TACKLE OLD MAN WINTER HEAD ON.

GET WINTER READY WITH SAFETY FEATURES LIKE TRACTION CONTROL, AVAILABLE 4X4, AND TRAILER SWAY CONTROL.

Ford WINTER READY

BUILT Ford TOUGH

2011 F-150 REGULAR CAB XL

STARTING FROM

$19,999*

INCLUDES $1,500 MANUFACTURER REBATE. OFFER EXCLUDES TAXES.

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^ (non hybrid models)

NOW IT'S EASY TO OWN WINTER WITH GREAT OFFERS LIKE

UP TO $10,000** IN MANUFACTURER REBATES**

2011 SUPER DUTY DIESEL AMOUNT SHOWN

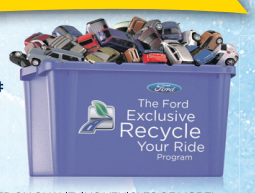
+

RECYCLE YOUR RIDE IS BACK FOR A LIMITED TIME.

FORD LETS YOU RECYCLE YOUR **2005 OR OLDER** VEHICLE & GET

UP TO $3,000‡

TOWARDS MOST NEW FORD VEHICLES.



THIS OFFER IS IN ADDITION TO INCENTIVES CURRENTLY OFFERED ON QUALIFYING VEHICLES OF MODEL YEAR 2005 OR OLDER. INCENTIVES RANGE FROM $500 TO $3000. VISIT WWW.FORD.CA FOR DETAILS.

2011 F-150 SUPER CAB XLT 4X2

PURCHASE FOR ONLY

$199†@4.99% APR

FINANCED BI-WEEKLY OVER 72 MONTHS WITH **$0** DOWN.

INCLUDES $7,500 MANUFACTURER REBATE

OR

STEP UP TO AN F-150 SUPER CAB XLT 4X4 FOR **$29†** MORE BI-WEEKLY. OFFERS EXCLUDE TAXES

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^ (non hybrid models)

PLUS

ELIGIBLE CUSTOMERS GET $2,500 IN RECYCLE YOUR RIDE INCENTIVES

Super Crew Lariat Model shown

2011 F-150 SUPER CREW XLT 4X2

PURCHASE FOR ONLY

$212†@4.99% APR

FINANCED BI-WEEKLY OVER 72 MONTHS WITH **$0** DOWN.

INCLUDES $7,500 MANUFACTURER REBATE

OR

STEP UP TO AN F-150 SUPER CREW XLT 4X4 FOR **$30†** MORE BI-WEEKLY. OFFERS EXCLUDE TAXES

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^ (non hybrid models)

PLUS

ELIGIBLE CUSTOMERS GET $2,500 IN RECYCLE YOUR RIDE INCENTIVES

SIRIUS SATELLITE RADIO Available in most new Ford vehicles with 6-month pre-paid subscription

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

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Hurry, winter's coming. Visit Concept Ford today.

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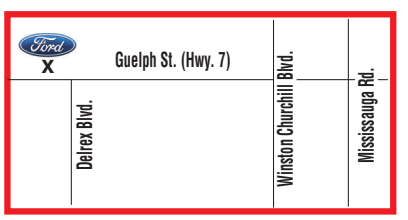

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 (F-150 Regular Cab XL) for ($19,999) after Total Manufacturer Rebate of ($1,500) deducted. Vehicle shown is an F-150 Super Crew XLT Lariat 4X4 for MSRP $49,599. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include Freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ** Receive $1,500/$7,500/$7,500/$8,500/$10,000 in Manufacturer Rebates with the purchase or lease of a new 2011 (F-150 Regular Cab XL 4X2/F-150 Super Cab XLT 4X2/F-150 Super Crew XLT 4X2/F-150 Super Cab XLT 4X4/F-150 Super Crew 4X2/F-150 Super Cab XLT 4X4/F-150 Super Crew XLT 4X4/F-250-450 (excluding Chassis Cabs) Diesel). This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. †Qualified retail customers, on approved credit from Ford Credit (not all buyers will qualify for the lowest APR payment), may purchase/finance a new 2011 (F-150 Regular Cab XL 4X2/F-150 Super Cab XLT 4X2/F-150 Super Cab XLT 4X4/F-150 Super Crew XLT 4X2/F-150 Super Crew XLT 4X4) for ($26,779/$30,579/$28,479/$33,479) a monthly payment of ($432/$493/$459/$524) (the sum of twelve (12) monthly payments divided by 26 bi-weekly payments) for ($199/$229/$212/$242) for 72 months with a down payment of ($0) or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is ($4,271, 43,$4,876,47/$4,542, 10/$5,178,99) or APR of (4.99%) and total to be repaid is ($31,044/$35,568/$33,072/$37,752). All offers include Freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ^^Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST 12.8L/100km city and 8.9L/100km hwy (22 MPG City and 32 MPG Hwy) based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. Vehicle shown is F-150 4X4 3.7L V6 6 speed SST 13.4L/100km (21MPG City and 30 MPG Hwy) based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ‡Ford Lets You Recycle Your 2005 or Older Vehicle & Get Up To $3,000 Towards Most New Ford Vehicles. Offer is in addition to incentives currently offered on qualifying vehicles of model year 2005 or older. Incentives range from $500 to $3000. Visit www.ford.ca for details. Offer ends January 3, 2012. Ford Lets You Recycle Your 2005 or Older Vehicle & Get Up To $3,000 Towards Most New Ford Vehicles. Offer is in addition to incentives currently offered on qualifying vehicles of model year 2005 or older. Incentives range from $500 to $3000. Visit www.ford.ca for details. Offer ends January 3, 2012. Ford (Fiesta (excluding S), Focus (excluding ST), Fusion (excluding SE), Taurus (excluding SE), Mustang (excluding V6 and GT), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)/F-150 (excluding Regular Cab 4x2 XL), Expedition, E-Series/F250-450) – all Ranger, GT500, E450/S302, and Medium Trucks models. Offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Offer not available on any vehicle receiving GPA, GPC, or Daily Rental Rebates and The Commercial Fleet Rebate Program (CFP). Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2011 Ford Motor Company of Canada, Limited. All rights reserved.