



The German Design Council has the Infiniti Emerg-e the winner in the Concepts category of the 2012 Automotive Brand Contest.

# Infiniti concept car is a winner

Infiniti Emerg-e, the brand's first range-extended, mid-engined electric sports car concept, has won a prestigious award from the German Design Council.

The concept car, launched at the Geneva Motor Show earlier this year to global acclaim, was announced as the winner in the Concepts category of the Automotive Brand Contest 2012, the international competition for automotive brands and now a major industry event.

The award, which will be presented in a ceremony at the Mondial de L'Automobile, Paris on September 27, recognizes excellence and innovation in product design, and celebrates the

brand's fresh, fluent design approach, expressed in the highly aerodynamic curves of the Infiniti Emerg-e.

This is the latest milestone to be achieved by this highly advanced sports car, physical proof of Infiniti's intention to produce a bold halo model befitting the brand's promise of Inspired Performance.

Emerg-e provides an exciting glimpse into Infiniti's future and features an array of exciting new technologies that the brand will adopt in its quest to build dramatic and sustainable high performance cars.

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