AT CONCEPT FORD THE CUSTOMER IS ALWAYS #1

IT'S BACK.

Ford CUSTOM CAR EVENT

ONLY YOU CAN MAKE IT YOUR FORD.

NOW GET THE FORD YOU WANT WITH THE OPTIONS YOU WANT.

TITANIUM MODEL SHOWN

2012 FOCUS SE

0% APR FINANCING
PURCHASE OR LEASE

OWN FOR ONLY **$133**† — FINANCED BI-WEEKLY FOR 60 MONTHS WITH $2,850 DOWN PAYMENT.

LEASE FOR ONLY **$198**** — PER MONTH FOR 48 MONTHS WITH $2,850 DOWN PAYMENT.

OR PURCHASE FOR $17,279*

ELECTRONIC STABILITY CONTROL | TRACTION CONTROL | AVAILABLE POWERSHIFT™ 6-SPEED

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

INCLUDES $500‡ CUSTOM EVENT INCENTIVE
OFFERS EXCLUDE TAXES

AS LOW AS **0% APR†** PURCHASE FINANCING
ON MOST NEW 2012 FOCUS AND FIESTA

OR

UP TO **$5,500††** IN MANUFACTURER REBATES
ON MOST NEW 2012 MODELS

UP TO **+ $1,000‡** TOWARDS THE OPTIONS YOU WANT
AVAILABLE TOWARDS OPTIONS, ACCESSORIES, PURCHASE OR LEASE OF MOST NEW 2012 MODELS

SES MODEL SHOWN

2012 FIESTA SE HATCHBACK

2.99% APR FINANCING
PURCHASE OR LEASE

OWN FOR ONLY **$98**† — FINANCED BI-WEEKLY FOR 72 MONTHS WITH $3,150 DOWN PAYMENT.

LEASE FOR ONLY **$178**** — PER MONTH FOR 48 MONTHS WITH $3,150 DOWN PAYMENT.

INCLUDES $500‡ CUSTOM EVENT INCENTIVE
OFFERS EXCLUDE TAXES.

ELECTRONIC STABILITY CONTROL | TRACTION CONTROL | AVAILABLE POWERSHIFT™ 6-SPEED

5.1L/100km 55MPG HWY^^
6.9L/100km 41MPG CITY^^

OR PURCHASE FOR $13,979*

2012 ESCAPE XLT AUTO

OWN FOR ONLY **$21,988***

INCLUDES $5,000†† IN MANUFACTURER REBATES AND $500‡ IN CUSTOM EVENT INCENTIVE.

OFFER EXCLUDES TAXES

4WD AVAILABLE 4WD | ELECTRONIC STABILITY CONTROL | TRACTION CONTROL

7.1L/100km 40MPG HWY^^
10.0L/100km 28MPG CITY^^

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Ford

MAKE IT YOUR FORD TODAY AT THE CUSTOM CAR EVENT
ONLY AT CONCEPT FORD

ontarioford.ca

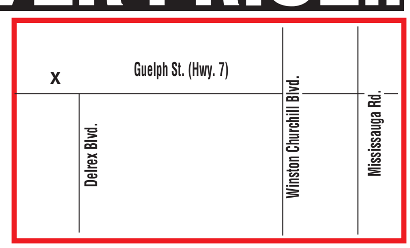
Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †††©2012 Sirius Canada Inc. "SIRIUS", the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license. *Purchase a new 2012 [Focus SE 4 Door Sedan/ Fiesta SE Hatchback Manual/Fusion S I4 Manual/Escape XLT I4 Auto/Fiesta SES Hatchback] for [$17,229/ $13,979/$19,488/$21,988/$20,129] after Total Manufacturer Rebate of [$0/$0/$1,000/$5,000/$0] deducted. Vehicle shown is a Focus Titanium with MSRP of $25,099. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. †From Feb. 1, 2012 to Apr. 2 , 2012, receive 0%/2.99% APR purchase financing on new 2012 Focus (excluding S),Fiesta (excluding S)/Fiesta (excluding S) models for a maximum of 60/72 months to qualified retail customers, on approved credit (OAC) from Ford Credit (not all buyers will qualify for the lowest APR payment). Example: $20,000 purchase financed at 0%/2.99% APR for 60/72 months with a down payment of $2,850/$3,150 or equivalent trade-in, monthly payment is $285.83/$255.94 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of $131.92/$118.13), interest cost of borrowing is $0/$1,578.28 or APR of 0%/2.99% and total to be repaid is $20,000/$21,578.28. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. **Lease a new 2012 [Ford Focus SE 4 Door Manual /Fiesta SE Hatchback Manual] and get [0%/2.99%] APR for 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $17,279/$13,979(Cash Purchase Price) with $2,850/$3,150 down payment or equivalent trade-in, monthly payment is $198/$178 total lease obligation is $12,354/$11,694 optional buyout is $7,789.62/$6,649.62 cost of leasing is $0/$1,236 or 0%/2.99% APR. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of 64,000km over 48 months apply. A charge of 16 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA, Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ††From Feb. 1, 2012 to Apr. 2, 2012, receive $500/ $750/ $1,000/ $1,750/ $2,000/ $2,500/ $3,000/ $3,500/ $4,000/ $4,500/ $5,000/ $5,500/ $6,500/ $7,500/ in Manufacturer Rebates with the purchase or lease of a new 2012 Flex SE, E-Series/ Explorer (excluding Base)/ Fusion S, Taurus SE, Escape I4 Manual, Transit Connect (excluding Electric)/ Mustang Value Leader/ F-350 to F-550 Chassis Cabs/ Edge (excluding SE)/ Flex (excluding SE)/ Mustang V6 (excluding Value Leader)/ Fusion (excluding S), Taurus (excluding SE), Expedition/ Mustang GT (excluding GT500 and Boss 302)/ Escape and Hybrid (excluding I4 Manual)/ Escape V6, F-250 to F-450 gas engine (excluding Chassis Cabs)/ F-150 Regular Cab (excluding XL 4x2)/ F-150 Super Cab and Super Crew, F-250 to F-450 diesel engine (excluding Chassis Cabs). All Raptor, GT500, BOSS302, and Medium Truck models excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ‡Offer valid from February 1, 2012 to April 15, 2012 (the "Program Period"). Receive a maximum of [$500]/ [$1000] worth of selected Ford custom accessories, factory installed options, or Customer Cash with the purchase or lease of a new 2012 Ford [Fiesta, Focus, Escape]/[Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect] (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to vehicle, accessory, and factory installed option availability. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the A/X/Z/D/F Plan Program. Some conditions apply. Offer available to residents of Canada only. ^^Estimated fuel consumption ratings for the [2012] [Fiesta 1.6L-I4 5- speed manual/Focus SE Sedan 2.0L-I4 5- speed manual/ Fusion S FWD 2.5L- I4 6- speed manual/[Escape FWD 2.5L - I4 6-speed Auto]. Vehicle shown is a Focus Titanium 2.0L- I4 6 speed auto: 7.3L/100km (39 MPG) city and 5.2L/100km (54 MPG) Hwy. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2012 Ford Motor Company of Canada, Limited. All rights reserved.

SIRIUS††† SATELLITE RADIO
STANDARD ON MOST NEW FORD VEHICLES

WE WILL NEVER LOSE A CUSTOMER OVER PRICE!!

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com