

# New Ford Ranger offers refined ride

The all-new global Ford Ranger may boast proven pickup truck toughness and capability, but this means tough, not rough.

With a brand-new chassis, steering system and suspension, Ranger offers a smooth and quiet ride, car-like comfort, as well as precise steering.

Ranger is rare in the pickup segment by prioritizing driving dynamics as a core product quality and its chassis engineers have delivered a pickup that is agile, stable, precise and comfortable.

Among the highlights of the chassis is an all-new frame that is longer and stiffer, and has been engineered to get the job done, day in and day out.

Along with new front and rear suspension, it enables a more refined ride and quiet cabin environment. Ford has also introduced a new rack-and-pinion steering system in the all-new Ranger for more accurate steering control.

To further enhance ride comfort, engineers inserted hydro mounts on Ranger's frame between the rail and cabin. New frame provides backbone

A longer wheelbase and increased track, both front and rear, were adopted for improved drivability and passenger comfort.

Sure-footed both on-road and off, Ranger easily absorbs undulations with an extended 3,220 mm wheelbase— the longest in class. The front and rear track on the 4x4 model is 1,560 mm and 1,590mm on the 4x2 model.

—Metroland Media Carguide Magazine

# Korean autos dominate

Korean automakers dominated the 11 categories of the Best New Car awards staged by the Automobile Journalists Association of Canada (AJAC).

The overall 2012 Canadian Car of the Year or the 2012 Canadian Utility Vehicle of the Year will be announced on February 16th, 2011, at the Canadian International Auto Show in Toronto.

The winners were announced last week following tabulation of votes cast over four days by automotive journalists from across the country.

The winners by category were:

**BEST NEW SMALL CAR (under \$21k), Hyundai Accent**

**BEST NEW SMALL CAR (over \$21k)** Hyundai Elantra

**BEST NEW FAMILY CAR (under \$30k)** Kia Optima

BEST NEW FAMILY CAR (over \$30k) Kia Optima Hybrid  
BEST NEW LUXURY CAR Mercedes-Benz C-

**BEST NEW PRESTIGE CAR** Mercedes-Benz C-Class C350 4MATIC Sedan

**BEST NEW SPORTS/PERFORMANCE CAR (under \$40,000)**

der \$50k): Hyundai Veloster  
**BEST NEW SPORTS/PERFORMANCE CAR**

(over \$50k): BMW 1 Series M Coupe  
BEST NEW SUV/CUV (under \$35k) Dodge Jour-

**BEST NEW SUV/CUV (\$35k-\$60k) Volkswagen Touareg TDI Clean Diesel**

Touareg TDI Clean Diesel  
BEST NEW SUV/CUV (over \$60k) BMW X3  
The results were compiled by the international

The results were compiled by the international accounting firm KPMG and kept confidential even from AJAC until the announcement was made.

Winners were determined from more than 40,000 individual data points established in the testing of 1,000 different products.

170 different vehicles.



The new Ford Ranger mid-size pickup is engineered for a global audience.

A black and white promotional flyer for Mazda. At the top left is the Mazda logo. The main headline reads "2011 MAZDA'S ARE PRICED TO CLEAR". Below it is a large graphic showing "0% FINANCING† FOR UP TO 84 MONTHS ON REMAINING 2011 MODELS." The offer ends November 30th. The flyer lists seven models with their financing offers:

- 2011 MAZDA2**: Well equipped from \$15,595. Excludes HST. GS model shown. Finance from \$88 bi-weekly at 0.9% APR for 84 months.
- 2011 MAZDA3**: Well equipped from \$17,995. Excludes HST. GT model shown. Finance from \$99 bi-weekly at 0% APR for 84 months.
- 2011 MAZDA6**: Well equipped from \$25,895. Excludes HST. GT-i4 model shown. Finance from \$142 bi-weekly at 0% APR for 84 months.
- 2011 TRIBUTE**: Well equipped from \$25,295. Excludes HST. GT-V6 model shown. Finance from \$139 bi-weekly at 0% APR for 84 months.
- 2011 CX-7**: Well equipped from \$28,495. Excludes HST. GT model shown. Finance from \$157 bi-weekly at 0% APR for 84 months.
- 2011 CX-9 AWD**: Well equipped from \$40,395. Excludes HST. GT model shown. Finance from \$237 bi-weekly at 1.9% APR for 84 months.

A summary section at the bottom left shows "58 mpg\*" and "4.9 L/100 km highway" for the Mazda3. Another section introduces the "2012 MAZDA3 AVAILABLE WITH SKYACTIV TECHNOLOGY". The bottom features the slogan "WHAT DO YOU DRIVE?" and the "zoom-zoom" logo.