

Independent & Free Press, Thursday, September 29, 2011



More Power. Less Fuel. Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2010 Chrysler Canada lineup. Wise customers read the fine print: *; †; ††. \$ The Drive More Clearance Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after September 1, 2011. Retailer order/trade may be necessary. Others subject to change and may be extended without notice. See participating retailers for complete details and conditions. *\$16,995 Purchase Price applies to the 2011 Jeep Patriot Sport 4x2 (2SD) only and includes \$2,500 Consumer Cash Discount. †\$15,995 Purchase Price applies to the 2011 Jeep Grand Cherokee Laredo (26E) with a Purchase Price of \$37,995 financed at 0% APR over 36 months with \$6,299 down and payment amortized over 74 months equal to \$16,198 for a cost of borrowing of \$0 and a total obligation of \$37,995.01. Taxes, license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. ††Consumer Cash Discounts are offered on select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ††Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on select new 2011 Chrysler, Jeep, Dodge and Ram models. **Taxes on the full negotiated purchase price are payable at the beginning of the contract term resulting in higher payments than payments taxed on a periodic basis and are not reflected in advertised payments.** The following terms apply to TD Financing Services contracts. **Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.** Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear. Mileage and similar charges), financing the remaining balance for the rest of the amortization period at their-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 2011 Jeep Grand Cherokee Laredo (26E) with a Purchase Price of \$37,995 financed at 0% APR over 36 months with \$6,299 down and payment amortized over 74 months equal to \$16,198 for a cost of borrowing of \$0 and a total obligation of \$37,995.01. Taxes, license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers applicable Consumer Cash Discount: \$52,430. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers may sell for less. **Loyalty Bonus Cash** is offered on most new 2011 and 2012 Chrysler, Jeep, Dodge and Ram models (with the exception of 2011/2012 Dodge Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package, Journey SE, Ram 1500 Reg Cab [4x2 & 4x4], Ram Chassis Cab, Jeep Wrangler 2-door Sport, Patriot Sport [4x2 & 4x4] and Compass Sport [4x2 & 4x4]) and is deducted from the negotiated price after taxes. Eligible customers include those that have entered into a new Chrysler, Jeep, Dodge or Ram vehicle Gold Key Lease with a maturity date from September 1st, 2011 and forward. Some conditions apply. See your dealer for complete details. †Based on 2011 EnergyGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. 2011 Jeep Compass Sport 4x2 2.0L 5-speed manual—Hwy: 6.8L/100 km and City: 9.1L/100 km. 2011 Jeep Patriot Sport 4x2 2.0L 5-speed manual—Hwy: 6.8L/100 km and City: 9.1L/100 km. 2011 Jeep Grand Cherokee — Hwy: 8.3L/100 km and City: 13.0L/100 km. †Based on Ward's 2011 Middle Sport Utility Vehicle segmentation. †SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ® Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

DRIVE MORE

CLEARANCE EVENT

LOW PRICE. HIGH ADVENTURE.

2011 JEEP COMPASS SPORT 4X2

PURCHASE FOR
\$16,995*

INCLUDES \$2,500 CONSUMER CASH,* FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

2011 Jeep Compass Sport 4x2 in Deep Cherry Red shown.




2011 JEEP PATRIOT SPORT 4X2

PURCHASE FOR
\$15,995*

INCLUDES \$2,500 CONSUMER CASH,* FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

2011 Jeep Patriot Limited 4x4 with optional off-road group shown.⁵





ALL-NEW 2011 JEEP GRAND CHEROKEE LAREDO UNSURPASSED 4X4 FUEL ECONOMY*

CUSTOMER CHOICE FINANCING

\$199 | **0%**^{††}
BI-WEEKLY | **FOR 36 MONTHS AND \$6,299 DOWN**

WITH THE OPTION TO RETURN AFTER 36 MONTHS

2011 Jeep Grand Cherokee Overland shown.³




Jeep.ca/Offers

RETURNING LEASE CUSTOMERS, GET \$1,500 LOYALTY CASH.†

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

SCAN HERE FOR MORE GREAT OFFERS



MORE POWER. LESS FUEL. GREAT VALUE.

14 VEHICLES WITH 35 MPG HWY OR BETTER

