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Ford CUSTOM TRUCK EVENT

MAKE CANADA'S BEST SELLING TRUCK YOUR TRUCK.

NOW GET THE FORD YOU WANT WITH THE ACCESSORIES YOU WANT.

Super Cab XLT model shown

2012 F-150 STX SUPER CAB

2012 MOTOR TREND TRUCK OF THE YEAR

OWN FOR ONLY **$22,999***

INCLUDES $7,500†† IN MANUFACTURER REBATES AND $750‡ CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES

ELECTRONIC STABILITY CONTROL · TRACTION CONTROL · AVAILABLE SYNC

8.9L/100km 32MPG HWY^^
12.7L/100km 22MPG CITY^^

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BEST SELLING LINE OF TRUCKS FOR 46 YEARS.±

BEST IN CLASS
- TOWING‡‡
- PAYLOAD‡‡
- FUEL ECONOMY***

UP TO **$8,000††** IN MANUFACTURER REBATES
ON MOST NEW 2011 & 2012 MODELS

+

$1,000‡ TOWARDS THE ACCESSORIES YOU WANT
ON MOST NEW 2011 & 2012 MODELS

OR

$750‡ TOWARDS YOUR PURCHASE
ON MOST NEW 2011 & 2012 MODELS

2012 F-150 STX REGULAR CAB

OWN FOR ONLY **$21,249***

INCLUDES $6,500†† IN MANUFACTURER REBATES AND $750‡ CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES.

TRACTION CONTROL · 4x4 AVAILABLE 4X4 · AVAILABLE SYNC

8.9L/100km 32MPG HWY^^
12.7L/100km 22MPG CITY^^

2012 F-150 XL SUPER CAB 4X4

OWN FOR ONLY **$28,249***

INCLUDES $7,500†† IN MANUFACTURER REBATES AND $750‡ CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES.

ELECTRONIC STABILITY CONTROL · TRACTION CONTROL · AVAILABLE SYNC

9.7L/100km 29MPG HWY^^
13.4L/100km 21MPG CITY^^

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

MAKE IT YOUR FORD TODAY AT THE CUSTOM TRUCK EVENT.
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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. ††† "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. *Purchase a new 2012[F-150 STX Regular Cab 4x2/ F-150 STX Super Cab 4x2/F-150 Super Cab XL 4x4] for [$21,249/ $22,999/$28,249] after Total Manufacturer Rebate of [$6,500/$7,500/$7,500] deducted. Vehicle shown is a 2012 F-150 Super Cab XLT 4X4 With MSRP of $37,399. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. †† From Feb. 1, 2012 to Apr. 2, 2012, receive $250/$500/$750/ $1,000/$1,500/ $1,750/ $2,000/$3,000/$3,250/ $3,500/ $4,000/ $4,500/$5,000/ $5,500/$6,000/ $6,500/$7,000/ $7,500/$8,000 in Manufacturer Rebates with the purchase or lease of a new 2012 Focus (excluding S)/2012 Flex SE, E-Series/2012 Explorer (excluding Base)/2012 Taurus SE, Escape I4 Manual, Transit Connect (excluding Electric)/2011 Fiesta S, Ranger Super Cab XL and Regular Cab/2012 Mustang Value Leader/ 2012 [Fusion S, F-350 to F-550 Chassis Cabs], 2011 [Taurus SE, F-150 Regular Cab XL 4x2 Value Leader] /2012 [Flex (excluding SE)], 2011 [Fusion S]/ 2011 Fiesta (excluding S)/2012 Mustang V6 (excluding Value Leader)/ 2012 [Taurus (excluding SE), Edge (excluding SE), Expedition], 2011 [F-350 to F-550 Chassis Cabs]/ 2012 Mustang GT/ 2012 [Fusion (excluding S), Escape and Hybrid (excluding I4 Manual)], 2011 [Taurus (excluding SE)]/2012 [Escape V6, F-250 to F-450 gas engine (excluding Chassis Cabs)], 2011 [Fusion (Excluding S), Ranger Super Cab (excluding XL)]/2011 Expedition/2012 F-150 Regular Cab (excluding XL 4x2) non-5.0L/ 2012 F-150 Regular Cab (excluding XL 4x2) 5.0L /2012 [F-150 Super Cab and Super Crew non-5.0L, F-250 to F-450 diesel engine (excluding Chassis Cabs)], 2011 [F-150 Super Cab and Super Crew non-5.0L and 3.7L engines]/2012 [F-150 Super Cab and Super Crew 5.0L], 2011 [F-250 to F-450 Gas engine (excluding Chassis Cabs) - all Raptor, GT500, BOSS302, and Medium Truck models excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ‡Offer valid from February 1, 2012 to April 15, 2012 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories"), with the purchase or lease of a new 2011/2012 Ford F-150 (excluding Raptor), Ranger or Super Duty (each an "Eligible Vehicle") delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CAD$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. Customer's choosing to forego the Offer will qualify for $750 in customer cash to be applied to the purchase, finance or lease price of an Eligible Vehicle (taxes payable before customer cash is deducted). This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Upfit Program, or the Commercial Fleet Incentive Program (CFIP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ^^Estimated fuel consumption ratings for the [2012] [F-150 4X2 3.7L –V6 6 speed SST/F-150 4x4 3.7L V6- 6 speed SST]. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ***F-150: Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2012 F-150 4X2 3.7L V6 SST: 12.7L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. Super Duty: Based on Ford drive-cycle tests of comparably equipped 2011 Ford and 2010/2011 competitive models. Class is Full-Size Pickups over 8,500 lbs. GVWR. ‡‡F-150: When properly equipped. Max. towing of 11,300 lbs with 3.5L EcoBoost and 6.2L 2 valve 4X2 V8 engines. Max. payload of 3,120 lbs with 5.0L Ti-VCT V8 engines. Class is Full-Size Pickups under 8,500 lbs GVWR, non-hybrid. Super Duty: Max. conventional towing capability of 17,500 lbs. on F-350 and max. 5th Wheel towing capability of 24,500 lbs. On F-450 when properly equipped. Max. payload capability of 7,110 lbs. on F-350 when properly equipped. Class is Full-Size Pickups over 8,500 lbs. GVWR vs. 2011/2012 competitors. ±F-Series is the best-selling pickup truck in Canada for 46 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report, December 2011. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

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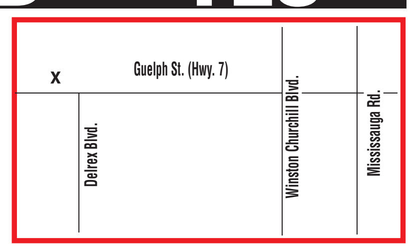
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