## WHAT'S NEWS

April 2012

Congratulations to the following persons/ businesses celebrating special achievements:

Ontario Media Development Corporation awarded *Escarpment Views* the consulting services of Clevers Media of Vancouver to develop new ad and sponsorship opportunities in the magazine. In March, the consultants spent two days in Georgetown providing intensive workshops.

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Eric Doubt, Member of the Canadian Institute of Marketing and President, Communication Associates, has recently been awarded a three year contract for coaching international marketing professionals by ACCES Employment. The not-for-profit agency manages the

program which is sponsored by the Federal Government and United Way. New Canadian candidates seeking employment are eligible for resources, workshops, training and one-on-one coaching in making career transitions to the Canadian marketplace. Eric's experience in marketing, mentoring, knowledge of French and consulting experience with different cultures was viewed as an asset to the agency's services. Communication Associates continues to offer expertise in all aspects of marketing and communications to the B2B sector.

In February, we lost Chamber member Cathy Turner of **Get The Scoop**. She was a devoted mother, dear friend and inspired businesswoman. A website has been set up in support of her four children. Please visit **www.friendsofcathyturner.com**  Wrap up from Cor Baarda, former editor:

It has been my pleasure to work with the BusinessLink committee in various capacities over the last 9 years and during that time my appreciation of the Halton Hills business community grew by leaps and bounds. I have lived here for a short 22 years, and can honestly say that I enjoyed every moment of that time. I learned to become more passionate about buying local and about meeting people in this my community. In the past I lived in various locations, worked long hours, and never really became a part of the community I lived in, in any real way. This time was different! I joined the Halton Hills Chamber of Commerce, volunteered for service on the BusinessLink committee, went (mostly religiously) to Business after Hours, and was honoured with election to the Chamber's Board of Directors. My wife

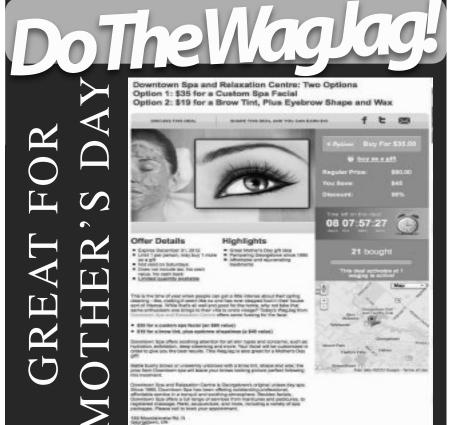
## What's News

Cor Baarda



Ann and I walked everywhere in Georgetown and in the process saw a lot of the town and met a great many nice people, both on the street, in coffee shops, and in a multitude of meetings. It has been a joy working with so many wonderful people who never hesitated to take us to their hearts!

Now Ann and I are starting a new chapter in our lives – we're moving closer to two out of three of our children and most of our grandchildren in the city of London, Ontario. There we will attempt to repeat what the people and businesses of Halton Hills made possible – become a functioning part of at least a part of that community. Thank you all for the many kindnesses shown to us over the past 22 years – we'll be back for regular visits as long as our health allows. God bless you all!



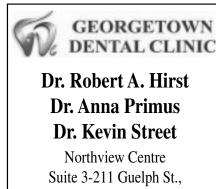
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