

The IFP * Halton Hills *WHEELS January 12 2012

More Power. Less Fuel. Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2011 Chrysler Canada lineup. Wise customers read the fine print: * +. †. ‡. \$ The Power Into 2012 Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between January 4 and January 31, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. • \$19,995 Purchase Price applies to 2012 Dodge Journey Canada Value Package (22F) only and includes \$2,000 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. *Consumer Cash Discounts are offered on select 2011/2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †4.99% purchase financing for up to 96 months available on the new 2012 Dodge Journey Canada Value Package (22F) model to qualified customers on approved credit through Royal Bank of Canada and Scotiabank. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Example: 2012 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$19,995 (including Consumer Cash Discount) financed at 4.99% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$117 with a cost of borrowing of \$4,297 and a total obligation of \$24,297.83. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. ‡2012 Dodge Journey SXT shown. Price including applicable Consumer Cash Discount: \$25,530. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer may sell for less. †Based on R. L. Polk Canada, Inc. January to October year-to-date 2011 Canadian Total New Vehicle Registration data for Chrysler Crossover Segments. ‡Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. 2012 Dodge Journey Canada Value Package & SE Plus - Hwy: 7.5L/100 km and City: 10.8L/100 km. 2012 Dodge Journey SXT - Hwy: 7.8L/100 km and City: 12.6L/100 km. *SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. †Jeep is a registered trademark of Chrysler Group LLC.



CANADA'S #1 SELLING CROSSOVER[†]

2012 DODGE JOURNEY CANADA VALUE PACKAGE

\$19,995[†]

38 MPG HWY
 7.5L/100 KM HWY[‡]



PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH[†], FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.[‡]

2012 Dodge Journey SXT shown.[§]

OR CHOOSE

\$117 BI-WEEKLY FINANCING[†] @ **4.99%** FOR 96 MONTHS WITH \$0 DOWN

STEP UP TO THE 2012 DODGE JOURNEY SXT

- 3.6L Pentastar™ VVT V6 with 283 HP
- One-touch up/down front windows (driver & passenger)
- Overhead console
- Dual bright exhaust tips
- Highway: 7.8L/100 KM (36 MPG)[‡]

\$29
 MORE BI-WEEKLY

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Dodge.ca/Offers

SCAN HERE
 FOR MORE GREAT OFFERS



MORE POWER. LESS FUEL. GREAT VALUE.
 10 VEHICLES WITH 40 MPG HWY OR BETTER.

