Dodge is back in the compact car segment with the 2013 Dart that is based on the Alfa Romeo Giulietta.

Dodge Dart hits the mark

The Dodge Dart is back.

With Alfa Romeo DNA and Dodge's passion for performance at its core, the all-new 2013 Dodge Dart is a thoroughly modern vehicle that's fuel-efficient, beautifully designed and crafted, agile and brings fun back to driving in the segment.

Similar to the Dodge Dart of the late 1960's, the 2013 Dart offers a special blend of style, performance and innovation.

The all-new Dart is the first Chrysler Group vehicle based upon a Fiat architecture ≠ adapted from the award-winning Alfa Romeo Giulietta.

The Giulietta is renowned for satisfying the most demanding customers in terms of road holding, agility and safety, with exceptional driving dynamics.

2013 Dodge Dart will be powered by three fuel-efficient, powerful, state-of-the-art four-cylinder engines that add to Dart's fun-to-drive quotient.

Drivers can select from a new Tigershark 16-valve 2.0-litre engine, a 16-valve 1.4-litre MultiAir Intercooled Turbo engine, and a new Tigershark 16-valve 2.4-litre MultiAir four-cylinder engine.

These three engines, combined with three transmission choices, combine to redefine performance by providing the most diverse powertrain lineup in its class.

MultiAir technology delivers optimum combustion at any speed under all driving conditions by allowing direct and dynamic control of air intake and combustion.

The result is up to a 15 percent increase in low engine rpm torque, a 7.5 per cent improvement in fuel efficiency and a 10 per cent reduction in C02 emissions.

—Metroland Media Carguide Magazine

Cadillac's engineers have a shared goal in creating new sedan

Engineers working on the all-new Cadillac ATS, which begins production in 2012, were handpicked based on their roles in developing other top Cadillacs— and how well they can drive and evaluate cars on grueling test tracks.

Their shared goal: Create a new compact sport sedan challenging the best cars in that category.

Most of the engineers on the team also developed Cadillac's CTS and V-Series high-performance models, and have the highest level of training as test drivers. Some are certified drivers on Germany's famed Nurburgring test track.

The ATS will be unveiled in 2012 and will be built at the Lansing Grand River plant in Lansing, Mich., alongside the CTS Coupe, Sedan and Sport Wagon family.

A series of videos featuring highlights of the car's development are available on the Cadillac YouTube page and on the Cadillac website.

—Metroland Media Carguide Magazine

kia.ca

WINTERFEST KIA

EVERYBODY WINS $500 UP TO $25,000

SALE ENDS JAN. 3RD

0% FINANCING AVAILABLE ON ALL 2012'S

PAY UNTIL SPRING ON SELECT MODELS

2012 FORTE SEDAN

Forte SX shown

HWY: 5.7L/100KM
CITY: 8.1L/100KM

SAVE WITH FLEX CHOICE

NEW! LOWER PRICE FROM $99†† AT 3.39% APR

bi-weekly for 60 months. Offer includes delivery, destination and fees of $1,489.
BASED ON A PURCHASE PRICE OF $17,484.

$0 DOWN PAYMENT | WITH OPTION TO RETURN AFTER 60 MONTHS††

2012 SOUL

Soul 4u Luxury shown

HWY: 5.6L/100KM
CITY: 7.4L/100KM

SAVE WITH FLEX CHOICE

OWN IT FROM $115†† AT 1.49% APR

bi-weekly for 48 months. Offer includes delivery, destination and fees of $1,684.
BASED ON A PURCHASE PRICE OF $18,279.

$0 DOWN PAYMENT | WITH OPTION TO RETURN AFTER 48 MONTHS††

2012 RONDO

7 PASSENGER SEATING AVAILABLE

Rondo EX-V6 shown

HWY: 7.5L/100KM
CITY: 10.6L/100KM

0% FINANCING APR** FOR UP TO 60 MONTHS

PLUS

NOW GET UP TO $1,000 IN LOAN SAVINGS‡

INTRODUCING THE NEW 2012 SORENTO

0% FINANCING APR** FOR UP TO 60 MONTHS

PLUS

NOW GET UP TO $1,250 IN LOAN SAVINGS‡

Includes $750 Loyalty Bonus¥ for existing Kia customers and $500 Loan Credit.

HEATED MIRRORS | HEATED FRONT SEATS | AVAILABLE ALL-WHEEL DRIVE

7 PASSENGER SEATING AVAILABLE

Sorento SX shown

HWY: 6.2L/100KM
CITY: 9.5L/100KM

KIA

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WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty
*5-year/100,000 km powertrain warranty
*5-year/100,000 km extra care roadside assistance
*no deductible charge

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FLEX CHOICE The New Way to Own a Kia

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include dealer administration fees ($399 to $699), licensing, PPSA or applicable taxes.

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CERTIFIED PRE-OWNED

$500 Grad Rebate

Offer(s) available on all new 2011 and 2012 models through participating dealers to qualified customers who take delivery by January 3, 2012. Dealers may sell for less. Some conditions apply. Retailer order/trade may be necessary. Offers are subject to change and may be extended without notice. See dealer for complete details. Vehicle images shown may include optional accessories and upgrades. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to $699). **0% purchase financing is available on all 2011 and 2012 Kia models on approved credit (OAC). Terms vary by model and trim, see dealer for details. Financing example based on 2012 Kia Sorento (SR75BC) with a selling price of $28,379, financed at 0% APR for 60 months. Monthly payments equal $472.98 with a down payment/equivalent trade of $0. Cost of borrowing is $0 for a total obligation of $28,379. Delivery and destination fees ($1,650), other fees ($34), OMVIC Fee, Environmental Fee and A/C tax (where applicable) are included. Licence, insurance, applicable taxes, variable dealer administration fees (up to $699), PPSA and registration fees are extra. Financing example includes a $1,250 loan credit (includes $500 loan credit and $750 loyalty bonus ¥). Retailer may sell for less. See dealer for full details. *Don't Pay until Spring* on select models (120-day payment deferral) applies to purchase financing offers on select 2011 and 2012 models on approved credit (OAC) (Sportage/Sorento/Sedona/Borrego excluded). No interest will accrue during the first 90 days of the finance contract. After this period, interest starts to accrue and the purchaser will repay the principal interest monthly over the term of the contract. ‡Every eligible contestant automatically wins a prize of $500 up to $10,000 towards the purchase or lease of any new 2011 or 2012 Kia vehicle, plus one lucky winner will be randomly selected to win $25,000 at the conclusion of the contest. Contest ends January 3, 2012. No purchase necessary to enter. Contest open to Canadian residents with a valid driver's licence, who have reached the age of majority in the province of their residence. Odds of winning vary per prize. Potential prize recipients must correctly answer a skill-testing question. Other restrictions apply, please see your participating Kia dealer for complete contest rules. ††FlexChoice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services is available at participating dealerships to qualified retail customers on select new 2011 and 2012 Kia vehicles, taxes on the full negotiated purchase price are payable at the beginning of the contract term, resulting in higher payments than payments taxed on a periodic basis, and are not reflected in advertised payments. The following terms apply to TD Financing Services contracts. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of: (i) returning their vehicle through a Kia dealership with no further obligations (except payment of a $199 return fee and excess wear and tear, mileage and similar charges if exceeding 24,000 km per year allowance); (ii) financing the remaining balance for the rest of the amortization period at then-current standard rates; or (iii) paying the residual balance indicated on the bill of sale in full. Some conditions apply. FlexChoice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised FlexChoice Financing offers are TD offers. Delivery and destination fees (up to $1,650), other fees ($34), OMVIC fee, Environmental Fee and A/C tax (where applicable) are included. Taxes, licence, insurance, registration, excess mileage, wear and tear charges, any retailer administration fees and other applicable fees and charges are not included. FlexChoice Financing is provided on approved credit through TD Financing Services. Your Option Date is set out on your TD Financing Services Payment Advantage Loan Certificate (the "Certificate"), which contains the terms and conditions governing your Return Value Option. If you exercise your Return Value Option, a return fee of $199 must be paid by you (not applicable in the province of Quebec) and you will be responsible for excess kilometre charges, excess wear and tear, and any other amounts as specified in your Certificate. The remaining loan balance will be subject to then-applicable TD Financing Services rates and fees. Retailers may sell for less. See participating retailers for complete details. Representative example based on 2012 Forte Sedan lease model (F0540C)/2012 Soul (S0550C) with a purchase price of $17,484/$18,279 financed at 3.39%/1.49% APR over 60/48 months with $0 down. bi-weekly payments of $99/$115 for a cost of borrowing of $1,811/$700 and a total obligation of $17,795/$17,979. Includes delivery and destination fees of $1,455/$1,650, other fees, OMVIC fee ($34), Environmental Fee and A/C tax (where applicable). 2012 Forte (F0540C) includes $500 dealer contribution, $500 FlexChoice credit and $500 WINterfest Everybody Wins credit. Certain restrictions apply. 2012 Soul (S0550C) includes $500 FlexChoice credit and $500 WINterfest Everybody Wins credit. Taxes, PPSA, licence, insurance, registration, excess mileage, wear and tear charges, any administration or other applicable fees or charges are not included. Dealer may sell for less. See dealer for details. ‡Loan credit (cash savings) for 2012 Kia Sorento LX AT (SR75BC)/2012 Rondo (RN75KC) is $1,250 (includes $500 loan credit and $750 loyalty bonus¥)/$1,000 and is available on purchase financing only on approved credit (OAC). Loan credit varies by model and trim. ¥Loyalty Bonus offer applicable to cash purchase, lease and purchase financing only before January 3, 2012. Offer is transferable within same household only (must provide proof of address). Limit of one bonus per customer or household. Certain restrictions apply. See dealer for details. *Highway/city fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*. Some conditions apply to the $500 Grad Rebate Program and $750 Kia Mobility Program. See dealer for details. Information in this advertisement is believed to be accurate at the time of print. For more information on our 5-year warranty coverage, visit Kia.ca or call us at 1-877-542-2866. Kia Canada is the official automotive sponsor of Mothers Against Drunk Driving (MADD Canada). Kia and FlexChoice are trademarks of Kia Motors Corporation.