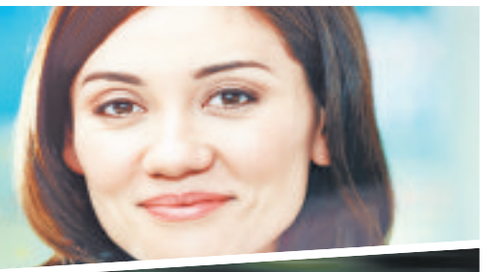
AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

"I DARE YOU TO FIND A BETTER CAR FOR YOUR MONEY."



10 best

TOP SAFETY PICK 2012 — INSURANCE INSTITUTE FOR HIGHWAY SAFETY — SEDAN AND HATCHBACK

0% APR

PURCHASE OR LEASE FINANCING

ON MOST NEW 2012 FOCUS AND FIESTA MODELS

WELL EQUIPPED 2012 FOCUS SE

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

OWN FOR ONLY **$108*** FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,849 DOWN PAYMENT.

LEASE FOR ONLY **$198**** PER MONTH FOR 48 MONTHS WITH $2,849 DOWN PAYMENT. NO SECURITY DEPOSIT REQUIRED†††

OR PURCHASE FOR **$19,748†**

OFFERS INCLUDE $750‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES

OR STEP UP TO THE SYNC® & SPORT PACKAGE LEASE FOR ONLY **$28**** MORE A MONTH
INCLUDES $750‡ IN MANUFACTURER REBATES AND EXCLUDES TAXES
NO SECURITY DEPOSIT REQUIRED†††

LOADED WITH FEATURES

- Automatic Headlamps
- 160 hp
- 16" Wheels
- Active Grille Shutters
- Air Conditioning
- Fog Lamps w/ Chrome Surround
- Anti-Lock Brake System
- AdvanceTrac® w/ Roll Stability Control

Ford

NO COMPARISON. NO COMPROMISE. FORD.

COMES LOADED WITH:

- AdvanceTrac® with Electronic Stability Control
- Tire Pressure Monitoring System
- Electronic Power-Assist Steering
- Remote Keyless-entry
- 1.6L Ti-VCT I-4 Engine
- Hill Start Assist

WELL EQUIPPED 2012 FIESTA SE HATCHBACK

5.1L/100km 55MPG HWY^^
6.9L/100km 41MPG CITY^^

OWN FOR ONLY **$96*** FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,130 DOWN PAYMENT.

LEASE FOR ONLY **$178**** PER MONTH FOR 48 MONTHS WITH $2,130 DOWN PAYMENT, NO SECURITY DEPOSIT REQUIRED†††

OR PURCHASE FOR **$16,998†**

OFFERS INCLUDE $500‡ IN MANUFACTURER REBATES AND EXCLUDE TAXES.

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

THERE'S NO COMPARISON OR COMPROMISE.
ONLY AT CONCEPT FORD, YOUR LOCAL FORD DEALER

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Go Further
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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2012 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc., and are used under licence. †Purchase a new 2012 [Focus SE Sedan/Focus SE Sedan with SYNC and Sport/Fiesta SE Hatchback] for [$19,748/$21,998/$16,998] after Total Manufacturer Rebate of ($750/$750/$500) deducted. Vehicles shown are 2012 Focus Titanium hatchback. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. *Until July 4, 2012, lease a new 2012 Ford Focus (excluding S) or Fiesta (excluding S) model and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease a new [2012] Ford Focus SE 4 Door Manual Focus SE Sedan with SYNC and Sport/Fiesta SE Hatchback] and get [0% APR for [48 months on approved credit (OAC) from Ford Credit, but all buyers will qualify for the lowest APR payment. Example: ($16,998/$19,148/$14,868) (Cash Purchase Price) with [$2,849/$2,849/$2,130] down payment or equivalent trade-in, monthly payment is ($198/$220/$178) total lease obligation is ($14,253/$13,267/$10,674) optional buyout is ($7,273/$4,435/$6,636/$4,435/$6,269) Apply of leasing is ($0/$0/$0) or (0%/0%/0%) APR. Offers include ($750/$750/$500) in manufacturer rebates. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes. Taxes payable on full amount of lease financing price after any price adjustment is deducted. **Until July 4, 2012, receive 0% APR purchase financing on new 2013 Taurus (excluding S). Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. B-Weekly payments are only available using a customer initiated PC Internet Banking or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ‡ Until July 4, 2012, receive $300/$750/ $1,000/$1,500/$1,750/$2,000/$3,000/$4,000/$4,500/$5,000/$5,500/$6,500/ $7,000/$7,500/$8,000 in Manufacturer Rebates with the purchase or lease of a new 2012 [Focus S, Fiesta, Excursion (excluding base)], 2013 [Mustang Value Leader, Taurus SE]/2012 [Focus (excluding S)/2012 [Edge SE, Flex SE, Escape I4 Manual, E-Series], 2013 [Mustang V6 (excluding Value Leader)/2012 [Taurus SE, F-150 Regular Cab XL 4x2 (Value Leader) all engines], 2013 [Taurus (excluding SE), Edge FWD (excluding SE)]/2012 [Mustang Value Leader]/2012 [Taurus SE, F-250 to F-550 Chassis Cabs], 2013 [Mustang GT]/ 2012 [Fusion S, Flex (excluding SE)]/2012 [Mustang V6 (excluding Value Leader), Edge AWD (excluding SE)/ 2012 [Expedition]/2012 [Fusion Hybrid, Mustang GT, Taurus (excluding SE), Escape and Hybrid (excluding I4 Manual)]/ 2012 [Fusion (excluding S and Hybrid), Edge FWD (excluding SE), Escape V6, F-250 to F-450 (excluding Chassis Cabs) gas engines]/2012 [F-150 Regular Cab (excluding XL 4x2 (Value Leader) all engines], 2013 [Taurus (excluding SE), Edge FWD (excluding SE)]/2012 [Mustang Value Leader]/2012 [Taurus SE, F-250 to F-550 Chassis Cabs], 2013 [Mustang GT]/ 2012 [Fusion S, Flex (excluding SE)]/2012 [Mustang V6 (excluding Value Leader), Edge AWD (excluding SE)/ 2012 [Expedition]/2012 [Fusion Hybrid, Mustang GT, Taurus (excluding SE), Escape and Hybrid (excluding I4 Manual)]/ 2012 [Fusion (excluding S and Hybrid), Edge FWD (excluding SE), Escape V6, F-250 to F-450 (excluding Chassis Cabs) diesel engines]/2012 [F-150 Super Cab and Super Crew 3.0L] - all Raptor, G1500, BS3S302, and Medium trucks excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. †† Until July 4, 2012, Security Deposit waived on a lease (fleet carpet leases, on approved credit from Ford Credit) of a new 2012 or 2013 model (excluding Shelby GT 500, Boss 302, Boss 302 Laguna Seca, E-Series, Transit Connect Electric, F-150 Raptor, F-Series Chassis Cabs, Medium trucks). Security Deposit may be required by Ford Credit based on customer credit terms and conditions. ^^Estimated fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

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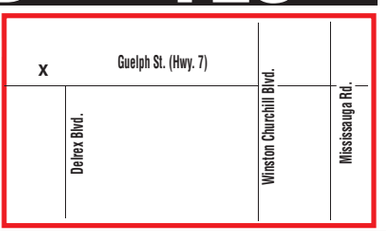
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