

Less Fuel, More Power, Great Value is a comparison between the 2012 and the 2011 Chrysler Canada product lineups. 40 MPG claim based on 2012 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on vehicle's powertrain, driving habits and other factors. See retailer for additional EnerGuide details. Wise customers read the fine print: • • • • • 1. \$ The Hurry Up to Trade Up Summer Clearance Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after August 1, 2012. Retailer order/trade may be necessary. Others subject to change and may be extended without notice. See participating retailers for complete details and conditions. • \$1,995 Purchase Price applies to 2012 Dodge Grand Caravan Canada Value Package (29E) only and includes \$8,000 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), the levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. • Consumer Cash Discounts are offered on select 2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the regulated price before taxes. Amounts vary by retailer. See your retailer for complete details. • \$1,500 Bonus Cash is available on all new 2012 Dodge Grand Caravan SXT and \$1,000 Bonus Cash is available on approved credit through Royal Bank of Canada, Scotiabank, TD Auto Finance and Ally Credit Canada. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Example: 2012 Dodge Grand Caravan Canada Value Package (29E) with a Purchase Price of \$19,995 (including Consumer Cash Discount) financed at 4.79% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$116 with a cost of borrowing of \$4,115 and a total obligation of \$24,109.52. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), the levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. • \$28,530. Pricing includes freight (\$1,400-\$1,595), air tax (if applicable), the levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailer may sell for less. The Best Buy Steel is a registered trademark of Consumers Digest Communications LLC, used under license. • Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2012 Dodge Grand Caravan Canada Value Package - Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). • The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. • Jeep is a registered trademark of Chrysler Group LLC.



HURRY UP TO TRADE UP

SUMMER CLEARANCE EVENT

TRADE UP TO CANADA'S BEST SELLING MINIVAN.

2012 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST SELLING MINIVAN FOR 28 YEARS

36 MPG HWY | **283** HP
7.9 L/100 KM HWY* | BEST-IN-CLASS*



\$19,995*

PURCHASE PRICE INCLUDES \$8,000 CONSUMER CASH; FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

2012 Dodge Grand Caravan Crew shown.†

OR CHOOSE

\$116 BI-WEEKLY FINANCING†



4.79% FOR 96 MONTHS WITH \$0 DOWN

STEP UP TO THE 2012 DODGE GRAND CARAVAN SXT

- Industry-Exclusive 2nd row Super Stow 'n Go® with one-hand operation
- Centre front floor console with cup holders
- Segment-Exclusive* Stow 'n Place™ roof rack
- Deep-tint sunscreen glass
- 3rd row Stow 'n Go® with Segment-Exclusive* tailgate seating
- Body-coloured door handles and bodyside moulding

\$18
MORE BI-WEEKLY (INCLUDES \$1,500 BONUS CASH*)

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

SCAN HERE FOR MORE GREAT OFFERS



LESS FUEL. MORE POWER. GREAT VALUE.

10 VEHICLES WITH 40 MPG HWY OR BETTER.



Dodge.ca/Offers