

# Make your home last a lifetime

## TAKE CARE OF IT ALL YEAR LONG

### Protect your investment!

Whether you're already a home owner or you're thinking about becoming one very soon, buying a house is probably the biggest investment you'll ever make. So it's vital that this investment be protected in every possible way, firstly by maintaining it on a regular basis and secondly by carrying out renovations, whenever possible, to give it a new and fresher look.

Home renovations contribute a great deal to the economy of this country. Indeed this sector equals or even exceeds construction of new homes in some years.

Keeping up the maintenance of a house and carrying out high quality renovations offer many different advantages. A house which is looked after properly will retain or even increase in value. When the time comes to sell, owners don't just recuperate their investment, but in a lot of cases they can also realize a certain amount of profit. This increased value can, in turn, open the way to purchasing a larger, more luxurious house.

But whether we decide to sell or to stay in the same home, a well-maintained landscape, gardens and renovated property

will give the occupants a better quality of life. Perhaps it will have a more welcoming decor, a more efficient heating system, a more ergonomic kitchen, a more comfortable bathroom, a cosier bedroom...

All these factors demonstrate just how important it is to take good care of a home, keeping it attractive and in a good state of repair. For, in more ways than one, a house is truly a lifetime's investment.



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