CARS COST LESS IN GEORGETOWN

HURRY, IT ENDS NOVEMBER 30TH, 2011

SEND JACK FROST CRYING HOME TO MOMMY.

Ford WINTER READY

GET WINTER READY WITH SAFETY FEATURES AND OPTIONS LIKE ADVANCE TRAC, ABS, AND AVAILABLE HEATED LEATHER SEATS.

2012 FOCUS SE

TRACTION CONTROL | AVAILABLE POWERSHIFT™ 6-SPEED | MP3 COMPATIBLE

5.5L/100 km 51 MPG HWY^^
7.8L/100 km 36 MPG CITY^^

LEASE FOR ONLY $299†† @ 2.99% APR

PER MONTH FOR 48 MONTHS WITH $299 DOWN PAYMENT

OFFER EXCLUDES TAXES

GET FINANCING AS LOW AS 0% APR FOR UP TO 36 MONTHS† ON MOST NEW 2012 FOCUS MODELS.

OR

FOCUS S STARTING FROM $17,629* OFFER EXCLUDES TAXES

NOW IT'S EASY TO OWN WINTER WITH

NO EXTRA CHARGE WINTER SAFETY PACKAGE UP TO $1,800 (MSRP) VALUE**

ON FIESTA, FOCUS, FUSION, ESCAPE, EDGE (EXCLUDING EDGE SPORT) AND EXPLORER MODELS

- WINTER TIRES
- WINTER WHEELS
- TIRE PRESSURE MONITORING SYSTEM

WITH THE PURCHASE OR LEASE OF SELECT NEW MODELS.

AND

GET FINANCING AS LOW AS 0% APR FOR UP TO 60 MONTHS' ON SELECT NEW 2012 FUSION AND ESCAPE MODELS.

OR GREAT LEASE OFFERS

INSURANCE INSTITUTE FOR HIGHWAY SAFETY Top Safety Pick Award Winner from IIHS

2012 FIESTA SE HATCHBACK

LEASE FOR ONLY $269†† @ 4.99% APR

PER MONTH FOR 48 MONTHS WITH $269 DOWN PAYMENT. OFFER EXCLUDES TAXES

OR

PURCHASE A FIESTA S STARTING FROM $14,629*. OFFER EXCLUDES TAXES

PLUS

ELIGIBLE CUSTOMERS GET $500 IN RECYCLE YOUR RIDE INCENTIVES

TRACTION CONTROL | ELECTRONIC STABILITY CONTROL | MP3 COMPATIBLE

5.1L/100 km 55 MPG HWY^^
6.9L/100 km 41 MPG CITY^^

CANADA'S BEST-SELLING COMPACT SUV***

2012 ESCAPE I4 XLT AUTO

LEASE FOR ONLY $399†† @ 1.99% APR

PER MONTH FOR 48 MONTHS WITH $0 DOWN PAYMENT. OFFER EXCLUDES TAXES

OR

PURCHASE AN ESCAPE XLT FWD MANUAL STARTING FROM $21,629*. OFFER EXCLUDES TAXES

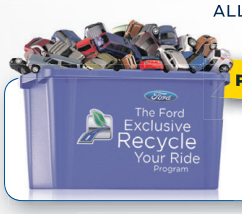
PLUS

ELIGIBLE CUSTOMERS GET $1000 IN RECYCLE YOUR RIDE INCENTIVES

4WD AVAILABLE 4WD | ELECTRONIC STABILITY CONTROL | TRACTION CONTROL

7.1L/100 km 40 MPG HWY^^
10.0L/100 km 28 MPG CITY^^

ALL VEHICLES SHOWN FEATURE: AVAILABLE SYNC†† | AVAILABLE HEATED SEATS



RECYCLE YOUR RIDE IS BACK FOR A LIMITED TIME.

FORD LETS YOU RECYCLE YOUR 2005 OR OLDER VEHICLE & GET UP TO $3,000‡ TOWARDS MOST NEW FORD VEHICLES.

THIS OFFER IS IN ADDITION TO INCENTIVES CURRENTLY OFFERED ON QUALIFYING VEHICLES OF MODEL YEAR 2005 OR OLDER. INCENTIVES RANGE FROM $500 TO $3000. VISIT WWW.FORD.CA FOR DETAILS.

SIRIUS SATELLITE RADIO††† Available in most new Ford vehicles with 6-month pre-paid subscription

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Hurry, winter's coming. Visit Concept Ford today.

Ford Drive one.

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. **Receive a winter safety package, which includes: four (4) Winter Tires, four (4) steel Rims (Escape receives alloy wheels), and one (4) Tire pressure monitoring sensors; when you purchase or lease any new 2011/2012 Ford Fiesta, Focus, Fusion, Escape, Edge (excluding Sport) or Explorer on or before Nov 30/11. Customers choosing to opt out of the no extra charge winter safety package will qualify for $750 in customer cash. This offer is not applicable to any Fleet (other than small fleets with an eligible F/N) or Government delivery and not combinable with CPA, GPC, CFIP or Daily Rental Allowances. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all season tires. Consult your Ford of Canada dealer for details including applicable warranty coverage. *Purchase a new 2012 [Focus S/Fiesta S/Fusion I4 S/Escape XLT I4 FWD Manual] for [$17,629/$14,629/$21,629/$21,629/$21,629] after Total Manufacturer Rebate of [$0/$0/$0/$0] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. † Receive 0% APR purchase financing on new 2012 [Focus (excluding S), Edge (excluding SE)/ Flex (excluding SE)/ Taurus (excluding SE)/ Mustang (excluding V6)/ Ranger (excluding XLT I4 Manual). Transit Connect (excluding EV). Ranger (excluding Regular Cab 4x2 XL). Edge (excluding SE). Flex (excluding SE). Explorer (excluding Regular Cab 4x2 XL). Expedition. E-Series]/[F150-550] – all Raptor, GT500, BOSS302, and Medium Truck models excluded (each an "Eligible Vehicle"). Taurus (excluding SE). Taurus payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a) sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable to persons domiciled with the owner of the recycled vehicle. Offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Offer not available on any vehicle receiving CPA, GPC, or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFIP). Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. 2012 Ford Fusion factory order may be required.

JOHN SAYS WE WON'T LOSE A CUSTOMER OVER PRICE

CONCEPT Ford

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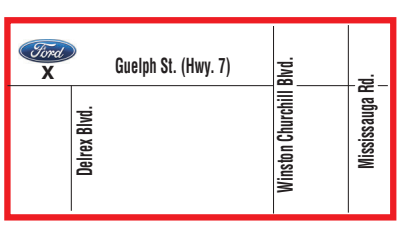
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