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BOB RUSH

Got a Minit?

New auto centre opens

By **LISA-DAWN MCKENZIE**
Special to the Independent/Free Press

Business is right on track for the new Minit-Tune and Brake Auto Centre on Guelph St., Georgetown, a full service auto repair franchise that specializes in tune ups and brake work.

"It's coming along nicely. Word of mouth is spreading quickly and that's reassuring," says franchise owner Bob Rush. "When you're first breaking into a new area it's hard because everyone already has a regular mechanic." But Rush is seeing return customers.

Minit-Tune opened in Georgetown at 341 Guelph St. on August 1. The staff of two consists of Rush, with 16 years business experience, and Barry Shelvey, with 10 years experience in auto repair. They work a fairly large 3,000 square foot, six bay shop. Rush says surveys showed Georgetown is a "car town" with a high automotive population to support a big shop.

He says the location is "terrific," with business opportunities from the residential area to the south and good industrial area around the cor-

ner. Ongoing preventative maintenance and personalized service are key elements of Minit-Tune's work.

"These days when prices are so high and money is tight, no one wants to buy a new car. So people want to stay on top of the condition of their present car," Rush says.

A Minit-Tune client is invited into the work area to take a look at his or her car if there's a problem. Rush encourages an "open, personal atmosphere."

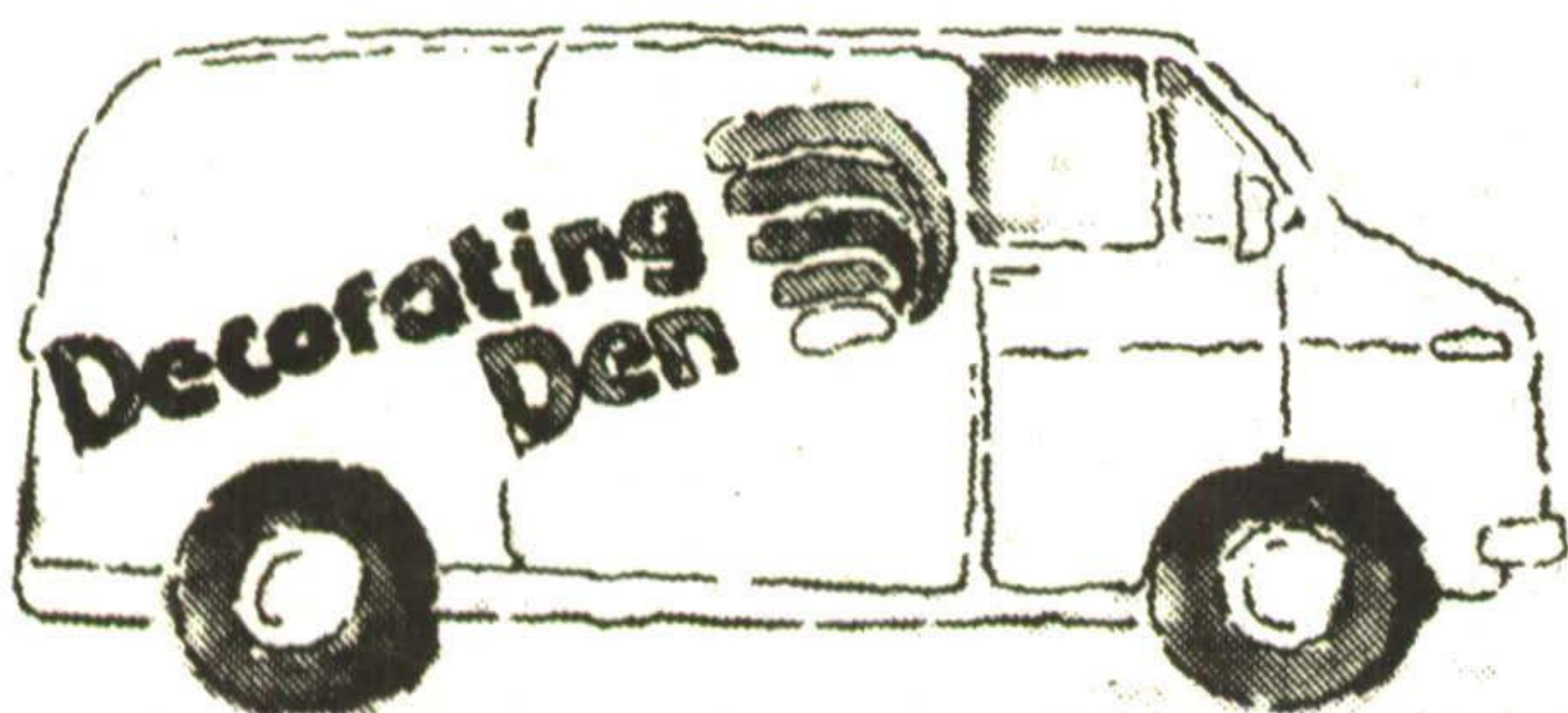
Clients benefit from the fact that Minit-Tune is a large national franchise with a nation wide warranty program. This means clients anywhere in Canada can take their car to the nearest Minit-Tune. With 72 stores in the franchise, Minit-Tune has buying power to be able to stock good quality parts at competitive prices.

The hours at Minit-Tune are 8 a.m. to 6 p.m. Monday to Friday and 8 a.m. to 1 p.m. Saturday. The shop runs a "shuttle" service within a reasonable distance where customers are picked up or dropped off, making it easier to leave their cars for service.

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