

Dart interior sets new standard for compacts

The Dodge brand is giving a sneak peek into the high-tech, precisely crafted and highly customizable interior of its all-new 2013 Dodge Dart.

Scheduled to be introduced Jan. 9 at the North American International Auto Show in Detroit, the new Dodge Dart's interior sets a new standard for compact cars.

Starting with modern Dodge DNA and through the use of innovative ambient interior lighting, high-quality soft-touch materials and high-tech features, the 2013 Dodge Dart is loaded with cool amenities and unexpected delights for both drivers and passengers.

The Dart's "driver-centric" layout is designed to put all controls within easy reach of the driver.

The high-tech centerpiece of the all-new 2013 Dodge Dart is the class-exclusive float-

ing island bezel, which houses the segment-exclusive available 7-inch Thin Film Transistor (TFT) customizable gauge cluster display with light pipe surround that also houses the available class-exclusive Uconnect Touch 8.4-inch touchscreen multimedia centre the largest touch-screen in its class.

Thoughtful storage options throughout fit today's technology. The glove box easily conceals a stowed iPad; the center console features auxiliary jacks to plug in a wide variety of electronic devices, and thoughtful, inventive storage solutions, such as console map pockets, which are perfect for storing mobile phones, receipts, or pen and paper.

Lighting in all the right places provides drivers and passengers a warm, comfortable cockpit.

—Metroland Media, Carguide Magazine



The interior of the 2013 Dodge Dart uses innovative ambient interior lighting, high-quality soft-touch materials and high-tech features.



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