

Bridge opponents are 'satisfied'

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impact property values and increase noise pollution.

Due to those concerns the Town hired a consultant to study the Danby Rd. bridge issue earlier this year.

"As a result of them coming forward and challenging that plan for that community we decided to take another look at it and in the end the road is justified," said Fogal. "We do need the road for connectivity and also for emergency services."

Fogal said Town staff and council members met with the residents and "they accept that conclusion."

Fogal said she always believed the original plan called for a bridge, spanning over the trail, but it did not. But now there will be.

The proposed plan is for the

walking trail on the west side of the natural area to descend into the valley at the bridge where it will pass underneath.

Silvana Hollett of Danby Rd., a spokesperson for the group called 'Block the Bridge,' said

'The committee and I are satisfied that if we could not prevent the bridge from going through, then something more than industry standards would have to go in.'

—Resident Silvana Hollett

"not everyone will agree, but I think I speak for the majority, we are happy to make the best of a situation we could not change."

Hollett said council members were "very helpful, informative and ultimately agreeable with what the consultants had to say."

"The bridge plans are not

available to the public at this time, but the committee and I are satisfied that if we could not prevent the bridge from going through, then something more than industry standards would have to go in," said Hollett. "Our work is not done as we will have to continue to monitor traffic and lobby for cross-walkers in high traffic/risk areas so kids, parents, strollers can all safely make their way to school.

"This experience proves that just because there is a grey line on a map, developed long before families and people arrived, with the right effort and some hard work, a desirable outcome can be achieved," said Hollett, who also expressed thanks to the community, council, Hatch Consulting and *Independent & Free Press* for its interest and involvement in the issue.



The site of the proposed Danby bridge. The Eighth Line (Main St. South) runs along the top of the photo and Gardiner Public School can be seen in the right bottom corner. The ravine runs between the end of Danby and the Eighth Line.

Photo by Ted Brown

Grant number clarified; Fair date corrected

The Ministry of Economic Development and Innovation is providing the Town of Halton Hills with a \$30,000 grant to go towards updating the Town's Economic Development Strategy.

An incorrect amount was quoted in a story in the July 10 edition of *The Independent & Free Press* based on inaccurate information provided.

An article in the July 19 edition regarding entries for the Georgetown Fall Fair Homecraft contest contained an incorrect date.

The Georgetown Fall Fair is held the first weekend following Labour Day. This year the fair will run Sept. 7-9.

The Independent & Free Press regrets the error.

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EMPLOYMENT OPPORTUNITY

MARKETING COORDINATOR
(Contract - Approximately 12 months)
Posting No. 201220

Reporting to the Recreation & Parks Supervisor, Marketing and Customer Service this position develops and coordinates all aspects of department marketing and communications. Working with staff and the community, the Marketing Coordinator assesses department marketing needs and implements an annual marketing plan to promote all Recreation & Parks programs and services. This entrepreneurial position focuses on designing and leading supportive marketing strategies to maximize the use and revenue generation potential of department services. This position is also the lead for all design, production, and distribution of department promotions and communications including the department's section of the Town's website.

Qualifications:

- University Degree in Marketing, Graphic Design, related field or equivalent.
- Minimum 3 years experience in developing and implementing marketing plans and effective business solutions, preferably in a recreational municipal setting.
- Minimum 3 years experience in developing promotional materials including graphic design, branding, copywriting, editing, proofing, and contract management including job specifications and negotiations.
- Expertise in designing, planning and conducting market research, needs assessments and business analysis.
- Ability to translate marketing concepts into practical implementation plans.
- Superior verbal, written and presentation communication skills.
- Superior customer service skills.
- Experience working with community groups, media and public.

- An innovative, creative and critical thinker.
- Highly organized, result-oriented and able to manage multiple priorities and demands.
- Demonstrated project management skills.
- Advanced design and technical skills in Adobe Creative Suites (CS5) including Dreamweaver.
- Experience in website design, programming and HTML.
- Expertise in optimizing social media (Facebook, Twitter, e-newsletters, email services, etc.) for effective e-communications.
- Advanced computer skills in Microsoft Office Suite including Word, Excel, Outlook, PowerPoint.
- Valid Ontario Driver's License (Class G) and access to personal vehicle for Town business - mileage provided.

Applicants selected for an interview should be prepared to show a portfolio of their marketing and graphic design work.

Salary Range:

The salary range for this contract position (35 hours per week) is \$33.58 - \$39.98 per hour.

Qualified candidates may submit a detailed resume in confidence to the undersigned by **4:30 p.m., August 10, 2012**. Please quote **Posting No. 201220** on your resume.

Human Resources
Town of Halton Hills
1 Halton Hills Drive
Halton Hills, ON L7G 5G2
Fax: (905) 873-1431
Email: humanresources@haltonhills.ca 86

We thank all those who apply, but advise that only those applicants selected for an interview will be contacted

Personal information is collected under the authority of the Municipal Act, 2001 (S.O. 2001, c.25) and will be used to select a candidate. Questions about this collection should be directed to the Manager of Human Resources.

AN EQUAL OPPORTUNITY EMPLOYER

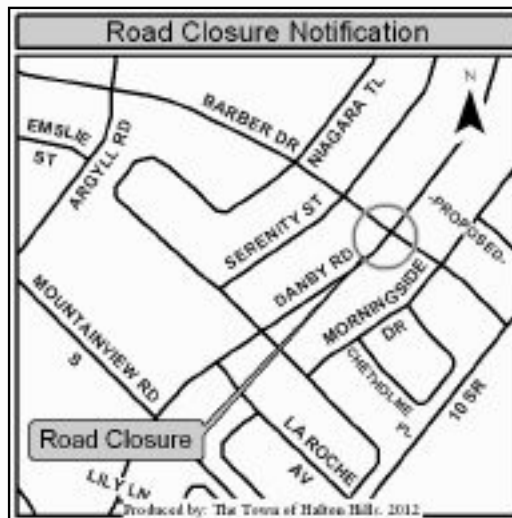
1 Halton Hills Dr., Halton Hills ON L7G 5G2
Tel.: 905-873-2600 • Fax: 905-873-2347

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TEMPORARY ROAD CLOSURES

Tuesday, August 7, 2012 - Friday, August 10, 2012
Danby Road and Barber Drive Intersection (Roundabout)

The Town of Halton Hills Infrastructure Services Department is advising of the Temporary Road Closure on the intersection (roundabout) of Danby Road at Barber Drive, east of Mountainview Road. Detours will be posted in and around the area to help re-direct the traffic. The closure will commence from Tuesday, August 7, 2012 until Friday, August 10, 2012, weather permitting.



This closure is required to facilitate the installation of a new sanitary sewer for the proposed development along the east side of Barber Drive.

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Drinking and Driving Can Distort Life.



Drink and drive, and your life may never be the same again. You not only risk your life when you drink and drive, you also risk losing your license, incurring expensive fines, doing time in jail or even causing injury or death to an innocent bystander. With all these consequences facing you, driving under the influence is the worst decision you can make. Don't take chances with drinking and driving; there's always a better alternative.