Meng Jiang, a GM researcher in Warren, Michigan prepares to look at lithium ion battery components through a microscope that is housed in an argon gas filled "glove box". The lithium ion battery components are sensitive to oxygen and humidity.

GM remains top automotive innovator

General Motors remains the No. 1 innovator for the fourth-consecutive quarter among 183 companies ranked by The Patent Board in its quarterly automotive and transportation industry scorecard.

GM was granted 1,123 U.S. patents in 2011 applied to global product engineering, global powertrain engineering, global research and development and OnStar organizations.

The Patent Board is the leading independent provider of best practices research tools and metrics for patent analysis and intellectual property investment.

Among recent technology patents are:

Quiet Brakes— A friction-damped disc brake design that uses a thin metal ring embedded in the brake rotor to absorb vibrations and mute the squeal. The quieter brake is expected to be available on some cars and trucks within two to three years.

OnStar Voice Recognition— OnStar's speech recognition method can identify the location of the speaker within the vehicle and adjusts its microphone pick-up pattern or magnitude to respond to location-specific commands.

eAssist Thermal Management— Vehicles with engine shut-off capability, such as Buick LaCrosse with eAssist, use an innovative thermal management system that maintains occupant comfort during engine-shut off, and prevents engine shut-off if comfort will be lost, such as during extremely cold or hot weather conditions.

—Carguide Magazine/Metroland Media

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*The Hyundai names, logos, product names, feature names, images and slogans are trademarks owned by Hyundai Auto Canada Corp. †Finance offers available O.A.C. from Hyundai Financial Services based on a new 2012 Sonata GL 6-Speed /2012 Elantra Touring L 5-Speed/2012 Santa Fe GL 2.4 6-Speed/2012 Veracruz GL FWD with an annual finance rate of 0%/0%/0%/0% for 84/84/84/84 months. Bi-weekly payment is $135/$96/$143/$187. No down payment is required. Cost of Borrowing is $0/$0/$0/$0. Finance offers include Delivery and Destination of $1,565/$1,495/$1,760/$1,760, fees, levies, charges and all applicable taxes (excluding HST). Registration, insurance, PPSA and license fees are excluded. Delivery and destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. Financing example: 2012 Veracruz GL FWD for $33,895 at 0% per annum equals $187 bi-weekly for 84 months for a total obligation of $33,895. Cash price is $33,895. Cost of Borrowing is $0. Example price includes Delivery and Destination of $1,760, fees, levies, charges and all applicable taxes (excluding HST). Registration, insurance, PPSA and license fees are excluded. ◊ payments for up to 90 days (payment deferral) is available on all new in-stock 2011 or 2012 Hyundai models except Equus and Veloster and only applies to purchase finance offers on approved credit. If payment deferral is selected the original term of the contract will be extended by 2-months/56-days for monthly/bi-weekly finance contracts. Hyundai Auto Canada Corp. will pay the interest of the deferral for the first 2-months/56-days of the monthly/bi-weekly finance contract. After this period interest will start to accrue and the purchaser will pay the principal and interest monthly/bi-weekly over the remaining term of the contract. ✶Prices for models shown: 2012 Sonata Limited /2012 Elantra Touring GLS 5-Speed Manual/2012 Santa Fe Limited 3.5 AWD/2012 Veracruz GLS AWD is $31,600/$22,280/$37,695/$41,895. Delivery and Destination charges of $1,565/$1,495/$1,760/$1,760, fees, levies, charges and all applicable taxes (excluding HST) are included. Registration, insurance, PPSA and license fees are excluded. ▼Fuel consumption for 2012 Sonata GL 6-Speed (HWY 5.7L/100KM, City 8.7L/100KM)/2012 Elantra Touring L (HWY 6.4L/100KM, City 8.9L/100KM)/2012 Santa Fe GL 2.4L 6-Speed Manual FWD (HWY 7.7L/100KM, City 11.0L/100KM)/2012 Veracruz GL FWD (HWY 8.3L/100KM, City 12.7L/100KM) are based Energuide. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. Fuel economy figures are used for comparison purposes only. Purchase or lease a new 2012 Veracruz GL FWD, GL AWD, or GLS AWD and you will be entitled to a $1,500 factory to customer credit. Factory to customer credit applies after taxes. Offer cannot be combined or used in conjunction with any other available credits. Offer is non-transferable and cannot be assigned. No vehicle trade-in required. See dealer for details. ✶Offers available for a limited time, and subject to change or cancellation without notice. See dealer for complete details. Dealer may sell for less. Inventory is limited, dealer order may be required. Based on the December 2011 AIAMC report. ♦Based on Natural Resource Canada's 2012 ecoEnergy award for most fuel efficient full-size car. ††Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.