AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

Ford

NO COMPARISON.
NO COMPROMISE.
F-150.

YOU WANT THE BEST? YOU JUST FOUND IT.

BUILT Ford TOUGH

BEST SELLING LINE OF TRUCKS FOR 46 YEARS.±

2012 MOTOR TREND TRUCK OF THE YEAR

AVAILABLE BEST IN CLASS

- PAYLOAD#
- TOWING#
- FUEL ECONOMY & POWER***

F-150 Super Crew 4x4 with XTR Package shown

2012 F-150 STX SUPER CAB

8.9L/100km 32MPG HWY^^
12.7L/100km 22MPG CITY^^

LEASE FOR ONLY **$398**@4.99% APR** PER MONTH FOR **ONLY 36 MONTHS** WITH $0 DOWN
NO SECURITY DEPOSIT REQUIRED!!!

OR

PURCHASE FOR **$22,658**†

PLUS

IT'S BACK
ELIGIBLE COSTCO MEMBERS RECEIVE AN ADDITIONAL
COSTCO WHOLESALE **$1000**††

OFFERS INCLUDE $7,500‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES
FACTORY ORDER MAY BE REQUIRED

DON'T COMPROMISE WITH COMPETITORS' 96 MONTH PURCHASE TERMS WHEN YOU COULD ENJOY THREE NEW F-150s IN THE SAME AMOUNT OF TIME.

COMES LOADED WITH:

- ✓ 17" MACHINED ALUMINUM WHEELS
- ✓ AUXILIARY AUDIO INPUT JACK
- ✓ TIRE PRESSURE MONITORING SYSTEM
- ✓ ROLL STABILITY CONTROL™ WITH TRAILER SWAY CONTROL
- ✓ HEAVY DUTY SHOCK ABSORBERS
- ✓ AIR CONDITIONING
- ✓ SIRIUS® SATELLITE RADIO WITH 6 MONTH PREPAID SUBSCRIPTION

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

THERE'S NO COMPARISON OR COMPROMISE. ONLY AT CONCEPT FORD.

Ford
Go Further
ontarioford.ca

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2012 Sirius Canada Inc. "SiriusXM", the SiriusXM dogs, channel names and logos are trademarks of SiriusXM Radio Inc., and are used under licence. †Purchase a new 2012 F-150 STX Super Cab 4X2 3.7L/ F-150 Super Crew 4x4 with XTR Package) for ($22,658/$36,628) after Total Manufacturer Rebate of ($7,500/$7,500) deducted. Vehicle shown is a 2012 F-150 Super Crew 4x4 with XTR Package. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. Factory order may be required for 2012 F-150 STX Super Cab 4x2. ††until July 4, 2012, lease a new 2012 Ford Focus (excluding S and Electric) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $22,698 (Cash Purchase Price) with $[N] down payment or equivalent trade-in, monthly payment is $[336] total lease obligation is $14,328] optional buyout is $10,611.66] cost of borrowing is $2,486] or 4.99%] APR. Offer includes $[7,500] in manufacturer rebates. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of [60,000km] over [36] months apply. A charge of $1.75 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ‡2012 Ford Escape XLS 2.5L I-4 FWD (excluding Hybrid) with Manufacturer's Suggested Retail Price (MSRP) of $25,300 is eligible for $2,000 Manufacturer Rebate. 2012 Fiesta S SFE 1.6L I-4 DOHC 16V Duratec (excluding Hybrid) with MSRP of $15,999 is eligible for $1,000 Manufacturer Rebate. 2012 Focus S SE 2.0L I-4 DOHC 16V Duratec (excluding Hybrid) with MSRP of $18,999 is eligible for $1,000 Manufacturer Rebate. 2012 Taurus SE 3.5L V-6 FWD (excluding SE) with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Mustang V6 Coupe (excluding Value Leader) with MSRP of $23,999 is eligible for $2,000 Manufacturer Rebate. 2012 Edge SE 3.5L V-6 FWD with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Flex SE 3.5L V-6 FWD with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Escape XLS 2.5L I-4 FWD with MSRP of $25,300 is eligible for $2,000 Manufacturer Rebate. 2012 Explorer XLT 3.5L V-6 FWD with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Fusion SE 2.5L I-4 with MSRP of $23,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion Hybrid with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion S 2.5L I-4 with MSRP of $21,999 is eligible for $1,000 Manufacturer Rebate. 2012 Fusion SE 2.0L EcoBoost I-4 with MSRP of $27,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion SE 3.5L V-6 with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion SE AWD 3.5L V-6 with MSRP of $31,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion Titanium 2.0L EcoBoost I-4 with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion Titanium AWD 2.0L EcoBoost I-4 with MSRP of $34,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion Titanium AWD 3.5L V-6 with MSRP of $34,999 is eligible for $2,000 Manufacturer Rebate. 2012 Fusion Hybrid Titanium with MSRP of $34,999 is eligible for $2,000 Manufacturer Rebate. 2012 Taurus SE 3.5L V-6 FWD (excluding SE) with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Taurus SEL 3.5L V-6 FWD with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Taurus Limited 3.5L V-6 FWD with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Mustang GT 5.0L V-8 with MSRP of $32,999 is eligible for $3,000 Manufacturer Rebate. 2012 Mustang GT Premium 5.0L V-8 with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Mustang Boss 302 5.0L V-8 with MSRP of $49,999 is eligible for $3,000 Manufacturer Rebate. 2012 Edge SEL FWD (excluding SE) with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Edge Limited FWD with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Flex SE 3.5L V-6 FWD with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Flex Limited 3.5L V-6 FWD with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Explorer XLT 3.5L V-6 FWD with MSRP of $36,999 is eligible for $3,000 Manufacturer Rebate. 2012 Explorer Limited 3.5L V-6 FWD with MSRP of $41,999 is eligible for $3,000 Manufacturer Rebate. 2012 Explorer Sport Trac Adrenalin 5.0L V-8 with MSRP of $44,999 is eligible for $3,000 Manufacturer Rebate. 2012 Escape XLS 2.5L I-4 FWD with MSRP of $25,300 is eligible for $2,000 Manufacturer Rebate. 2012 Escape XLT 2.5L I-4 FWD with MSRP of $27,999 is eligible for $2,000 Manufacturer Rebate. 2012 Escape XLT 3.0L V-6 FWD with MSRP of $29,999 is eligible for $2,000 Manufacturer Rebate. 2012 Escape Limited FWD with MSRP of $32,999 is eligible for $2,000 Manufacturer Rebate. 2012 Escape Limited 4WD with MSRP of $34,999 is eligible for $2,000 Manufacturer Rebate. 2012 Escape S and Hybrid, Edge FWD (excluding SE, Escape V6, F-250 to F-450 (excluding Chassis Cabs) gas engines)/2012 F-150 Regular Cab (excluding XL 4x2) 5.0L)/2012 F-150 Regular Cab (excluding XL 4x2) 5.0L)/2012 F-150 Super Cab and Super Crew non-5.0L - F-250 to F-450 (excluding Chassis Cabs) diesel engines)/2012 F-150 Super Cab and Super Crew 5.0L) - all Raptor, GT500, BOSS302, and Medium Truck models excluded.. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any Fleet consumer incentives. ^^Estimated fuel consumption ratings for the 2012 F-150 4x2 3.7L- V6 6-Speed SST/F-150 4x4 3.7L- V6 6 speed SST with 13.4L/100km (21 MPG) city and 9.7L/100km (29 MPG) Hwy., Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ††Offer only valid from April 3, 2012 to May 31, 2012 (the "Offer Period") to resident Canadians with a Costco membership on or before March 31, 2012. Use this $1,000 COSTCO member offer towards the purchase or lease of a new 2012/2013 Ford/Lincoln vehicle (excluding Fiesta, Focus, Raptor, GT500, Mustang Boss 302, Transit Connect EV & Medium Truck) (each an "Eligible Vehicle"). The Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPO or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CIP). Applicable taxes are all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. Factory order may be required for 2012 F-150 STX Super Cab 4x2. ^Until July 4, 2012, lease a new 2012 Ford Focus (excluding S and Electric) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $22,698 (Cash Purchase Price) with $[N] down payment or equivalent trade-in, monthly payment is $[336] total lease obligation is $14,328] optional buyout is $10,611.66] cost of borrowing is $2,486] or 4.99%] APR. Offer includes $[7,500] in manufacturer rebates. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of [60,000km] over [36] months apply. A charge of $1.75 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ‡2012 Ford Escape XLS 2.5L I-4 FWD (excluding Hybrid) with Manufacturer's Suggested Retail Price (MSRP) of $25,300 is eligible for $2,000 Manufacturer Rebate. 2012 Fiesta S SFE 1.6L I-4 DOHC 16V Duratec (excluding Hybrid) with MSRP of $15,999 is eligible for $1,000 Manufacturer Rebate. 2012 Focus S, Flex (excluding SE)/2012 Taurus SE 3.5L V-6 FWD (excluding SE)/2012 Mustang V6 (excluding Value Leader), Edge AWD (excluding SE)/2012 Explorer/2012 Fusion Hybrid, Mustang GT, Taurus (excluding SE), Escape and Hybrid