Staff writer

Halton Hills United Way has set \$200,000 as its target in the 1992 campaign and Olympic gold medalist Shannon Crawford provided the inspiration for campaigners to meet this goal.

Crawford, who won her medal for rowing in Spain this summer, helped kick off the United Way campaign at a luncheon at the North Halton Golf and Country Club Wednesday. She provided an inspirational talk on teamwork to campaign members. Representatives of the United Way's member agencies were also at the kick-off.

Campaign chairperson Bob Malcolmson also provided some encouragement to campaign team members.

"The United Way is an important aspect of any community," said Malcolmson. "The United Way does little things that help a lot of people."

Malcolmson told the group about his 92-year-old grandfather who receives a hot meal daily thanks to Meals on Wheels, a United Way funded agency.

"Team United Way can do an awful lot in this community," said Malcolmson. He's optimistic this year's target can be reached. Last year's campaign netted the United Way \$195,00, \$15,000 more than the 1991 goal.

The campaign got a boost at the luncheon from Branch 120 of the



Royal Canadian Legion. Representatives of the branch handed a cheque to Malcolmson for \$1,000, raised at various legion events over the past months. Another \$200 was raised for the United Way at the Farm Olympics at Georgetown Fair last weekend.

Halton Hills United Way provides funding for 23 agencies including Acton Social Services and Information Centre (ASSIC), Georgetown Open Door Youth Centre, Halton Family Services,

Halton Recovery House, North Halton YMCA, Halton Sexual Abuse Program, Georgetown Parent-Child Centre, and the North Halton Literacy Guild.

The 1992 campaign runs through the end of October. Along with 600 volunteer canvassers there are 23 members on this year's campaign team.

Wednesday marked the official start of both the industrial and commercial campaigns. The two-week residential blitz is set to begin in Georgetown, Acton and the rural areas the first week of October following a rally night on Wednesday, Sept. 30.

The Acton residential campaign is in need of a chairperson. Anyone interested should call the United Way office at 877-3066.

Malcolmson says United Way events will be scheduled through the end of October. One of the first is set for Thursday, Sept. 24.

"We will be at the GO station at 6 a.m. that day with donuts and coffee, and a card the commuters can give to their employers to ensure their United Way donation gets back to Halton Hills," Malcolmson.



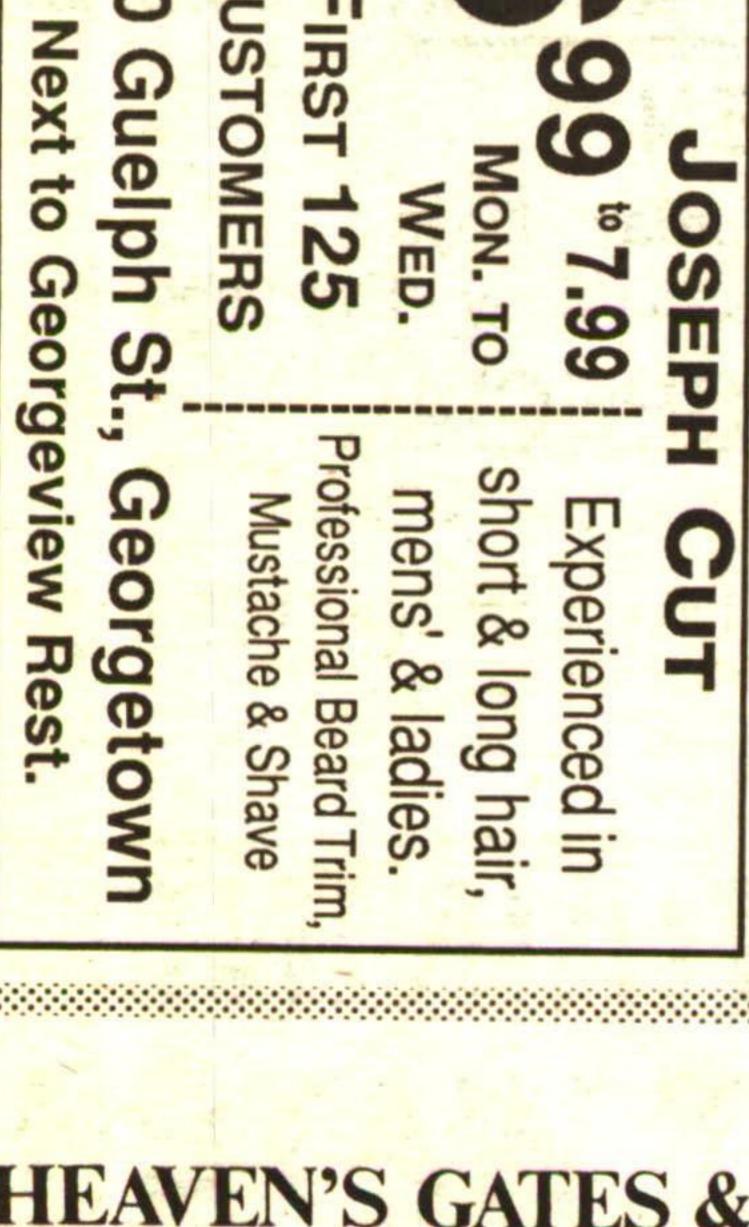
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