

**Less Fuel. More Power. Great Value is a comparison between the 2012 and the 2011 Chrysler Canada product lineups. 40 MPG or greater claim based on 2012 EnerGuide highway fuel consumption estimates. Government of Canada fuel consumption will vary based on driving habits and other factors. See retailer for additional EnerGuide details. Wise customers read the fine print.** \* , † , ‡ § The Factory Tent Summer Clearance Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between June 14 and 27, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. \*\$24,495 Purchase Price includes \$16,995 Consumer Cash, \$16,995 Bonus Cash, \$16,995 Purchase Price applies to 2012 Chrysler 200 LX (24H) only and includes \$3,600 Consumer Cash Discount. Pricing includes freight (\$1,500), air tax (if applicable), tire levy and OMVIC fee. Retailer order/trade may be necessary. Retailer may sell for less. †Consumer Cash Discounts are offered on select 2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ‡4.99% purchase financing for up to 96 months available on the 2012 Ram 1500 Quad Cab SXT 4x4 (23A+AG6)/2012 Chrysler 200 LX (24H) with a Purchase Price of \$24,495/\$16,995 (including applicable Consumer Cash Discount and \$500 Bonus Cash, if applicable) financed at 4.99% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$143/\$99 with a cost of borrowing of \$23,756/\$9,316 and a total obligation of \$23,756/\$9,316. Pricing includes freight (\$1,500), air tax (if applicable), tire levy and OMVIC fee. Retailer order/trade may be necessary. Retailer may sell for less. §The \$500 Tent Event Bonus Cash offer includes applicable taxes and consists of \$250 from Chrysler Canada Inc. and \$250 from your retailer. The Tent Event Bonus Cash offer is available on the retail purchase/lease of the following eligible vehicles from June 21 to 27, 2012 at participating retailers: 2012 Dodge Journey (Excludes SC/VP) and Ram 1500 (Excludes Regular Cab 4x2 and 4x4 models). \$500 Tent Event Bonus Cash will be deducted from the negotiated purchase/lease price after taxes or may be used, at customer's option, to reduce their first monthly payment(s) or towards the purchase of Mojar accessories or service packages. Some conditions apply. See your retailer for complete details. ‡2012 Ram 1500 Crew Cab Laramie shown. Price including applicable Consumer Cash Discount: \$34,750. 2012 Chrysler 200 S shown. Price including applicable Consumer Cash Discount: \$23,995. Pricing includes freight (\$1,500), air tax (if applicable), tire levy and OMVIC fee. Retailer order/trade may be necessary. Retailer may sell for less. †Longevity based on entire Ram pickup lineup compared to competitive pickups, based on R. L. Polk Canada Inc. Canadian vehicles in operation data as of July 1, 2010 for model years 1988-2011. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ‡Star ratings are part of the U.S. National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). †Based on 2012 EnerGuide full-size truck V8 to V6 fuel economy comparison. ‡Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2012 Chrysler 200 LX - Hwy: 6.7 L/100 km and City: 9.9 L/100 km. †The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. ‡, §, ¶ is a registered trademark of Chrysler Group LLC.



**2012 RAM 1500 QUAD CAB SXT 4X4**  
CANADA'S LONGEST-LASTING LINE OF PICKUPS\*

**\$24,495\***

PURCHASE PRICE INCLUDES \$9,750 CONSUMER CASH, \$500 BONUS CASH, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.†



2012 Ram 1500 Crew Cab Laramie shown.‡



**\$143** BI-WEEKLY FINANCING†

**OR CHOOSE @ 4.99%** FOR 96 MONTHS WITH \$0 DOWN



5 STAR SAFETY  
★★★★★  
NHTSA 5 Star for Side Impact

**STEP UP TO THE 2012 RAM 1500 QUAD CAB SLT 4X4**

- HEMI® V8 power with V6 fuel economy†
- Remote keyless entry
- 17" aluminum wheels
- SiriusXM™ Satellite Radio (12-month trial subscription to the Sirius Select package)

- Temperature and compass gauges
- Premium interior door trim
- Overhead console
- Power sliding rear window

**\$19**  
MORE BI-WEEKLY

**JUNE 21-27 ONLY**

**GET \$500 BONUS CASH\***  
(On Select Models)

**2012 CHRYSLER 200 LX**  
CANADA'S MOST AFFORDABLE MID-SIZE SEDAN†

**\$16,995\***

PURCHASE PRICE INCLUDES \$3,600 CONSUMER CASH, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.†



2012 Chrysler 200 S shown.‡

**\$99** BI-WEEKLY FINANCING†

**OR CHOOSE @ 4.99%** FOR 96 MONTHS WITH \$0 DOWN



**FEATURES FOR THE 2012 MODEL**

- Available V6 power with highway fuel economy of 42 MPG‡
- Premium interior with soft-touch surfaces

- Exterior design includes a sculpted front fascia, clean surfaces and sleek lines
- Sophisticated suspension delivering improved ride and handling

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

**SCAN HERE**  
FOR MORE GREAT OFFERS



**LESS FUEL. MORE POWER. GREAT VALUE.**  
10 VEHICLES WITH 40 MPG HWY OR BETTER.

