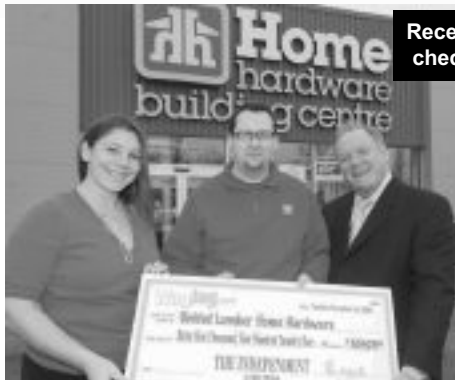


THESE HALTON HILLS BUSINESSES...

# Did The WagJag!

15 • The IFP • Halton Hills, Tuesday, May 22, 2012

... and they are glad they did!  
 Not only did they get a Cheque & New Customers with Measurable Results, these Halton Hills businesses received a Risk Free newspaper and online promotion absolutely FREE!



Received a cheque for **\$65,425**

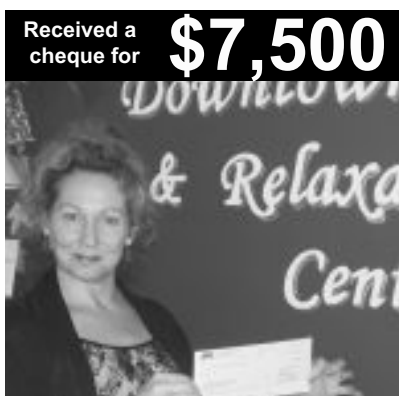
These Local Businesses are a few of our Local Merchants that participated with WagJag. They got great results & new customers ... Ask us how you can too!



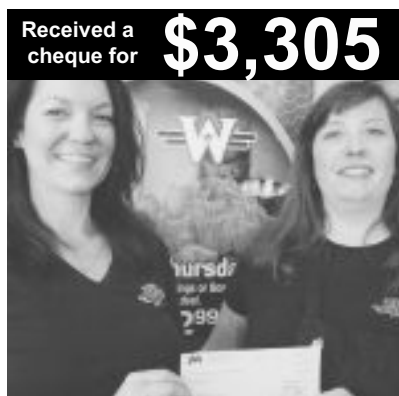
Received a cheque for **\$910**



Received a cheque for **\$1,311**



Received a cheque for **\$7,500**



Received a cheque for **\$3,305**

## 10 reasons why you want to WagJag

WagJag is a website offering local deals from businesses promoted through newspaper advertising, email blasts and social networking

- We promote your deal in our newspaper and online at NO COST to you!** Your part of the commitment is to honor the vouchers that are sold on a deal we both agree on
- Risk Free** - the offer only activates when a minimum number is met - if the minimum is not met the business still receives free advertising and promotion
- No Out of pocket expenses** - the newspaper is only paid on success
- Guaranteed volume & revenue** - the minimum we set guarantees you new business and revenue
- You get paid up front!** THAT'S RIGHT - When the deal closes and the vouchers are issued you will receive a cheque for a portion of the vouchers sold or receive advertising credits to use in the newspaper at one and a half times the value!
- Tap into the power of social media!** WagJag members are encouraged & incented to promote **your deal** through Facebook, Twitter & email with friends & family
- Measurable results!** You will know exactly how many new customers you get by the vouchers that are received
- New Customers - Up Sell Potential & Return Business!** When customers come in to redeem their vouchers, you are not only introducing them to what your business has to offer but also sell them additional products and services!
- A new marketing campaign not available anywhere else!** WagJag is the only local website that combines the power of print & social networking to increase your brand power and deliver new customers to your business.
- It's Easy to get started!** Once we agree on the deal, your advertising representative will collect details from your business and the WagJag team will create your website

**BUY TOGETHER AND WE ALL WIN!**



GET YOUR BUSINESS WAG-JAGGING!

Call us at 905•873•0301

Brought to you by  
 Your Community Newspaper

**THE INDEPENDENT & FREE PRESS**

Serving Acton, Georgetown and surrounding areas

# WagJag

**Buy together and we all win!**