

Less Fuel. More Power. Great Value is a comparison between the 2012 and the 2011 Chrysler Canada product lineups. 40 MPG or greater claim based on 2012 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on vehicle's powertrain, driving habits and other factors. See retailer for additional EnerGuide details. Wise customers read the fine print. \* 1. The Hurry Up to Trade Up Summer Clearance Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after August 1, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. • \$19,995 Purchase Price applies to 2012 Dodge Journey Canada Value Package (ZPF) only and includes \$2,000 Consumer Cash Discount. See participating retailer for complete details. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. • Consumer Cash Discounts are offered on select 2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. • \$1,500 Bonus Cash is available on all new 2012 Dodge Journey SXT models except remaining Save the Freight models. Bonus Cash will be deducted from the negotiated price after taxes. See your retailer for complete details. • 4.79% purchase financing for up to 96 months available on the new 2012 Dodge Journey Canada Value Package (ZPF) model to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Auto Finance and Ally Credit Canada. Retailer order/trade may be necessary. Retailer may sell for less. • \$19,995 (including Consumer Cash Discount) financed at 4.79% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$116 with a cost of borrowing of \$4,115 and a total obligation of \$24,109.52. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. • \$2012 Dodge Journey R/T shown. Price including applicable Consumer Cash Discount: \$25,530. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailer may sell for less. • Based on R. L. Polk Canada, Inc. January to October 2011 Canadian Total New Vehicle Registration data for Chrysler Crossover Segments. • Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2012 Dodge Journey Canada Value Package & SE Plus - Hwy: 7.5 L/100 km and City: 10.8 L/100 km. 2012 Dodge Journey SXT - Hwy: 7.8 L/100 km and City: 12.6 L/100 km. • The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. • Jeep is a registered trademark of Chrysler Group LLC.



# HURRY UP TO TRADE UP

SUMMER CLEARANCE EVENT

## TRADE UP TO CANADA'S BEST SELLING CROSSOVER.\*

**2012 DODGE JOURNEY CANADA VALUE PACKAGE**  
CANADA'S #1 SELLING CROSSOVER\*

# \$19,995\*

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH; FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

**38** MPG HWY  
7.5 L/100 KM HWY\*



AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA  
**BEST NEW SUV/CUV UNDER \$35,000 IN 2012 ACCORDING TO AJAC.**

2012 Dodge Journey R/T shown.†

OR CHOOSE

**\$116** BI-WEEKLY FINANCING†

@

**4.79%** FOR 96 MONTHS WITH \$0 DOWN

### STEP UP TO THE 2012 DODGE JOURNEY SXT

- 3.6 L Pentastar™ VVT V6 with 283 HP
- One-touch up/down front windows
- Dual bright exhaust tips
- Highway: 7.8 L/100 KM (36 MPG)‡

**\$25**  
MORE BI-WEEKLY (INCLUDES \$3,000 TOTAL DISCOUNTS\*)

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Dodge.ca/Offers

SCAN HERE FOR MORE GREAT OFFERS



# LESS FUEL. MORE POWER. GREAT VALUE.

## 10 VEHICLES WITH 40 MPG HWY OR BETTER.

