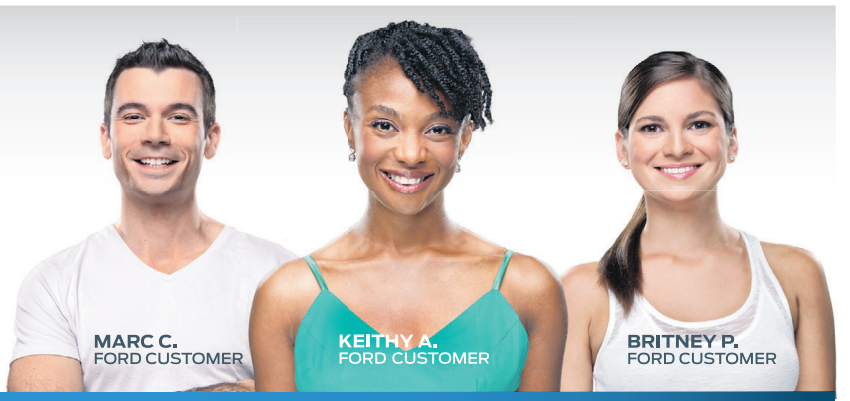
CARS COST LESS IN GEORGETOWN

HURRY. EMPLOYEE PRICING ENDS SEPT 30.™

Ford

EMPLOYEE PRICING



JOIN OVER 275,000‡‡ CANADIANS WHO HAVE SHARED OUR PRIDE AND SHARED OUR PRICE^

‡‡TOTAL CAMPAIGN-RELATED SALES FROM 2005 TO PRESENT.

WITH UP TO **$12,000*** IN PRICE ADJUSTMENTS
2011 F-250 Super Cab 4x4 Diesel amount shown

+

RECEIVE **$1000‡** FOR ELIGIBLE COSTCO MEMBERS

2011 F-150 SUPERCAB XLT

Share our Employee Price
$25,408*
Offer excludes taxes

Employee Price Adjustment.....$3,621
Delivery Allowance.....$6,000
Total Eligible Price Adjustment.....$9,621

4 ALL-NEW ENGINES • BEST IN CLASS TORQUE▲ • BEST IN CLASS TOWING▲ • BEST IN CLASS PAYLOAD▲ • BEST IN CLASS FUEL ECONOMY (NON HYBRID MODELS)^^

8.9L/100km **32 MPG** HWY^^
12.8L/100km **22 MPG** CITY^^

2011 ESCAPE XLT AUTO

Share our Employee Price
$22,288*
Offer excludes taxes

Employee Price Adjustment.....$1,891
Delivery Allowance.....$3,000
Total Eligible Price Adjustment.....$4,891

CANADA'S BEST SELLING COMPACT SUV††

7.1L/100km **40 MPG** HWY**
10.0L/100km **28 MPG** CITY**

AJAC www.ajac.ca
Automobile Journalists Association of Canada
BEST NEW SUV/CUV ($35,000-$50,000)

2011 EDGE SEL

Share our Employee Price
$30,359*
Offer excludes taxes

Employee Price Adjustment.....$2,720
Delivery Allowance.....$2,500
Total Eligible Price Adjustment.....$5,220

BEST NEW SUV/CUV $35,000-$50,000

7.4L/100km **38 MPG** HWY**
11.2L/100km **25 MPG** CITY**

SIRIUS SATELLITE RADIO ††† Available in most new Ford vehicles with 6-month pre-paid subscription

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

Ford
Drive one.
ontarioford.ca

It's your last chance to get your Employee Price, Only at Concept Ford

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. "Employee Pricing ("Employee Pricing") is available from June 16/11 to September 30/11 (the "Program Period") on the purchase or lease of most new 2011/2012 Ford/Lincoln vehicles (excluding all chassis cab and cutaway body models, F-150 Raptor and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated programs). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with CPA, GPC, CPP, Daily Rental Allowance and A/X/Z/D/F-Plan programs. ^Purchase a new 2011 Ford [F-250 Super Cab XLT 4X4 Diesel/F-150 Super Cab XLT 4X4 Diesel/F-150 Super Cab XLT 4X2/Escape XLT Auto/Edge SEL] for [$37,899/$25,408/$22,288/$30,359] after Total Price Adjustments of [$12,243/$9,621/$4,891/$5,220]deducted (Total Price Adjustment is a combination of Employee Price adjustment of [$6,993/$3,621/$1,891/$2,720] and delivery allowance of [$5,500/$6,000/$3,000/$2,500]). Taxes payable on full amount of purchase price after Total Price Adjustment has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances are not combinable with any fleet consumer incentives. ** Estimated fuel consumption ratings for the 2011 [Edge FWD SST 3.5L-V6]/[Escape FWD 2.5L-I4 6 Speed Auto]: [11.2L/100km city and 7.4L/100km hwy]/[10.0L/100km city and 7.1L/100km hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ^^Class is Full-Size Pickups under 8,500 lbs, GVWR, non-hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST 12.8L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ▲When properly equipped. Max. towing of 11,300 lbs with 3.5L EcoBoost and 6.2L 2 valve V8 engines. Max. payload of 3,060 lbs with 3.5L Ecoboost and 5.0L Ti-VCT V8 engines. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2010/2011 competitors. Max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2011/2010 comparable competitor engines. ‡Offer only valid from September 1, 2011 to October 31, 2011 (the "Offer Period") to resident Canadians with a Costco membership on or before August 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302, Transit Connect EV & Medium Truck) (each an "Eligible Vehicle"). The Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. †††Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is small utility. †††© 2011 Sirius Canada Inc. "SIRIUS" the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under licence. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

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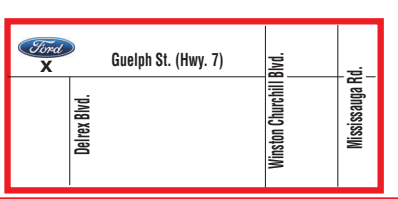
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