CARS COST LESS IN GEORGETOWN

BRING OLD MAN WINTER TO HIS KNEES.

GET WINTER READY WITH SAFETY FEATURES LIKE TRACTION CONTROL, AVAILABLE 4X4, AND TRAILER SWAY CONTROL.

Ford WINTER READY

BUILT Ford TOUGH

2011 **F-150** REGULAR CAB XL

STARTING FROM

$19,999*

INCLUDES $1,500 MANUFACTURER REBATE. OFFER EXCLUDES TAXES.

PLUS

ELIGIBLE CUSTOMERS GET $1,000 COSTCO INCENTIVE

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^
(non hybrid models)

NOW IT'S EASY TO OWN WINTER WITH GREAT OFFERS LIKE

UP TO **$10,000**** IN MANUFACTURER REBATES

2011 SUPER DUTY DIESEL AMOUNT SHOWN

+

RECYCLE YOUR RIDE IS BACK FOR A LIMITED TIME.

FORD LETS YOU RECYCLE YOUR **2005 OR OLDER** VEHICLE & GET UP TO **$3,000‡** TOWARDS MOST NEW FORD VEHICLES.

THIS OFFER IS IN ADDITION TO INCENTIVES CURRENTLY OFFERED ON QUALIFYING VEHICLES OF MODEL YEAR 2005 OR OLDER. INCENTIVES RANGE FROM $500 TO $3000. VISIT WWW.FORD.CA FOR DETAILS.

2011 **F-150** SUPER CAB XLT 4X2

PURCHASE FOR ONLY **$199† @ 4.99% APR**

FINANCED BI-WEEKLY OVER 72 MONTHS WITH **$0** DOWN. INCLUDES $7,500 MANUFACTURER REBATE

OR

STEP UP TO AN F-150 SUPER CAB XLT 4X4 FOR **$29†** MORE BI-WEEKLY. OFFERS EXCLUDE TAXES

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^
(non hybrid models)

PLUS

ELIGIBLE CUSTOMERS GET $1,000 COSTCO INCENTIVE AND $2,500 RYR INCENTIVE

Super Crew Lariat Model shown

2011 **F-150** SUPER CREW XLT 4X2

PURCHASE FOR ONLY **$212† @ 4.99% APR**

FINANCED BI-WEEKLY OVER 72 MONTHS WITH **$0** DOWN. INCLUDES $7,500 MANUFACTURER REBATE

OR

STEP UP TO AN F-150 SUPER CREW XLT 4X4 FOR **$37†** MORE BI-WEEKLY. OFFERS EXCLUDE TAXES

4x4 AVAILABLE 4X4 | TRACTION CONTROL | ELECTRONIC STABILITY CONTROL

Best in Class Fuel Economy^^
(non hybrid models)

PLUS

ELIGIBLE CUSTOMERS GET $1,000 COSTCO INCENTIVE AND $2,500 RYR INCENTIVE

COSTCO WHOLESALE

ELIGIBLE COSTCO MEMBERS RECEIVE **$1,000‡‡**

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SIRIUS SATELLITE RADIO ‡‡‡ Available in most new Ford vehicles with 6-month pre-paid subscription

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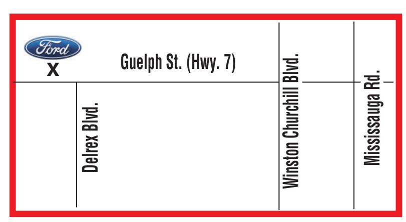

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 [F-150 Regular Cab XL] for [$19,999] after Total Manufacturer Rebate of [$1,500] deducted. Vehicle shown is an F-150 Super Crew XLT Lariat 4X4 for MSRP $49,599. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. **Receive $1,500/$7,500 /$7,500 /$10,000 in Manufacturer Rebates with the purchase or lease of a new 2011 [F-150 Regular Cab XL 4X2/F-150 Super Cab XLT 4X2/F-150 Super Crew 4X2/F-250-450 (excluding Chassis Cabs) Diesel] This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. †Qualified retail customers, on approved credit from Ford Credit (not all buyers will qualify for the lowest APR payment), may purchase finance a new 2011[F-150 Super Cab XLT 4X2/F-150 Super Crew XLT 4X4] for [$26,779/$30,579/$28,479/$33,479] a monthly payment of [$432/$493/$459/$540] (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of [$199/$228/$212/$249] for 72 months with a down payment of [$0] or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is [$4271.43/$4,876.47/$4,542.10/$5,338.21] or APR of [4.99%] and total to be repaid is [$31,044/$35,568/$33,072/$38,844]. All offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ^^Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST: 12.8L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. Vehicle shown is F-150 4X4 3.7L-V6 6 speed SST 13.4L/100km (21MPG) City and 9.8L/100km (29 MPG Hwy) ‡‡‡©2011 Sirius Canada Inc. "SIRIUS", the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license.] ‡‡Offer only valid from September 1, 2011 to October 31, 2011 (the "Offer Period") to resident Canadians with a Costco membership on or before August 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302, Transit Connect EV & Medium Truck) (each an "Eligible Vehicle"). The Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. ‡Program in effect from October 1, 2011 to January 3, 2012 (the "Program Period") To qualify, customer must turn in a 2005 model year or older vehicle that is in running condition (able to start and move and without missing parts) and has been properly registered/plated or insured for the last 3 months (the "Criteria"). Eligible customers will receive [$500]/[$1,000]/[$2,500]/[$3,000] towards the purchase or lease of a new 2011/2012 Ford [Fiesta (excluding S)], Focus (excluding S)]/[Fusion (excluding SE), Taurus (excluding SE), Mustang (excluding Value Leader), Escape (excluding XLT I4 Manual), Transit Connect (excluding EV), Ranger (excluding Regular Cab 4x2 XL), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)]/[F-150 (excluding Regular Cab 4x2 XL), Expedition, E-Series]/[F250-550] – all Raptor, GT500, BOSS302, and Medium Truck models excluded (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a)sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable to persons domiciled with the owner of the recycled vehicle. Offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Offer not available on any vehicle receiving CPA, GPC, or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFIP). Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.