AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

Ford

NO COMPARISON.
NO COMPROMISE.
FORD.

I DARE YOU TO FIND A BETTER CAR FOR YOUR MONEY.

0% APR PURCHASE OR LEASE FINANCING
ON MOST NEW 2012 FOCUS & FIESTA MODELS

10 best HATCHBACK

TOP SAFETY PICK 2012 SEDAN AND HATCHBACK

WELL EQUIPPED 2012 FOCUS SE SEDAN

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

COMES LOADED WITH:

- ✓AUTOMATIC HEADLAMPS
- ✓160 HP
- ✓16" WHEELS
- ✓ACTIVE GRILLE SHUTTERS
- ✓AIR CONDITIONING
- ✓FOG LAMPS WITH CHROME SURROUND
- ✓ANTI-LOCK BRAKE SYSTEM
- ✓ADVANCETRAC® WITH ELECTRONIC STABILITY CONTROL

OWN FOR ONLY $108* FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,849 DOWN PAYMENT

LEASE FOR ONLY $198** PER MONTH FOR 48 MONTHS WITH $2,849 DOWN PAYMENT NO SECURITY DEPOSIT REQUIRED†††

OR PURCHASE FOR $19,748†

OFFERS INCLUDE $750‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES

WELL EQUIPPED 2012 FIESTA SE HATCHBACK

5.1L/100km 55MPG HWY^^
6.9L/100km 41MPG CITY^^

COMES LOADED WITH:

- ✓ ADVANCETRAC® WITH ELECTRONIC STABILITY CONTROL
- ✓ TIRE PRESSURE MONITORING SYSTEM
- ✓ ELECTRONIC POWER-ASSIST STEERING
- ✓ REMOTE KEYLESS-ENTRY
- ✓1.6L TI-VCT I-4 ENGINE
- ✓ HILL START ASSIST

OWN FOR ONLY $96* FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,130 DOWN PAYMENT

LEASE FOR ONLY $178** PER MONTH FOR 48 MONTHS WITH $2,130 DOWN PAYMENT NO SECURITY DEPOSIT REQUIRED†††

OR PURCHASE FOR $16,998†

OFFERS INCLUDE $500‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

THERE'S NO COMPARISON OR COMPROMISE.
ONLY AT CONCEPT FORD, YOUR LOCAL FORD DEALER

Ford
Go Further
| ontarioford.ca |

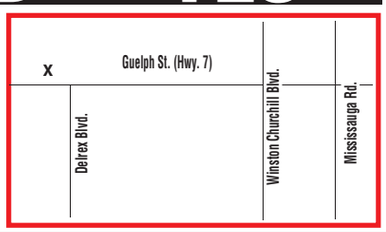
Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2012 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. †Purchase a new 2012 Focus SE Sedan Manual/Fiesta SE Hatchback Manual[†] for $19,748/$16,998[†], after Trade1 Manufacturer Rebate of [$750/$500] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. *Until July 4, 2012, lease a new 2012 Ford Focus (excluding S and Electric) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: [$108/$96] with [$2,849/$2,130] down payment or equivalent trade-in, monthly payment is [$198/$178] total lease obligations is [$12,353/$10,674] optional buyout is [$7,379/$4,686,299.64] cost of leasing is [$0/$0] or [0%/0%] APR. Offers include [$750/$500] in manufacturer rebates, Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit. NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of [64,000km] over [48] months apply. A charge of 16 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA, Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138/46.61/$238), interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 and applicable taxes. Taxes payable on full amount of purchase price after any manufacturer rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. **Until July 4, 2012, lease a new 2012 Ford Focus (excluding S and Electric) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: [$198/$178] with [$2,849/$2,130] down payment or equivalent trade-in, monthly payment is [$198/$178] total lease obligations is [$12,353/$10,674] optional buyout is [$7,379/$4,686,299.64] cost of leasing is [$0/$0] or [0%/0%] APR. Offers include [$750/$500] in manufacturer rebates, Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit. NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of [64,000km] over [48] months apply. A charge of 16 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138/46.61/$238), interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 and applicable taxes. Taxes payable on full amount of lease financing price after any manufacturer rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ***Until July 4, 2012, receive 0% APR for 60/72 months with a down payment of $2,000 or equivalent trade-in, monthly payment is [$198/$178] total lease obligations is [$12,353/$10,674] optional buyout is [$7,379/$4,686,299.64] cost of leasing is [$0/$0] or [0%/0%] APR. Offers include [$750/$500] in manufacturer rebates, Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit. NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of [64,000km] over [48] months apply. A charge of 16 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138/46.61/$238), interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 and applicable taxes. Taxes payable on full amount of lease financing price after any price adjustment is deducted. ^Until July 4, 2012, receive 0% APR purchase financing on new 2013 Taurus (excluding S), Edge (excluding SE)/2012 Ford Focus (excluding S and Electric), Fiesta (excluding S) models for a maximum of 60/72 months to qualified retail customers, on approved credit (OAC) from Ford Credit (not all buyers will qualify for the lowest APR payment). Example: $20,000 purchase financed at 0% APR for 60/72 months with a down payment of $2,000 or equivalent trade-in, monthly payment is $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138/46.61/$238), interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 and applicable taxes. Taxes payable on full amount of lease financing price after any price adjustment is deducted. ^Until July 4, 2012, receive 0% APR purchase financing on new 2013 Taurus (excluding S), Edge (excluding SE)/2012 Ford Focus (excluding S and Electric), Fiesta (excluding S) models for a maximum of 60/72 months to qualified retail customers, on approved credit (OAC) from Ford Credit (not all buyers will qualify for the lowest APR payment). Example: $20,000 purchase financed at 0% APR for 60/72 months with a down payment of $2,000 or equivalent trade-in, monthly payment is $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138/46.61/$238), interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of $300/$250 and applicable taxes. Taxes payable on full amount of lease financing price after any price adjustment is deducted. ^Estimated fuel consumption ratings for the 2012 Focus SE Sedan 2.0L 4-5- speed manual/Fiesta 1.6L 4-5 speed manual. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

SiriusXM
Available in most new Ford vehicles with 6-month pre-paid subscription

"Worth it" — VISITING CONCEPT FORD — "YES"

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com