colours. Widths up to 120" and lengths up to 108".

**NEW LOW PRICES!** IN-STOCK 1" VINYL VENETIAN BLINDS  
In white, almond and grey. Very, very low prices.

WIDTHS	20"	22"	24"	27"	31"	36"	40"	44"	48"	54"	60"
45"	2.89	2.89	2.89	4.89	5.39	6.39	9.49	9.69	9.89	12.99	13.29
64"	6.99	7.39	7.59	7.79	9.79	9.99	12.79	13.49	13.99	15.79	17.99

From **2.89**

**OUR PRICE GUARANTEE!** If you find a comparable quality paint or wallcovering elsewhere within 30 days, bring in proof of purchase of our product and we will happily refund the difference. *Guaranteed!*

**OUR QUALITY GUARANTEE!** If you are not completely satisfied with your St Clair purchase we will gladly replace the product or refund your money. *Guaranteed!* (Labour not included)

\*Compared to St Clair's After Sale Price on Paint, Wallpaper and Monaco Window Blinds. After Sale Price In Effect Sunday, February 7, 1993

GEORGETOWN  
**Northview Centre**  
(Guelph St. & Mountainview Rd.)  
Mon. - Wed. 9 a.m. - 7 p.m.  
Thurs. - Fri. 9 a.m. - 9 p.m.  
Sat. 9 a.m. - 6 p.m.  
Sun. 12 - 5 p.m.

Ask about our free "Shop At Home" window blind service.  
**873-0288**