



More Power, Less Fuel, Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2011 Chrysler Canada lineup. Wise customers read the fine print: * 1, \$, ∞. The Power into 2012 Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between January 6 and January 31, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. • \$19,995 Purchase Price applies to 2012 Dodge Grand Caravan Canada Value Package (29E) only and includes \$8,000 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400-\$1,500), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. • Consumer Cash Discounts are offered on select 2011/2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. Example: 2012 Dodge Grand Caravan Canada Value Package (29E) with a Purchase Price of \$19,995 (including Consumer Cash Discount) financed at 4.99% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$117 with a cost of borrowing of \$4,287 and a total obligation of \$4,287 + \$4,287 = \$8,574. Pricing includes freight (\$1,400-\$1,500), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailer may sell for less. • \$1,000 Minivan Loyalty/Conquest Bonus cash is available on the retail purchase/lease of any 2012 Chrysler Town & Country or Dodge Grand Caravan (excluding Grand Caravan Canada Value Package) and is deducted from the negotiated price after taxes. Eligible customers include current owners/lessees of a Chrysler or Dodge minivan or any other manufacturer's minivan. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before January 6, 2012. Proof of ownership/lease agreement will be required. Some conditions apply. See your retailer for complete details. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ■ Based on Ward's 2011 Small Van Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. ©Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. 2012 Dodge Grand Caravan Canada Value Package – Hwy: 79L/100 km and City: 12.2L/100 km. *SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. • Jeep is a registered trademark of Chrysler Group LLC.

THE POWER INTO 2012 EVENT



THE POWER TO DO MORE MEETS THE POWER TO SAVE.

2012 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST SELLING MINIVAN FOR 28 YEARS

\$19,995*

PURCHASE PRICE INCLUDES \$8,000 CONSUMER CASH; FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

36 MPG HWY
7.9L/100 KM HWY*
283 HP
BEST-IN-CLASS[†]
2012 Dodge Grand Caravan Crew shown.[‡]

OR CHOOSE
\$117 BI-WEEKLY FINANCING[†] @ **4.99%** FOR 96 MONTHS WITH \$0 DOWN



STEP UP TO THE 2012 DODGE GRAND CARAVAN SXT

- Industry-Exclusive 2nd row Super Stow 'n Go[®] with one-hand operation
- Segment-Exclusive* Stow 'n Place™ roof rack
- 3rd row Stow 'n Go[®] with Segment-Exclusive* tailgate seating
- Centre front floor console with cupholders
- Deep-tint sunscreen glass
- Body-coloured door handles and bodyside moulding

\$20
MORE BI-WEEKLY
(INCLUDES \$1,000 LOYALTY CASH^{††})

STEP UP AND GET AN EXTRA \$1,000 IF YOU CURRENTLY OWN A COMPETITOR'S MINIVAN OR A CHRYSLER OR DODGE MINIVAN.^{†††}
(Not applicable to 2012 Dodge Grand Caravan Canada Value Package.)

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.
Dodge.ca/Offers

SCAN HERE
FOR MORE GREAT OFFERS



MORE POWER. LESS FUEL. GREAT VALUE.
10 VEHICLES WITH 40 MPG HWY OR BETTER.
CHRYSLER Jeep DODGE RAM