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Georgetown Honda recently received the Service Manager's Recognition Award for Customer Satisfaction from central zone district service manager Ken Otterbein (left). Georgetown service manager Ed Ortilla accepted the award on behalf of Georgetown Honda.

Georgetown Honda earns special award

In today's market it takes more than a good product to remain competitive. First rate costumer service is a must and The New Georgetown Honda excels in the customer relations field.

"We try our best to satisfy our customers. The purpose of a dealer-ship is to deliver both a quality car and expert and reliable service for that vehicle. If the car is good and the service is bad the customer will look elsewhere," points out service manager, Ed Ortilla.

Georgetown Honda was recently presented with the Service Manager's Recognition Award for Customer Satisfaction. The entire dealer network, which consists of 218 across Canada, 74 in Ontario, was judged over a period of eight months from January of 1992 to August 31 for their performance in the customer relations field.

Presented to Ortilla by Honda

Canada Inc., central zone district service manager, Ken Otterbein and Les Whitehead, zone service manager, the plaque recognizes the combined efforts of the Georgetown Honda team.

"The entire staff at Georgetown Honda is to be commended for their attention to customer service," said general manager Dan McGlade. "Each employee has contributed to the success of this dealership."

Ortilla, a Georgetown resident, has been with Georgetown Honda for 18 years. He started out in 1975 as a mechanic and was promoted to service manager in 1985. Today he has four mechanics working for him.

"Service is most important whether you are selling cars or televisions. We are honored to have won this award and will continue to give our customers our very best," said Ortilla.

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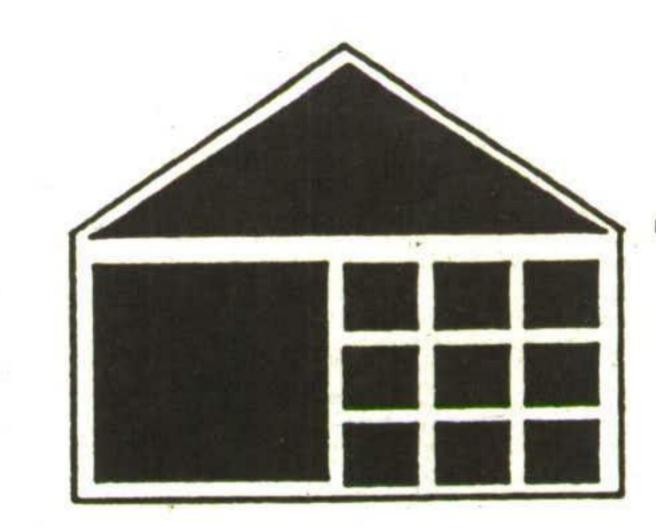
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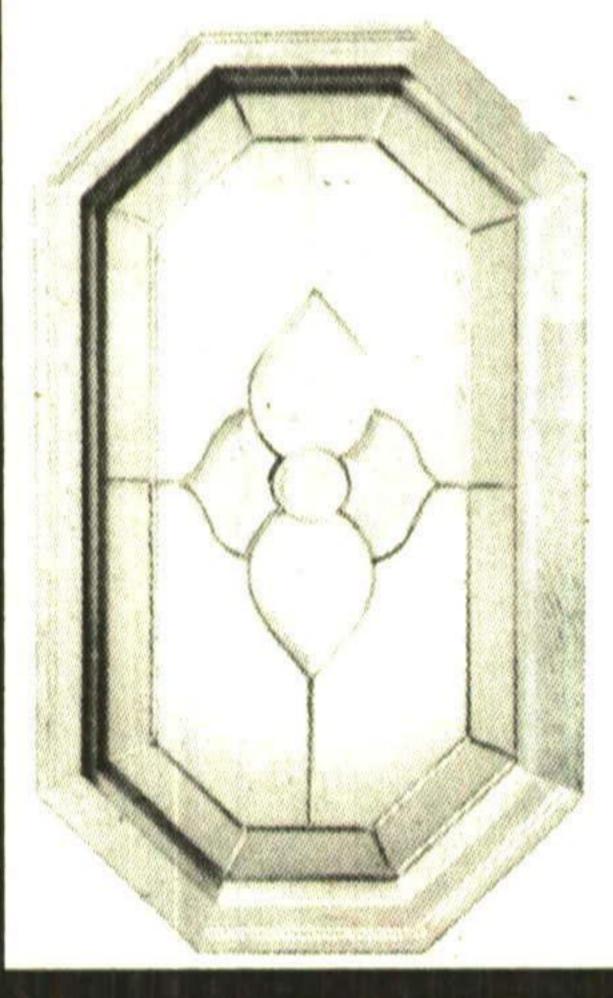
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