



EMPLOYEE PRICING[†]

with up to
\$14,000*
 IN PRICE ADJUSTMENTS
 2012 F-150 Platinum Super Crew 4x4 amount shown
PLUS

IT'S BIGGER THAN EVER

YOU COULD WIN YOUR FORD[†]

SHARE OUR PRIDE SHARE OUR PRICE



Titanium model shown

WELL-EQUIPPED 2012 FOCUS SE SEDAN

NO MONEY DOWN[†]

OWN FOR ONLY **\$118** @ **4.99%** APR
 FINANCED BI-WEEKLY FOR 84 MONTHS

Employee Price Adjustment.....\$1,280
 Delivery Allowance.....\$1,500
Total Eligible Price Adjustments...\$2,780

Share our Employee Price
\$17,848*
 Offers exclude taxes

5.5L/100km 51MPG HWY**
7.8L/100km 36MPG CITY**

LOADED WITH STANDARD FEATURES

- ✓ Air Conditioning
- ✓ Fog Lamps with Chrome Surround
- ✓ Anti-Lock Brake System
- ✓ AdvanceTrac[®] with Electronic Stability Control
- ✓ Automatic Headlamps
- ✓ 160 hp
- ✓ 16" Wheels
- ✓ Active Grille Shutters
- ✓ SecuriLock[®] Passive Anti-Theft System
- ✓ Electric Power-Assisted Steering

WELL-EQUIPPED 2012 FIESTA SE HATCHBACK

NO MONEY DOWN[†]

OWN FOR ONLY **\$98** @ **4.99%** APR
 FINANCED BI-WEEKLY FOR 84 MONTHS

Employee Price Adjustment.....\$995
 Delivery Allowance.....\$1,500
Total Eligible Price Adjustments...\$2,495

Share our Employee Price
\$14,878*
 Offers exclude taxes

5.1L/100km 51MPG HWY**
6.9L/100km 41MPG CITY**

LOADED WITH STANDARD FEATURES

- ✓ Air Conditioning
- ✓ AdvanceTrac[®] with Electronic Stability Control
- ✓ Remote Keyless Entry
- ✓ Tire Pressure Monitoring System
- ✓ Hill Start Assist
- ✓ 1.6L TI-VCT I-4 Engine
- ✓ Solar-Tinted Glass
- ✓ Easy Fuel[®] Capless Fuel-Filler
- ✓ Anti-Theft Engine Immobilizer

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.



SO FAR OVER **324015**

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x	Guelph St. (Hwy. 7)
DATE BUILT	
WARRANTY START DATE	
FINANCING RATE	

Vehicle may be shown with optional equipment. Dealer may sell or lease for less. Limited time offer. Offer may be extended at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-665-3673. ©2012 Sales Canada Inc. *MSRP. †Ford Employees Price (Employee Pricing) is available from June 14, 2012 to August 31, 2012 (the "Program Period") on the purchase or lease of most new 2012/2013 Ford vehicles (excluding all-cab and over-the-road models: E-150 Raptor, Medium Trucks, Medium Buses 302, and 2013 Shelby GT500). Employee Pricing refers to A-Ban program ordinarily available to Ford of Canada employees including any CMAA registered programs. The new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada and its dealers. No purchase necessary. For full contest rules, eligible vehicle criteria, and to enter as a Ford owner, visit www.brit.ca/employeepricing. (Follow the entry link applicable to you, complete all mandatory fields and click on "submit"). Open only to residents of Canada who have reached the age of majority, possess a valid graduated level provincial license, and are owners of Ford brand vehicles (excluding their customers and all Lincoln and Mercury models). Eligible vehicle criteria includes requirement that it be properly registered in Canada in the contest entrant's name (including vehicles overseas), and properly registered and titled and insured. Non-Ford owners can enter by mailing an original 100 word essay on "What I like about Ford", with their full name, full mailing address, email, daytime phone number (with area code), 1, Concordia College, Suite 200, Toronto, ON, M3C-4G4. Contest closes at 11:59pm (PST) on the last day of the 2012 Ford Employee Pricing campaign which will be no earlier than August 31, 2012. Limit of 1 entry per person. Up to 8 prizes available to be won in Canada in 3 possible prize categories, each worth up to CAD\$50,000. Chances of winning are dependent on the total number of entries received up to 10,000. 10,000 total of unit sales under the Employee Pricing campaign 17,000 total Ford Employee Price adjustment. Prizes include: 1. A new Ford vehicle (with a maximum value of \$15,000) with a maximum value of \$15,000. 2. A new Ford vehicle (with a maximum value of \$15,000) with a maximum value of \$15,000. 3. A new Ford vehicle (with a maximum value of \$15,000) with a maximum value of \$15,000. 4. A new Ford vehicle (with a maximum value of \$15,000) with a maximum value of \$15,000. 5. A new Ford vehicle (with a maximum value of \$15,000) with a maximum value of \$15,000. 6. 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