2012 SILVERADO REG. CAB

- Air Conditioning
- Cruise Control
- Exclusive Automatic Locking Rear Differential
- OnStar® with Turn-by-Turn Navigation
- 60,000 km Longer Powertrain Warranty▲ than Ford F-150, Ram and Toyota Tundra

PURCHASE PRICE **$20,995*** FINANCE **$128** AT **2.99%** WITH **$0** DOWN PAYMENT

BI-WEEKLY FOR 84 MONTHS‡. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI, LEVIES & $6,750 CASH CREDIT*.

LT Reg. Cab††

LTZ Ext. Cab 4x4 with Z71 Plus Package††

2012 SILVERADO EXT. CAB CHEYENNE EDITION

- 302 HP Vortec™ 4.8L V8 VVT Engine
- Power Windows, Door Locks and Remote Keyless Entry
- Chrome Bumpers, Grille Surround, Chrome Appearance 17-in. Wheels and Deep Tint Glass
- Exclusive Automatic Locking Rear Differential
- OnStar® with Turn-by-Turn Navigation
- 60,000 km Longer Powertrain Warranty▲ than Ford F-150, Ram and Toyota Tundra

FINANCE **$157** AT **2.99%** WITH **$0** DOWN PAYMENT

PURCHASE PRICE **$25,795***

BI-WEEKLY FOR 84 MONTHS‡. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI, LEVIES & $8,250 CASH CREDIT*.

0% FINANCING FOR UP TO 48 MONTHS‡‡ + NO CHARGE CHROME PACKAGE **$1,000** MSRP VALUE + CASH CREDITS UP TO **$8,250**

SILVERADO CHROME DAYS

NO EXTRA CHARGE

CHROME PACKAGE

$1,000 MSRP VALUE ON US¥ – LIMITED TIME OFFER

CHROME ASSIST STEPS

CHROME DOOR HANDLES

CHROME MIRROR CAPS

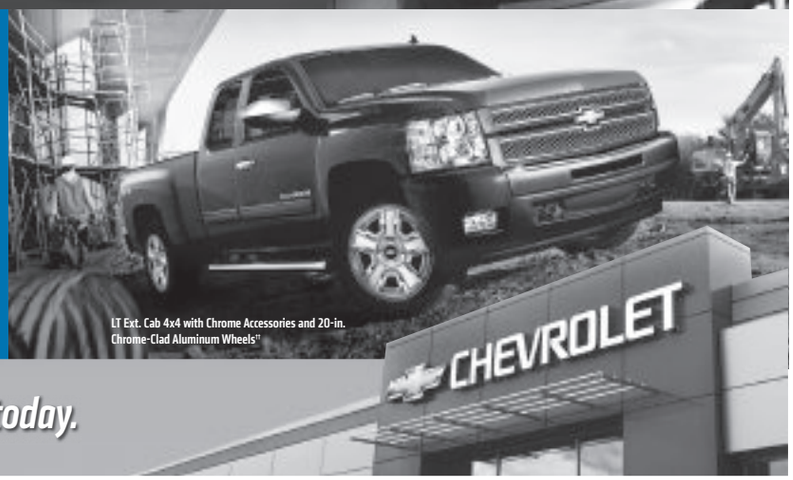
2012 SILVERADO EXT. CAB 4X4 CHEYENNE EDITION

- 302 HP Vortec™ 4.8L V8 VVT Engine
- Power Windows, Door Locks and Remote Keyless Entry
- Chrome Bumpers, Grille Surround, Chrome Appearance 17-in. Wheels and Deep Tint Glass
- Exclusive Automatic Locking Rear Differential
- Trailering Package with Trailer Sway Control
- OnStar® with Turn-by-Turn Navigation
- 60,000 km Longer Powertrain Warranty▲ than Ford F-150, Ram and Toyota Tundra

FINANCE **$180** AT **2.99%** WITH **$0** DOWN PAYMENT

PURCHASE PRICE **$29,495***

BI-WEEKLY FOR 84 MONTHS‡. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI, LEVIES & $8,250 CASH CREDIT*.


LT Ext. Cab 4x4 with Chrome Accessories and 20-in. Chrome-Clad Aluminum Wheels††

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GM Canada

THE BEST COVERAGE IN CANADA
5 YEARS / 160,000 KM▲
- POWERTRAIN COMPONENT LIMITED WARRANTY
- ROADSIDE ASSISTANCE
- COURTESY TRANSPORTATION

▲WHICHEVER COMES FIRST, EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

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For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Offer applies to the purchase of 2012 Chevrolet (Silverado 1500 Reg. Cab R7B/Silverado 1500 LS Ext. Cab 2WD R7B/Silverado 1500 LS Ext. Cab 4WD R7B). ‡2.99% purchase financing offered by GMCL for 84 months on 2012 Chevrolet (Silverado 1500 Reg. Cab R7B/Silverado 1500 LS Ext. Cab 2WD R7B/Silverado 1500 LS Ext. Cab 4WD R7B). O.A.C by Ally. Rates from other lenders will vary. Example: $10,000 at 2.99% APR, monthly payment is $132.09 for 84 months. Cost of borrowing is $1,095.56. Total obligation is $11,095.56. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Bi-weekly payments based on a purchase price of $20,995/$25,795/$29,495 with $0 down payment. ◆$6,750/$8,250 is a manufacturer to dealer delivery credit (tax exclusive) for 2012 Chevrolet Silverado 1500 Reg. Cab/2012 Chevrolet Silverado 1500 Ext. Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. */‡/◆Freight & PDI ($1,495/$1,495/$1,495), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2012 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ***Factory order or dealer trade may be required @Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. ††2012 Chevrolet Silverado 1500 LT Reg. Cab, MSRP with freight, PDI & levies $32,524. 2012 Chevrolet Silverado 1500 LTZ Ext. Cab 4WD with WEA, MSRP with freight, PDI & levies $50,075. 2012 Chevrolet Silverado 1500 LT Ext. Cab 4WD with PDJ and S80, MSRP with freight, PDI & fees $42,454. Dealers are free to set individual prices. ¥Chrome Accessories Package offer available on light duty 2012 Chevrolet Silverado and GMC Sierra extended cab and crew cab trucks (excluding Denali crew cab) equipped with the PDJ package (“PDJ Package”). Dealer order or trade may be required. Offer available to retail customers in Canada for vehicles delivered between February 3, 2012 and April 30, 2012. Customers who opt to forego the PDJ Package may apply a $500 credit (tax exclusive) to the vehicle purchase price. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. Conditions and limitations apply. See your GM dealer for details. ‡‡0% purchase financing offered by GMCL for 48 months on 2012 Chevrolet Silverado 1500 Reg./Ext./Crew Cab. O.A.C by Ally. Rates from other lenders will vary. Example: $10,000 at 0% APR, monthly payment is $208.33 for 48 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. †Credit valid towards the purchase or lease of an eligible new 2011 or 2012 model year Chevrolet, GMC, Buick or Cadillac vehicle, excluding Chevrolet Volt, delivered between January 6th 2012 and April 2nd 2012. Customers must present his or her authorization letter at the time of purchase or lease. All products are subject to availability. See Dealer for eligibility. Only one $1,000 Bonus may be redeemed per purchase/lease vehicle. This offer may not be redeemed for cash. The credit amount is inclusive of any applicable taxes. As part of the transaction, dealer may request documentation and will contact GM to verify eligibility. The $1,000 Bonus is not compatible with the Employee New Vehicle Purchase Program or the Supplier Program New Vehicle Purchase Program. Void where prohibited by law. $1,000 offer is stackable with Cardholder’s current GM Card Earnings, subject to Vehicle Redemption Allowances. For complete GM Card Program Rules, including current Redemption Allowances, transferability of Earnings, and other applicable restrictions for all eligible GM vehicles, see your GM Dealer, call the GM Card Redemption Centre at 1-888-446-6232 or visit TheGMCard.ca. Subject to applicable law, GMCL may modify or terminate the Program in whole or in part with or without notice to you. Primary GM Cardholders may transfer the $1,000 Bonus to the following eligible Immediate Family members, who reside at the Primary Cardholder’s residence: parents, partner, spouse, brother, sister, child, grandchild and grandparents including parents of spouse or partner. Proof of relationship and residency must be provided upon request. The $1,000 Bonus is not transferable to immediate Family residing outside of the Primary Cardholder’s residence.