

Mall will give town economic boost— Mayor

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"We welcome the immediate construction jobs and permanent employment that Toronto Premium Outlets will create," said Halton Hills Mayor Rick Bonnette.

"This new commercial retail establishment will be a significant new economic contributor to Halton Hills, the Greater Toronto Area and Ontario. It will draw from a nearby population of more than six million people all within an hour's drive."

"Toronto Premium Outlets will feature an outstanding collection of many of the finest brands, offering value, quality and selection all in one convenient location," said John R. Klein, President of Simon's Premium Outlets division. "We already welcome large numbers of Canadian visitors to our centers in the U.S. and look forward to serving these valued shoppers closer to their home. We see tremendous opportunity to introduce our top merchants to the Canadian market."

Simon Property Group's outlet portfolio comprises 70 Premium Outlet Centers, including 57 in the United States, one in Puerto Rico, eight in Ja-

pan, two in Korea and one in Mexico. Premium Outlet Centers in the United States are located primarily in or near major metropolitan markets such as New York, Los Angeles, Boston and Chicago and visitor markets such as Orlando, Las Vegas and Palm Springs.

Premium Outlets properties feature a mix of leading designers and name brands selling direct to consumers at significant savings with each being an architecturally distinct village setting.

SmartCentres, on behalf of Simon and Calloway, worked to secure the required approvals to permit the project to proceed this spring. Simon is providing leasing, management and marketing services.

"Calloway is proud to be Simon's partner as they expand their portfolio into Canada," said Al Mawani, President and CEO of Calloway. "The Canadian retail landscape is evolving and Toronto Premium Outlets will be the first of its kind in the country."

"Halton Region is the right location for a new commercial retail development of this nature," said Gary Carr, Halton Regional Chair.

"Businesses are choosing to locate in Halton due to both the quality infrastructure and high quality of life."



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