AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

Ford CUSTOM TRUCK EVENT

MAKE CANADA'S BEST SELLING TRUCK YOUR TRUCK.

NOW GET THE FORD YOU WANT WITH THE ACCESSORIES YOU WANT.

Super Cab XLT model shown

2012 F-150 STX SUPER CAB

2012 MOTOR TREND TRUCK OF THE YEAR

LEASE FOR ONLY $399* @ 6.99% APR
PER MONTH FOR 48 MONTHS WITH $0 DOWN PAYMENT

OR

OWN FOR ONLY $23,730* INCLUDES $7,500 IN MANUFACTURER REBATES
OFFERS EXCLUDE TAXES

ELECTRONIC STABILITY CONTROL · TRACTION CONTROL · AVAILABLE SYNC

8.9L/100km 32MPG HWY^^
12.7L/100km 22MPG CITY^^

BUILT FORD TOUGH

BEST SELLING LINE OF TRUCKS FOR 46 YEARS.‡

BEST IN CLASS
•TOWING‡‡
•PAYLOAD‡‡
•FUEL ECONOMY^^^

UP TO $7,500†† IN MANUFACTURER REBATES + UP TO $1,000‡ TOWARDS THE ACCESSORIES YOU WANT

ON MOST NEW 2012 TRUCKS

2012 F-150 STX REGULAR CAB

OWN FOR ONLY
$21,999*
INCLUDES $6,500 IN MANUFACTURER REBATES.
OFFER EXCLUDES TAXES.

TRACTION CONTROL · 4x4 AVAILABLE 4x4 · AVAILABLE SYNC

8.9L/100km 32MPG HWY^^
12.7L/100km 22MPG CITY^^

2012 F-150 XL SUPER CAB 4X4

OWN FOR ONLY
$28,999*
INCLUDES $7,500 IN MANUFACTURER REBATES.
OFFER EXCLUDES TAXES.

ELECTRONIC STABILITY CONTROL · TRACTION CONTROL · AVAILABLE SYNC

9.7L/100km 29MPG HWY^^
13.4L/100km 21MPG CITY^^

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Ford

MAIKE IT YOUR FORD AT THE CUSTOM TRUCK EVENT
ONLY AT CONCEPT FORD

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †††©2012 Sirius Canada Inc. "SIRIUS" the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license. *Purchase a new 2012 F-150 STX Regular Cab 4x2/ F-150 STX Super Cab, 4x2/F-150 Super Cab XL 4x4 for $21,999/ $23,730/$28,999 after Total Manufacturer Rebate of [$6,500/$7,500/$7,500] deducted. Vehicle shown is a 2012 F-150 Super Cab XLT 4X4 With MSRP of $37,399. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combustible with any fleet consumer incentives. **Lease a new 2012 F-150 STX Super Cab 4x2 and get [6.99%] APR for 48 months on approved credit (OAC) from Ford Credit. Not all buyers qualify. Total Lease Price (where applicable), excess wear and tear and tire fees, some conditions and mileage restrictions of 60,000 km (1 month's payment is $399), total lease obligation is $19,152 optional buyout is $9,221.77 cost of borrowing is $4,643 or 6.99% APR. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees (where applicable), excess wear and tear and tire fees, some conditions and mileage restrictions apply. A charge of 16 cents per km over mileage restrictions applies. Offer includes freight, air tax, PPSA, Stewardship Ontario Environmental Fee but excludes administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. †From Feb. 1, 2012 to Apr. 2, 2012, receive $500/$750/$1,000/ $1,750/ $2,000/$2,500/ $3,000/ $3,500/ $4,000/ $4,500/$5,000/ $5,500/ $6,500/ $7,500 in Manufacturer Rebates with the purchase or lease of a new 2012 Flex SE, E-Series/Cutaway (excluding Base)/ Fusion S, Taurus SE, Escape I4 Manual, Transit Connect (excluding Electric)/ Mustang Value Leader/ F-550 to F-550 Chassis Cab/Edge (excluding SE)/Flex (excluding SE), Expedition/ Mustang GT/ Escape and Hybrid (excluding I4 Manual)/Escape V6, F-250 to F-450 gas engine (excluding XL 4x2)/F-150 Super Cab and Super Crew, F-250 to F-450 diesel engine (excluding Chassis Cabs)/ - all Raptor, 01500, BOSS302, and Medium Truck models excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combustible with any fleet consumer incentives. ‡Offer valid from February 1, 2012 to April 15, 2012 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories") with the purchase or lease of a new 2011/2012 Ford F-150 (excluding Raptor), Ranger or Super Duty delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CAD$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combustible with any fleet consumer incentives. ‡‡Offer valid from February 1, 2012 to April 15, 2012 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories") with the purchase or lease of a new 2011/2012 Ford F-150 (excluding Raptor), Ranger or Super Duty delivered or factory ordered during the Program Period (the "Offer"). Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CAD$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. This Offer is not combustible with OPA, GPC, Daily Rental Allowances, the Commercial Uplift Program, or the Commercial Fleet Incentive Program (CFP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ^Estimated fuel consumption ratings for the [2012] [F-150 4X2 3.7L –V6 6 speed SST]/F-150 4x4 3.7L V6- 6 speed SST). Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ^^F-150. Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid, Super Duty. Max. conventional towing capability of 17,500 lbs. on F-350 and max. 5th Wheel towing capability of 24,500 lbs. on F-450 when properly equipped. Max. payload capability of 7,110 lbs. on F-350 when properly equipped. Class is Full-Size Pickups over 8,500 lbs. GVWR vs. 2011/2012 competitors. ^^^F-Series is the best-selling pickup truck in Canada for 46 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report. December 2011. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

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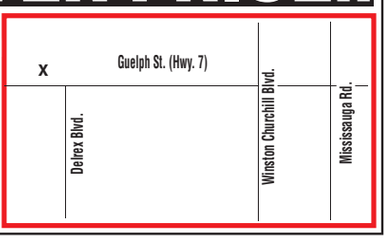
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