## Clean and clear headlights improve safety, study shows

Experts agree that one of the most dangerous driving hazards is fog, putting motorists, pedestrians and animals at risk. In a single year,
Transport Canada recorded 23 fatal
Collisions resulting from vehicles hitcollisions resulting from vehicles hitting animals.

Environment Canada tells us that places like St John's (N.L.), Sudbury (Ont.), Set-Iles, (Que.) and Prince George (B.C.) are in the top 12 of our nation's foggiest cities.

## Headlights play a major role

The effects of yellowed and hazy The effects of yellowed the headlights in fog has become such a concern that last year, CAA-Quebec released a study showing that damaged automobile headlight lenses (from harsh weather, abrasives and debris) become so opaque, they can reduce lighting effectiveness to half that of headlights in good condition. Tests conducted on a closed track confirmed: a motorist travelling 50 km/h at night will have four more seconds to react to an emergency if the headlights are in good condition and undamaged.

The best way to prepare and protect yourself is to make sure headlights are clean and clear and at optimal visibility, experts say. Restoring headlights to their original crystalclear and scratch-free finish can help you get back those crucial four seconds to help save both human and animal lives.

Quixx, a leading automobile care and maintenance company, is calling on Canadian automobile owners and operators to ensure their headlights are in top working condition.

"We are serious about raising the awareness of this important safety feature of your vehicle," says Mark

Shore, company vice president of sales and marketing. "Next time you're in stores like Canadian Tire or PartSouce, for example, take a look at our Headlight Restoration Kit. It can restore up to 95% of a headlight's original clarity and light performance. When you are driving in bad weather, that's a big difference, since every second counts.'

Keeping clear headlights is an important safety measure. More information on this topic is available online at www.quixx-usa.com.

-www.newscanada.com

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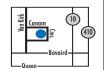
\*Ratings of "Good" are the highest rating awarded for 40-mph frontal offset, 31-mph side-impact and 20-mph rear-impact crash tests conducted by the Insurance Institute for Highway Salety (IIHS) (www.iihs.org). A "Good" rating obtained in all three crash tests plus a "Good" rating Electronic Stability Control (ESC) (Vehicle Dynamics Control) achieves a 2012 Top Safety Pick. \*Based on ALG\* 2012 Residual Value Award for Best Mainstream Brand. \*MISRP of \$19,959/526,995 con 20,959/526,995 con 20,959/526,995 con 20,959/526,959 con 20,959/526,959/526,959 con 20,959/526,959 con 20,959/526,959/5











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