



Chevrolet Volt now heading to Canadian dealers

The award-winning Chevrolet Volt has started shipping to Canadian dealerships heading for retail customers in Vancouver, Victoria, Toronto, Oshawa, Ottawa-Gatineau, Montreal and Quebec City.

Kevin Williams, president and managing director for General Motors of Canada, released the first Canadian Volt customer shipments at

an event in Oshawa this morning, and dealers will begin delivering vehicles now.

Chevrolet Volt is an electric vehicle with extended range. Powered by GM's revolutionary Voltec propulsion system, it consists of a 16-kWh lithium-ion battery pack and electric drive unit that provide battery electric range between 40 and

80 km, depending on terrain, driving techniques and temperature.

After the battery is depleted, an engine-generator seamlessly extends Volt's range an additional 500 km by generating electricity to operate the vehicle's electric drive system.

*—Metroland Media
Carguide Magazine*

Visit kia.ca to learn more.



Kevin Williams, president and managing director for General Motors of Canada, is shown with the first shipment of Chevrolet Volts destined for Canadian dealerships.



This Odyssey minivan is one of 14 vehicles being supplied by Honda as part of the Rick Hansen 25th Anniversary Relay.

Honda aids Relay

On August 24, as the Rick Hansen 25th Anniversary Relay started off in Cape Spear, Newfoundland, it was propelled by more than the legs and wheels of 7,000 relay participants; it will also be powered by Honda Canada.

As the Official Vehicle Supplier of the Rick Hansen 25th Anniversary Relay, Honda is providing a fleet of vehicles to transport relay participants and staff in their 12,000-kilometre, nine-month trek across the country.

The 14-vehicle fleet consists of new Honda and Acura vehicles, including four Acura MDXs, six Honda Pilots, one Honda Ridgeline, and three Honda Odyssey minivans that are retrofit to accommodate passengers in wheelchairs.

Honda has always had a focus on mobility solutions, not only through its cars, trucks and motorcycles, but also through innovations designed to make the world more accessible like the company's ASIMO humanoid robot as well as its Stride Management Assist and Body-weight Support Assist devices.

The Honda and Acura vehicles will be on route for the duration of the Relay, as the convoy retraces the Canadian leg of Rick Hansen's original 'Man In Motion World Tour' in 1986, coincidentally the same year Honda started manufacturing cars in Canada.

To find out more about Honda's role in the relay, check out Honda Canada's Facebook page, the company's Twitter account and Honda.ca.

A promotional flyer for KIA's Drive It Now! Sales Event. The top features a red banner with 'OFFER ENDS SEPT. 30' and a large 'DRIVE IT NOW!' logo with 'SALES EVENT' below it. To the right is a large '0%' financing offer for 'ALL 2011 & 2012s'. Below the main title, it says 'ALL VEHICLES INCLUDE:' followed by icons for MP3/USB input and Bluetooth connectivity. A red 'PAY UNTIL 2012' box is also present. The central section introduces the 2012 SORENTO with a cash purchase price from \$22,745 and an all-in price of \$24,529. It also highlights the car as the 'TOP SAFETY PICK 2011' by the Insurance Institute for Highway Safety. To the right is a silver Sorento SX shown. The bottom left features a silver SPORTAGE with the 'MOTORING 2011 CAR OF THE YEAR' award. It offers 0.9% financing APR** up to 60 months, plus \$1,000 in loan savings, and a 'PAY UNTIL 2012' option. To the right is a silver RONDO with a '7 PASSENGER SEATING AVAILABLE' offer. The bottom right features a dark grey INTERNATIONAL model with the 'TOP SAFETY PICK 2011' award. It offers a cash purchase price from \$13,495, an all-in price of \$15,179, and \$2,500 in cash savings. The flyer ends with a call to action 'HURRY IN! LAST CHANCE ON GREAT 2011 OFFERS' and a Facebook link.

A horizontal banner with four sections: 1. A black box with a large white '5' and 'Year Warranty'. 2. A red box with a KIA logo and 'WE'VE GOT YOU COVERED' text, listing a 5-year/100,000 km warranty. 3. A grey box with a KIA grille graphic and 'KIA MEMBER REWARDS' text, explaining points towards discounts. 4. A red box with a white checkmark and 'FLEX CHOICE' text, encouraging savings.

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