CARS COST LESS IN GEORGETOWN

SIRIUS SATELLITE RADIO †††

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †From Dec. 16, 2011 to Dec. 30, 2011, receive 0% APR purchase financing on new [2012 Fiesta (excluding S), 2011 Focus (excluding S), 2011 Fusion (excluding S), 2011 Mustang (excluding Value Leader, GT500 and Boss 302), 2011 Taurus (excluding SE), 2011 and 2012 Edge (excluding SE), 2011 Flex (excluding SE), 2011 Escape (excluding I4 manual), 2011 Expedition] / [2012 Focus (excluding S), 2011 Ranger Super Cab (excluding XL), 2011 and 2012 F-150 (excluding regular cab XL 4x2 and Raptor), 2011 and 2012 F-250 to F-450 (excluding chassis cabs), 2012 Fusion (excluding S), 2012 Mustang (excluding Value Leader, GT500 and BOSS 302), 2012 Taurus (excluding SE), 2012 Flex (excluding SE), 2012 Escape (excluding I4 Manual)] models for a maximum of [36] / [48] / [60] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for 60 months, monthly payment is $500, cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price. ††From Dec. 31, 2011 to Jan. 3, 2012, receive $500/ $1,000/ $1,500/ $1,750/ $2,000/ $2,250/ $2,500/ $3,000/ $3,500/ $4,000/ $4,500/ $5,000/ $5,500/ $6,000/ $6,500/ $7,000/ $7,500/ $8,000/ $8,500/ $9,500/ $10,000 in Manufacturer Rebates with the purchase or lease of a new 2011 Focus S, 2011 Edge SE, 2011 Explorer Base, 2011 Escape I4 Manual, 2011 and 2012 E-Series, 2012 Fusion S/ 2011 Fiesta S, 2011 Explorer (excluding Base), 2012 Fiesta (excluding S), 2012 Explorer (excluding Base), 2012 Transit Connect (excluding electric), 2013 Explorer/ 2011 Mustang 2dr Coupe V6 Value Leader, 2011 Flex SE, 2011 F-150 Regular Cab XL 4x2 Value Leader, 2012 Edge (excluding SE)/ 2012 Mustang V6 Value Leader/ 2011 Ranger Super Cab XL and Regular Cab, 2012 Focus (excluding S), 2012 SuperDuty Chassis Cabs/ 2011 Fiesta (excluding S), 2011 Transit Connect/ 2011 Fusion S, 2011 Taurus SE, 2011 Edge AWD (excluding SE)/ 2012 Fusion (excluding S), 2012 Flex (excluding SE)/ 2012 Escape (excluding I4 Manual & V6), 2011 Focus (excluding S), 2011 and 2012 Mustang V6 (excluding Value leader)/ 2011 Edge FWD (excluding SE), 2011 Escape (excluding I4 Manual & V6), 2012 Escape V6, 2011 SuperDuty Chassis Cabs, 2012 Mustang GT, 2012 Taurus (excluding SE), 2012 Expedition/ 2011 Fusion (excluding S), 2011 Escape V6, 2011 Mustang GT, 2011 Flex (excluding SE)/ 2012 F-150 Regular Cab (excluding XL 4x2), 2012 F-250 to F-450 Gas engine (excluding Chassis Cab)/ 2011 Taurus (excluding SE)/ 2011 Ranger SuperCab (excluding XL), 2012 F-150 Super Cab and Super Crew/ 2011 Expedition, 2011 F-150 Regular Cab non 5.0L & 3.7L (excluding XL 4x2)/ 2012 F-250 to F-450 diesel (excluding chassis cabs)/ 2011 F-150 Super Cab and Super Crew non 5.0L & 3.7L/ 2011 F-250 to F-450 gas engine (excluding chassis cabs)/ 2011 F-150 Regular Cab 5.0L & 3.7L (excluding XL 4x2)/ 2011 F-150 SuperCab and SuperCrew 5.0L & 3.7L/ 2011 F-250 to F-450 Diesel engine (excluding chassis cabs) - all Raptor, GT500, BOSS302, and Medium Truck models excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory. ‡‡Offer only valid from December 1, 2011 to January 31, 2012 (the "Offer Period") to resident Canadians with a Costco membership on or before November 30, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger Raptor, GT500, Mustang Boss 302, Transit Connect EV & Medium Truck) (each an "Eligible Vehicle"). The Eligible Vehicle must be delivered and/or factory ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ‡Program in effect from October 1, 2011 to January 3, 2012 (the "Program Period"). To qualify, customer must turn in a 2005-model-year-or-older vehicle that is in running condition (able to start and move and without missing parts) and has been properly registered/plated or insured for the last 3 months (the "Criteria"). Eligible customers will receive [$500] / [$1,000] / [$2,500] / [$3,000] towards the purchase or lease of a new 2011/2012 Ford [Fiesta (excluding S), Focus (excluding S)] / [Fusion (excluding S)], Taurus (excluding SE), Mustang (excluding Value Leader), Escape (excluding XLT I4 Manual), Transit Connect (excluding EV), Ranger (excluding Regular Cab 4x2 XL), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)] / [F-150 (excluding Regular Cab 4x2 XL), Expedition, E-Series] / [F250-550] – all Raptor, GT500, BOSS302, and Medium Truck models excluded (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a) sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable to persons domiciled with the owner of the recycled vehicle. Offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Offer not available on any vehicle receiving CPA, GPC, or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFRP). Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. ^^3.7L: Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2012 F-150 4X2 3.7L V6 SST: 12.7L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. 3.5L: C12 5.0L: Versus other Base Small Displacement V8 Enignes. Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2012 F-150 4X2 5.0L V8 SST: 14.0L/100km city and 9.7L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. 6.2L: Versus other High-performance large displacement engines. Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2012 F-150 4X2 6.2L V8 SST: 16.9L/100km city and 11.4L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. **When making a general, non-engine specific BIC Towing/Paylod/Torque/HP claim: When properly equipped. Max. towing of 11,300 lbs with 3.5L EcoBoost and 6.2L 2 valve 4X2 V8 engines. Max. payload of 3,120 lbs with 5.0L Ti-VCT V8 engines. Max. horsepower of 411 and max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2010/2011 competitors. ±Based on a total annual mileage of 21,178km (source: J.D. Power and Associates 2011 Canadian Customer Commitment Study for light duty pick-up truck average mean yearly mileage), average regular unleaded gasoline retail price of $1.24/L (source: Kent Marketing Services July 2011 YTD monthly average Petroleum Price Data for Canada - "Regular Unleaded Gasoline, retail prices, self serve, including taxes" category), and combined city and highway driving/fuel ratings (EnerGuide combined rating at 55% City and 45% Highway attribution). Natural Resources Canada fuel consumption ratings for 2012 [F-150 3.5L EcoBoost Automatic SST]/[Dodge Ram 5.7L Hemi Automatic]/[Chevrolet Silverado 5.3L Automatic]: [12.9L/100km city and 9.0L/100km hwy]/[15.4L/100km city and 10.2L/100km hwy]/[14.2L/100km city and 9.5L/100km hwy]. Actual fuel consumption and yearly cost will vary based on road conditions, vehicle loading, geographic location, and driving habits. †††© 2011 Sirius Canada Inc. "SIRIUS", the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license.

THE CHOICE IS YOURS

CERTAIN DATE RESTRICTIONS APPLY. OFFERS NOT AVAILABLE AT THE SAME TIME.

2012 MOTOR TREND TRUCK OF THE YEAR®

NOW YOU CHOOSE HOW TO GET INTO THE 2012 F-150, MOTOR TREND TRUCK OF THE YEAR.

DECEMBER 16-30 CHOOSE

PURCHASE FINANCING AS LOW AS **0%** APR†

On most new 2011 and 2012 models.

OR

DECEMBER 31-JANUARY 15 CHOOSE

UP TO **$9,500**†† MANUFACTURER REBATES

On most new 2011 and 2012 models. 2011 F-150 5.0L & 3.7L amount shown.

BUILT FORD TOUGH

2012 F-150

GET **0%** APR† PURCHASE FINANCING FOR UP TO **60** MONTHS ON MOST NEW 2012 F-150 MODELS. **PLUS** **$2,250**†† IN MANUFACTURER REBATES.

VALID FROM DECEMBER 16-30, 2011

TRACTION CONTROL · AVAILABLE HEATED SEATS · AVAILABLE ECOBOOST

9.0L/100km 31MPG HWY^^
12.9L/100km 22MPG CITY^^

IT'S AN OBVIOUS CHOICE

FEATURES	F-150 3.5L ECOBOOST	RAM 1500 5.7L HEMI	SILVERADO 1500 5.3L
Best in Class TORQUE**	✔	✘	✘
Best in Class FUEL ECONOMY^^Z	✔	✘	✘
Best in Class PAYLOAD**	✔	✘	✘
Best in Class TOWING**	✔	✘	✘
Fuel cost **PER YEAR**± vs. F150 3.5L Ecoboost	--	$466 / YEAR MORE	$231 / YEAR MORE

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

HURRY! IT ENDS JANUARY 3RD

FORD LETS YOU RECYCLE YOUR **2005 OR OLDER** VEHICLE & GET UP TO **$3,000**‡ TOWARDS MOST NEW FORD VEHICLES.

THIS OFFER IS IN ADDITION TO INCENTIVES CURRENTLY OFFERED ON QUALIFYING VEHICLES OF MODEL YEAR 2005 OR OLDER. INCENTIVES RANGE FROM $500 TO $3000. VISIT WWW.FORD.CA FOR DETAILS.

COSTCO WHOLESALE® ELIGIBLE COSTCO MEMBERS RECEIVE **$1,000**‡‡

ON MOST 2011 AND 2012 FORD VEHICLES. VISIT FORDCOSTCO.CA

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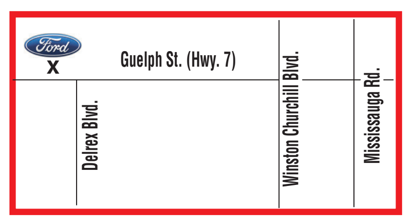
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