AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

0% APR PURCHASE OR LEASE FINANCING

WELL EQUIPPED 2012 FOCUS SE

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

OWN FOR ONLY $108* FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,849 DOWN PAYMENT.

LEASE FOR ONLY $198** PER MONTH FOR 48 MONTHS WITH $2,849 DOWN PAYMENT. NO SECURITY DEPOSIT REQUIRED†††

OR PURCHASE FOR $19,748†

OFFERS INCLUDE $750‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES

LOADED WITH FEATURES

- Automatic Headlamps
- 160 hp
- 16” Wheels
- Active Grille Shutters
- Air Conditioning
- Fog Lamps w/ Chrome Surround
- Anti-Lock Brake System
- AdvanceTrac w/ Roll Stability Control

Ford

NO COMPARISON. NO COMPROMISE. FOCUS.

LOADED WITH CLASS EXCLUSIVE FEATURES

OR STEP UP TO THE SYNC® & SPORT PACKAGE

SYNC® & SPORT PACK INCLUDES:

- 16” Painted Aluminum Wheels
- Cruise control
- MyFord Driver Connect Technology
- Ford SYNC® with USB
- SelectShift

LEASE FOR ONLY $28** MORE A MONTH

OFFER INCLUDES $750‡ IN MANUFACTURER REBATES AND EXCLUDES TAXES.
NO SECURITY DEPOSIT REQUIRED†††

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

THERE’S NO COMPARISON OR COMPROMISE.
ONLY AT CONCEPT FORD, YOUR LOCAL FORD DEALER

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2012 Sirius Canada Inc. “SiriusXM” the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc., and are used under licence. ♦Purchase a new 2012 (Focus SE Sedan/Focus SE Sedan with SYNC and Sport/Focus Titanium Hatchback) for ($19,748/$21,998/$25,979) after Total Manufacturer Rebate of ($750/$750/$750) deducted. Vehicles shown are 2012 Focus Titanium hatchback. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer’s Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. *Until July 4, 2012, lease a new 2012 Ford Focus (excluding S) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $16,699/$19,149/$21,999 Purchase Price with $2,849/$2,849/$2,849 down payment or equivalent trade-in, monthly payment is $198/$228/$260 for a total lease obligation of $12,353/$13,679/ optional buyout is ($7,570/$8,436/ 18,094)/cost of leasing is ($5,360/$5,807/$3,750) in manufacturer rebates. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees, excess wear and tear and excess kilometres. Lessee responsible for insurance, license, registration and maintenance. Lessee must return vehicle at end of lease or may purchase vehicle at the purchase price after any price adjustment is deducted. †Until July 4, 2012, receive 0% APR purchase financing on new 2013 Taurus (excluding S), Edge (excluding SE) 2012 Ford Focus (excluding S), Fiesta (excluding S) models for a maximum of 60/72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payments. Example: $20,000 purchase financed at 0% APR for 60/72 months with a down payment of $2,000 or equivalent trade-in, monthly payment is $300/$250 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $138.46/$115.38). Interest cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer’s own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ‡ Until July 4, 2012, receive $500/$750/ $1,000/$1,500/$1,750/$2,000/$3,000/$4,000/$4,500/$5,000/$5,500/$6,500/ $7,000/$7,500/$8,000 in Manufacturer Rebates with the purchase or lease of a new 2012 (Focus S, Fiesta, Explorer (excluding base)), 2013 (Mustang Value Leader, Taurus SE)/2012 (Focus (excluding S)/2012 (Edge SE, Flex SE, Escape I4 Manual, E-Series), 2013 (Mustang V6 (excluding Value Leader)/2012 (Taurus SE, F-350 to F-550 Chassis Cabs), 2013 (Mustang GT)/ 2012 (Fusion S, Flex (excluding SE))/2012 (Mustang V6 (excluding Value Leader), Edge AWD (excluding SE))/ 2012 (Expedition)/2012 (Fusion Hybrid, Mustang GT, Taurus (excluding SE), Escape and Hybrid (excluding I4 Manual))/ 2012 (Fusion (excluding S and Hybrid), Edge FWD (excluding SE), Escape V6, F-250 to F-450 (excluding Chassis Cabs) gas engines)/2012 (F-150 Regular Cab (excluding XL 4x2) 5.0L)/2012 (F-150 Super Cab and Super Crew non-5.0L, F-250 to F-450 (excluding Chassis Cabs) diesel engines)/2012 (F-150 Super Cab and Super Crew 5.0L) – all Raptor, GT500, BOSS302, and Medium Truck models excluded.. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. †† Until July 3, 2012, Security Deposit payment is waived on a lease (Red Carpet Lease), on approved credit from Ford Credit, all a new 2012 or 2013 model (excluding Shelby GT 500, Boss 302, Boss 302 Laguna Seca), E-Series, Transit Connect Electric, F-150 Raptor, F-Series Chassis Cabs, Medium trucks. Security Deposit may be required by Ford Credit based on customer credit terms and conditions. ^^Estimated fuel consumption ratings for the (2012 Focus SE Sedan 2.0L I4 5- speed manual, Vehicles shown are a Focus Titanium 2.0L I4 6 speed auto. ; 7.3L/100km (39 MPG) city and 5.2L/100km (54 MPG) Hwy, Fuel consumption ratings based on Transport Canada-approved test methods.,-Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2012 Ford Motor Company of Canada, Limited, All rights reserved.

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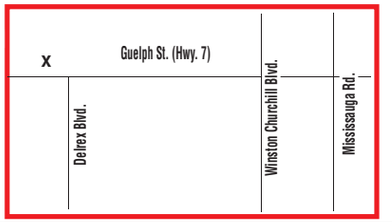
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