AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

CUSTOM EVENT ENDS SOON

Ford CUSTOM CAR EVENT

MAKE IT YOUR FORD
STARTING WITH FINANCING THAT'S
RIGHT FOR YOU.

0% APR FINANCING 72† MONTH PURCHASE | OR 48** MONTH LEASE

On most new 2012 Focus and Fiesta models.

PLUS $500‡ TOWARDS THE OPTIONS YOU WANT

TITANIUM MODEL SHOWN

2012 FOCUS SE

- Automatic Headlamps
- Ford MyKey®
- 16" Wheels
- Active Grille Shutters
- Easy Fuel® Capless Fuel Filler
- Anti-Lock Brake System
- Steering Wheel with Secondary Audio Controls

OWN FOR ONLY $111† FINANCED BI-WEEKLY FOR 72 MONTHS WITH $2,430 DOWN PAYMENT.

LEASE FOR ONLY $198** PER MONTH FOR 48 MONTHS WITH $2,430 DOWN PAYMENT.

OR PURCHASE FOR $19,748*

ELECTRONIC STABILITY CONTROL | TRACTION CONTROL | AVAILABLE POWERSHIFT™ 6-SPEED

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

OFFERS INCLUDE $250†† IN MANUFACTURER REBATES AND $500‡ IN CUSTOM EVENT INCENTIVE. OFFERS EXCLUDE TAXES.

2012 FIESTA SE HATCHBACK

- AdvanceTrac® with Electronic Stability Control
- Tire Pressure Monitoring System
- Steering – Electronic Power-assisted
- Remote Keyless-entry
- 1.6L Ti-VCT I-4 Engine
- Hill Start Assist

OWN FOR ONLY $98† FINANCED BI-WEEKLY FOR 72 MONTHS WITH $1,788 DOWN PAYMENT.

LEASE FOR ONLY $178** PER MONTH FOR 48 MONTHS WITH $1,788 DOWN PAYMENT.

OR PURCHASE FOR $16,998*

ELECTRONIC STABILITY CONTROL | TRACTION CONTROL | AVAILABLE POWERSHIFT™ 6-SPEED

5.1L/100km 55MPG HWY^^
6.9L/100km 41MPG CITY^^

OFFERS INCLUDE $500‡ IN CUSTOM EVENT INCENTIVE. OFFERS EXCLUDE TAXES.

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Ford

HURRY, MAKE IT YOUR FORD TODAY AT THE CUSTOM CAR EVENT!
ONLY AT CONCEPT FORD.

ontarioford.ca

SiriusXM††† Available in most new Ford vehicles with 6-month pre-paid subscription

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †††SiriusXM®, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc., and are used under license. †Purchase a new† 2012 Focus SE 4 Door Sedan/ Fiesta SE Hatchback Manual† for [$19,748 / $16,998] after total Manufacturer Rebate of [$250/$0] deducted. Vehicle shown is a Focus Titanium with MSRP of $25,099. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA, and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. †From Feb. 1, 2012 to Apr. 2, 2012, receive 0% APR purchase financing on new† 2012 Focus (excluding S)/Fiesta (excluding S) models for a maximum of 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $20,000 purchase financed at 0% APR for 72 months with a down payment of $2,430/$1,788 or equivalent trade-in, monthly payment is $244.03/$252.94 (the sum of twelve (12) monthly payments divided by 26 periods gives a bi-weekly payment of $112.63/$116.74), interest cost of borrowing is $0/$0 or APR of 0% and total to be repaid is $20,000. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. **Lease a new 2012 Ford Focus SE 4 Door Manual / Fiesta SE Hatchback Manual† and get [0%] APR for 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $17,316/$15,210 (Cash Purchase Price) with $2,430/$1,788 down payment or equivalent trade-in, monthly payment is $198/$178 total lease obligation is $11,934/$10,332 optional buyout is $7,789.62/$6,649.62 cost of leasing is $0 or 0% APR. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit. NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of 64,000km over 48 months apply. A charge of 16 cents per km over mileage restrictions applies. Offers include Rebates with the purchase or lease of a new 2012 Focus (excluding S)/2012 Flex SE, E-Series/2012 Explorer (excluding Base)/2012 Taurus SE, Escape LI Manual, Transit Connect (excluding Electric)/2011 Fiesta S, Ranger Super Cab XL and Regular Cab/2012 Mustang Value Leader/ 2012 Fusion S, F-150 Regular Cab XL 4x2 Value Leader / 2012 Flex (excluding SE), 2011 Fusion S/ 2011 Fiesta (excluding S)/2012 Mustang V6 (excluding Value Leader)/ 2012 Taurus (excluding SE), Edge (excluding SE), Expedition), 2011 F-350 to F-550 Chassis Cabs)/ 2012 Mustang GT/ 2012 Fusion (excluding S), Escape and Hybrid (excluding I4 Manual)), 2011 Taurus (excluding SE)/2012 Escape V6, F-250 to F-450 gas engine (excluding Chassis Cabs)), 2011 Fusion (excluding S), Ranger Super Cab (excluding XL 4x2) non-5.0L / 2012 F-150 Regular Cab (excluding XL 4x2) 5.0L /2012 [F-150 Super Cab and Super Crew non-5.0L, F-250 to F-450 diesel engine (excluding Chassis Cabs)], 2011 [F-150 Super Cab and Super Crew non-5.0L and 3.7L engines]/ 2012 [F-150 Super Cab and Super Crew 5.0L], 2011 [F-250 to F-450 Gas engine (excluding Chassis Cabs) - all Raptor, GT500, BOSS302, and Medium Truck models excluded. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ‡Offer valid from February 1, 2012 to April 15, 2012 (the "Program Period"). Receive a maximum of [$500]/ [$1000] worth of selected Ford custom accessories, factory installed options, or Customer Cash with the purchase or lease of a new 2012 Ford [Fiesta, Focus, Escape]/Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect] (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to vehicle, accessory, and factory installed option availability. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the AWD/DIF Plan Program. Some conditions apply. Offer available to residents of Canada only. ^^Estimated fuel consumption ratings for the [2012] [Fiesta 1.6L-I4 5- speed manual/Focus SE Sedan 2.0L-I4 5- speed manual], Vehicle shown is a Focus Titanium 2.0L- I4 6 speed auto: 7.3L/100km (39 MPG) city and 5.2L/100km (54 MPG) Hwy. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

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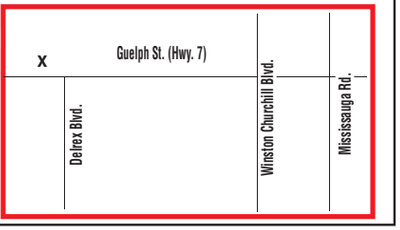
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