

Clean and clear headlights improve safety, study shows

Experts agree that one of the most dangerous driving hazards is fog, putting motorists, pedestrians and animals at risk. In a single year, Transport Canada recorded 23 fatal collisions resulting from vehicles hitting animals.

Environment Canada tells us that places like St John's (N.L.), Sudbury (Ont.), Set-Iles, (Que.) and Prince George (B.C.) are in the top 12 of our nation's foggiest cities.

Headlights play a major role

The effects of yellowed and hazy headlights in fog has become such a

concern that last year, CAA-Quebec released a study showing that damaged automobile headlight lenses (from harsh weather, abrasives and debris) become so opaque, they can reduce lighting effectiveness to half that of headlights in good condition. Tests conducted on a closed track confirmed: a motorist travelling 50 km/h at night will have four more seconds to react to an emergency if the headlights are in good condition and undamaged.

The best way to prepare and protect yourself is to make sure head-

lights are clean and clear and at optimal visibility, experts say. Restoring headlights to their original crystal-clear and scratch-free finish can help you get back those crucial four seconds to help save both human and animal lives.

Quixx, a leading automobile care and maintenance company, is calling on Canadian automobile owners and operators to ensure their headlights are in top working condition.

"We are serious about raising the awareness of this important safety feature of your vehicle," says Mark

Shore, company vice president of sales and marketing. "Next time you're in stores like Canadian Tire or PartSource, for example, take a look at our Headlight Restoration Kit. It can restore up to 95% of a headlight's original clarity and light performance. When you are driving in bad weather, that's a big difference, since every second counts."

Keeping clear headlights is an important safety measure. More information on this topic is available online at www.quixx-usa.com.

—www.newscanada.com

SUBARU of BRAMPTON

LOTS OF ACCOLADES. ZERO GIANT GORILLAS.



2.5i model shown



LEASE PAYMENT	2012 LEGACY 2.5i	Convenience Package
\$329	starting from \$28,323*	
FOR 39 MONTHS*	\$2,395	0.9%
	DOWN*	LEASE RATE



LEASE PAYMENT	2012 IMPREZA 2.0i
\$259	starting from \$21,923*
FOR 39 MONTHS*	\$1,895
	DOWN*
	2.9%
	LEASE RATE



LEASE PAYMENT	2012 OUTBACK 2.5i	Convenience Package
\$378	starting from \$30,923*	
FOR 48 MONTHS*	\$2,595	2.9%
	DOWN*	LEASE RATE



2.5X Touring Package shown

LEASE PAYMENT	2012 FORESTER 2.5X
\$298	starting from \$27,923*
FOR 24 MONTHS*	\$3,140
	DOWN*
	0.9%
	LEASE RATE

All prices include freight and fees. Excludes HST and licensing.

*Ratings of "Good" are the highest rating awarded for 40-mph frontal offset, 31-mph side-impact and 20-mph rear-impact crash tests conducted by the Insurance Institute for Highway Safety (IIHS) (www.iihs.org). A "Good" rating obtained in all three crash tests plus a "Good" rating in new roof strength testing and the availability of Electronic Stability Control (ESC) (Vehicle Dynamics Control) achieves a 2012 Top Safety Pick. *Based on ALG's 2012 Residual Value Award for Best Mainstream Brand. *MSRP of \$19,995/\$25,995/\$26,395/\$28,995 on 2012 Impreza 2.0i (CF1 BP)/Forester 2.5X (CJ1 X0)/Legacy 2.5i Convenience Package (CA2 CP)/Outback 2.5i (CD1 CP). Lease for \$259/\$298/\$329/\$378 a month for 39/24/39/48 months with \$1,895/\$3,140/\$2,395/\$2,595 down. 2.9%/0.9%/0.9%/2.9% lease rate. \$2,434.22/\$3,886.29/\$3,079.02/\$3,359.73 due at signing. Option to purchase at end of lease is \$11,393/\$17,989/\$13,625/\$12,537. Advertised pricing consists of MSRP plus charges for Freight/PDI (\$1,595), Air Tax (\$100), Tire Stewardship Levy (\$29.20), OMVIC Fee (\$5), Dealer Admin (\$199). Freight/PDI charge includes a full tank of gas. Taxes, licence, registration and insurance are extra. \$0 security deposit. Models shown: 2012 Forester 2.5X Touring Package (CJ1 TP). MSRP of \$29,095. 2012 Legacy 2.5i (CA1 BP). MSRP of \$23,995. Dealers may sell or lease for less or may have to order or trade. Offers applicable on approved credit at participating dealers only. Lease based on a maximum of 24,000 km per year, with excess charged at \$0.10/km. Leasing and financing programs available through Subaru Financial Services by TCCL. Other lease and finance rates and terms available; down payment or equivalent trade-in may be required. Vehicles shown solely for purposes of illustration, and may not be equipped exactly as shown. Offers available until March 31, 2012.

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