

**HURRY IN!
SALE ENDS
JULY 3RD**



0% FINANCING ON 2012's**
ON SELECT MODELS
PAY FALL
UNTIL

CAR OF THE YEAR
\$100 TEST DRIVE BONUS

TEST DRIVE THE OPTIMA AND RECEIVE A \$100 GAS CARD IF YOU BUY THE COMPETITION*

"CAR OF THE YEAR"
MOTORING 2012

2012 **OPTIMA**



OWN IT FROM **\$164** AT **0% APR**** FOR UP TO **60** MONTHS

bi-weekly for 60 months with a \$1,750 down payment. Offer includes delivery, destination and fees of \$1,589 and \$500 competitive bonus.
BASED ON A PURCHASE PRICE OF \$23,584.
Offer based on Optima LX MT.

ALSO AVAILABLE: **\$1,000 ECO-CREDIT ON HYBRID MODEL***

HWY (A/T): 5.6L/100KM
CITY (A/T): 8.6L/100KM

Optima SX Turbo shown

TOP SAFETY PICK 2012
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

2012 **SPORTAGE**



WELL-EQUIPPED FROM **\$21,779*** INCLUDES **\$2,000** CASH SAVINGS

Includes delivery, destination and fees of \$1,784 and \$2,000 cash savings.
BASED ON A PURCHASE PRICE OF \$23,779.
Offer based on Sportage LX MT.

HWY (A/T): 6.2L/100KM
CITY (A/T): 9.4L/100KM

Sportage SX Turbo shown

TOP SAFETY PICK 2012
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

7 PASSENGER SEATING AVAILABLE

2012 **SORENTO**

+2 payments on us*
(2 equivalent) up to \$1,100



WELL-EQUIPPED FROM **\$22,679*** INCLUDES **\$3,100** CASH SAVINGS

Includes delivery, destination and fees of \$1,784 and \$3,100 cash savings.
BASED ON A PURCHASE PRICE OF \$25,779.
Offer based on Sorento LX MT.

HWY (A/T): 6.2L/100KM
CITY (A/T): 9.5L/100KM

Sorento SX shown



KIA MEMBER REWARDS
Earn points towards future discounts. It's **FREE** and it's incredibly rewarding.



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty

Make your own Finale video at **mykiafinale.com**

Like us on **f** to learn more. facebook.com/kiacanada

Visit **kia.ca** to learn more.



Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include dealer administration fees (\$399 to \$699), licensing, PPSA or applicable taxes.

Offer(s) available on select new 2012/2013 models through participating dealers to qualified customers who take delivery by July 3, 2012. Dealers may sell or lease for less. Some conditions apply. Offers are subject to change without notice. See dealer for complete details. Vehicle images shown may include optional accessories and upgrades available at extra cost. All offers exclude financing, registration, insurance, other taxes and down payment (if applicable). Other dealer charges may be required at the time of purchase. Other lease and financing options also available. Car of the Year \$100 Test Drive Bonus offer is open to eligible retail customers who test drive a new 2012 Optima between June 1 - July 3, 2012, at a participating dealership and who purchase a competitive vehicle (2012 Hyundai Sonata, Honda Accord, Toyota Camry, Ford Fusion, Chevrolet Malibu, Volkswagen Passat, Nissan Altima, Dodge Charger or Mazda6) within 7 calendar days of their Optima test drive. Eligible participants must provide satisfactory proof of their purchase/lease or a qualifying competitive vehicle. Participants will receive a \$100 gas card. Limit one offer per person. Some conditions apply. See participating dealers for complete details. **0% purchase financing is available on select 2012 Kia models on approved credit (OAC). Terms vary by model and term. See dealer for complete details. Representative financing example based on 2012 Optima LX MT (MSRP) with a selling price of \$23,584 (includes delivery and destination fees of \$1,495, other fees of \$34, OVIC fee, environmental fee and A/C tax (\$100), where applicable) financed at 0% APR for 60 months. Bi-weekly payments equal \$164 with a down payment/equivalent trade of \$1,750. Cost of borrowing is \$0 for the first 90 days of the finance contract. No interest will accrue during the first 90 days of the finance contract. After this period, interest starts to accrue and the purchaser will repay the principal interest monthly over the term of the contract. *Cash purchase price for 2012 Sportage LX MT (MSRP) is \$21,779 (\$2,679 includes cash savings of \$2,000) (\$3,100 which is deducted from the negotiated selling price before taxes and cannot be combined with special lease and finance offers, delivery and destination fees of \$1,650, other fees of \$34, OVIC fee, environmental fee and A/C tax (\$100, where applicable), license, insurance, applicable taxes, variable dealer administration fees up to \$699, PPSA and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. Additional \$1,000 cash bonus on the cash purchase or lease of an eligible MY12/MY13 Sorento or Sorento 2 (two payments on us offer (on approved credit) available to eligible retail customers who purchase or lease a new 2012/2013 Sorento from a participating dealer between June 1 - July 3, 2012. Offer is subject to change without notice and not stackable with other current promotional offers. See your dealer for complete details. Eligible lease and purchase (including FlexChoice) customers will receive a cheque in the amount of two payments (excluding taxes) to a maximum of \$550/month. Lease and finance (including FlexChoice) purchases are subject to approved credit. Cash customers will be given a choice between \$1,000 reductions from the selling/leasing price before taxes or dealer can issue a cheque to the customer. Some conditions apply. See your dealer for complete details. **ECO-Credit for 2012 Optima Hybrid is \$1,000 and is applicable to the purchase or lease of a new 2012 Kia Optima Hybrid. Available at participating dealers. Certain restrictions apply. Offer ends July 3, 2012. *Competitive Bonus offer available on the purchase or lease of new 2012 Optima (excluding hybrid) models at a value of \$500 (deducted before tax) for owners of a Honda Accord, Toyota Camry or Mazda6 with proof of ownership. Offer is transferable within same household (must provide proof of address). Limit of one bonus per customer or household. Offer not combinable with any other loyalty/conquest offers. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-8866. Kia is a trademark of Kia Motors Corporation. Insurance Institute for Highway Safety. Visit ihs.org for full details. *Highway/city fuel consumption of these vehicles may vary. These estimates are based on Transport Canada's approved criteria and testing methods. Refer to the Government of Canada's *GreenFuel* Fuel Consumption Guide.