

THE BIGGEST
SAVE THE FREIGHT
EVENT EVER

**WE GO GET IT.
YOU GET \$1,500 IN SAVINGS.**

2012 RAM 1500 QUAD CAB SXT 4X4
CANADA'S LONGEST-LASTING LINE OF PICKUPS*

\$23,595[†]

5 STAR SAFETY
★★★★★
NHTSA 5 Star for Side Impact[‡]

PURCHASE PRICE INCLUDES \$9,750 CONSUMER CASH,* \$1,500 SAVE THE FREIGHT DISCOUNT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.†



OR CHOOSE

\$138 BI-WEEKLY FINANCING[‡] **@ 4.99%** FOR 96 MONTHS WITH \$0 DOWN

2012 CANADIAN TRUCK KING CHALLENGE WINNER

STEP UP TO THE 2012 RAM 1500 QUAD CAB SLT 4X4

- HEMI® V8 power with V6 fuel economy*
- Remote keyless entry
- 17" aluminum wheels
- SIRIUS® Satellite Radio (includes one year of service)
- Temperature and compass gauges
- Premium interior door trim
- Overhead console
- Power sliding rear window

\$13
MORE
BI-WEEKLY

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



2012 Ram 1500 Crew Cab Longhorn 4x4 shown.[‡]

Wise customers read the fine print: * U.S. ♦ The Save the Freight Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between March 1 and April 2, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. † \$23,595 Purchase Price applies to 2012 Ram 1500 Quad Cab SXT 4x4 (23A+AGR) only and includes \$9,750 Consumer Cash Discount and \$1,500 Save the Freight discount. Pricing includes air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. ‡ Consumer Cash Discounts are offered on select 2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †4.99% purchase financing for up to 96 months available on the new 2012 Ram 1500 Quad Cab SXT 4x4 (23A+AGR) model to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Auto Finance and Ally Credit Canada. Retailer order/trade may be necessary. See your retailer for complete details. Example: 2012 Ram 1500 Quad Cab SXT 4x4 (23A+AGR) with a Purchase Price of \$23,595 (including applicable Consumer Cash Discount and \$1,500 Save the Freight discount) financed at 4.99% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$138 (including applicable licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. ‡ Save the Freight discount offer applies to eligible new 2012 Ram 1500, 2012 Dodge Journey SXT/Crew, 2012 Chrysler 200/200 Convertible Touring Limited/S, 2012 Dodge Grand Caravan SXT/Crew and all Chrysler Town & Country models offered through Ontario retailers. Chrysler Canada will waive the \$1,500 freight charge. While supplies last. See retailer for details. †2012 Ram 1500 Crew Cab Longhorn 4x4 shown. Price including applicable Consumer Cash Discount and \$1,500 Save the Freight discount: \$43,450. Pricing includes air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailer may sell for less. † Longest-lasting based on longevity. Based on R. L. Polk Canada Inc. Canadian Vehicles in Operation data as of July 1, 2010 for model years 1987 - 2011. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. †5Star ratings are part of the U.S. National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). †Based on 2012 EnerGuide full-size truck V8 to V6 fuel economy comparison. †SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc.

SCAN HERE
FOR MORE GREAT OFFERS

