

TOP 7 REASONS TO CHOOSE A LOCAL REALTOR®

1. They have a commitment to high standards of professional conduct.
2. They are knowledgeable about developments and trends in local real estate. A REALTOR® will get you the facts: comparable prices, neighborhood trends, housing market conditions and more.
3. They are committed to ongoing education to increase competence and effectiveness in real estate trading.
4. Every local REALTOR® has been trained and tested. And REALTORS® are bound by a strict Code of Ethics and Standards of Business Practice that ensures fairness to all parties in a transaction.
5. Their pledge is to be honest in disclosing property information and forthright in providing the facts needed to help you make one of the most important decisions of your life.
6. They know the importance of developing marketing strategies that include your local community newspaper and on-line digital exposure to gain the widest audience for your home possible.
7. They have listed your home on HomeFinder.ca to expose it to potentially 3 million [metrolandmedia](http://metrolandmedia.com) readers in the GTA.



LIST LOCAL!

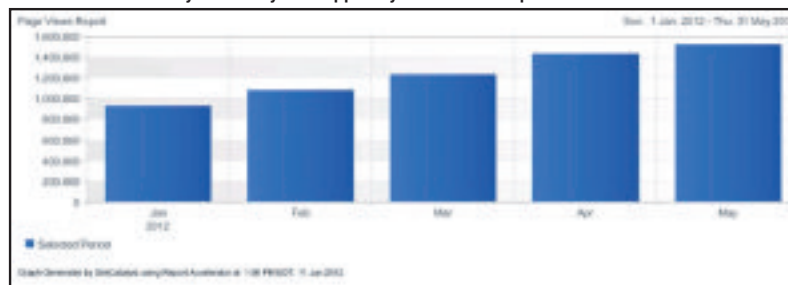


*source: Brampton Real Estate Board

WHY YOUR REALTOR® SHOULD LIST YOUR HOME ON HOMEFINDER.CA

Here are some results for this year...and we're growing!

This many home buyers stopped by our site to shop for homes in the GTA



Breakdown by Region (We are in North Peel Region)

Region	Unique Visits	Visits	Page Views
Durham Region	1,593	9,799	22,493
Eastern/Cambridge Region	362	2,789	14,113
North Region	2,004	13,981	22,444
North York Region	1,121	9,933	25,723
Scarborough Region	1,152	1,224	4,027
Greater Waterloo Region	907	949	3,791
Mississauga Region	1,724	14,731	24,770
Niagara Region	304	420	1,840
North Peel Region	1,724	20,216	31,772
North Region	4874	4,889	17,782
Ottawa Region	1,982	9,027	4,927
Simcoe County	3810	4,883	14,071
York Region	2,071	12,541	22,242
Yonge Region	8934	11,683	43,282
York Region	2,071	12,541	22,242
Grand Total	247,148	281,829	1,084,328

Here's a comparison to Realtor.ca

	HomeFinder	Realtor.ca	HomeFinder Reach
Ontario Real Estate Boards	13	42	31.0%
Total Brokerages/Branch Offices	2,341	3,469	81.9%
Total Listings (Ontario)	44,893	54,999	81.2%
Out of Province Listings	28,383		
Leads sent through HomeFinder to a Realtor	525		

Let us help your local Realtor® to reach the widest audience possible in the [THE INDEPENDENT](http://TheIndependent.com) and on HomeFinder.ca



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