



Sharing the new 2.0-litre EcoBoost engine for 2012 is the Ford Edge.

## Ford EcoBoost engines help make greener, cleaner cars

Continued from pg. 1

hill where there was a slight bog.

The Edge, despite the same drivetrain, was surprisingly different and faster.

That's primarily due to the Edge being some 500 lb lighter (3,998 lb vs. 4,503 lb) but then again, the Explorer is designed for up to seven passengers and the Edge is strictly a five-seater.

I won't say the Edge flew around the track, but the balance was much better particularly on one off-chamber portion where the Explorer wanted to drift but was reigned in by the AdvanceTrac.

The Edge was also noticeably quicker off the line and merging, not surprisingly, was faster than the Explorer.

In terms of cargo volume, the Explorer is the winner with 80.7 cu ft while the Edge has 68.9 cu ft with the second row seats folded.

Towing is restricted to 2,000 lb in both vehicles. Maximum payload in the Explorer is 1,670 lb compared to 909 lb with the Edge.

About the only area where the 3.5-litre is better is towing. With properly equipped AWD models, the Edge can haul up to 3,500 lb and the Explorer up to 5,000 lb.

Besides the power, the big payoff is

in fuel savings.

The EcoBoost Edge is rated at 9.9/6.6L/100 km city/highway compared to 11.1/7.2L/100 km for the 3.5-litre. With the Explorer the numbers are 10.4/7.0L/100 km city/highway compared to 11.7/7.8L/100 km for the 3.5-litre.

As noted above, the EcoBoost option adds \$1,000 to the price of the 2012 FWD Edge and Explorer which run at \$27,999-\$37,999 and \$29,999-\$41,199 respectively.

Ford officials noted in Romeo they will have five electrified vehicles on the road next year but the focus is on EcoBoost.

There are some 180,000 EcoBoost cars and trucks on the road in North America right now.

Much to Ford's surprise is the V6 EcoBoost F-150 pickup is outselling the V8 and 41 per cent of all vehicles sales currently are EcoBoost.

Topping it all off is the fact that Ford intends to have 90 per cent of its cars and trucks EcoBoost equipped by the 2013 model year.

So the next time someone tells you the auto industry isn't trying to make greener, cleaner cars, just say EcoBoost.

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Limited model shown

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5-STAR SAFETY RATING\*

OWN IT **\$188\*** BI-WEEKLY PAYMENT  
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HIGHWAY **5.7L/100 KM** 50 MPG\*

SELLING PRICE: \$24,400\*  
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SONATA GL 6-SPEED. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.



**2 PERFORMANCE** 2012 GENESIS COUPE  
A NEW CALIBRE OF SMART PERFORMANCE

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SELLING PRICE: \$26,600\*  
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HIGHWAY **6.8L/100 KM** 43 MPG\*



2.0T model shown



GLS model shown

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SELLING PRICE: \$14,730\*  
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ACCENT L 4DR 6-SPEED. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.  
HIGHWAY **4.9L/100 KM** 58 MPG\*

**4 DESIGN** 2012 ELANTRA SEDAN  
2011 BEST COMPACT CAR - AUTOPACIFIC VEHICLE SATISFACTION AWARDS<sup>1</sup>

OWN IT **\$144\*** BI-WEEKLY PAYMENT  
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SELLING PRICE: \$17,380\*  
NO DOWN PAYMENT  
ELANTRA L 6-SPEED. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.  
HIGHWAY **4.9L/100 KM** 58 MPG\*



GLS model shown

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ALL WEEKEND LONG



TM/© Hyundai logo, name, product names, feature names, images and slogans are trademarks owned by Hyundai Auto Canada Corp. Financing offers available U.S.C. from Hyundai Financial Services based on a new 2012 Sonata GL 6-Speed/2012 Genesis Coupe 2.0T 6-Speed/2012 Accent L 4DR 6-Speed/2012 Elantra L 6-Speed/2012 Santa Fe 2.4L GL Auto with an annual finance rate of 0% (APR) 1.90% to 4.90% for 60/60/60/60 months. Bi-weekly payment is \$188/\$205/\$122/\$144. No down payment is required. Cost of borrowing is \$200/\$1128/\$1208. Finance offers include Delivery and Destination of \$1,565/\$1,565/\$1,495/\$1,790. Fees, taxes, charges and all applicable taxes (including HST), Registration, insurance, PPSA and license fees are excluded. Delivery and destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. Financing example: 2012 Elantra L 6-Speed for \$17,380 at 2.90% per annum equals \$144 bi-weekly for 60 months for a total obligation of \$16,862. Cash price is \$17,380. Cost of borrowing is \$1,312. Example price includes Delivery and Destination of \$1,495. Fees, taxes, charges and all applicable taxes (including HST), Registration, insurance, PPSA and license fees are excluded. \*Prices for models shown: 2012 Sonata Limited/2012 Genesis Coupe 2.0T 6-Speed/2012 Accent GLS 4DR/2012 Elantra Limited/2012 Santa Fe Limited is \$31,800/\$26,600/\$19,620/\$24,300/\$37,895. Delivery and Destination charges of \$1,565/\$1,565/\$1,495/\$1,790. Fees, taxes, charges and all applicable taxes (including HST) are included. Registration, insurance, PPSA and license fees are excluded. Fuel economy comparison based on combined fuel consumption ratings for the 2012 Accent 4DR 6-Speed Manual (5.8L/100km), manufacturer's testing and 2011 IIAC combined fuel consumption ratings for the sub-compact vehicle class. 2012 Genesis Coupe 2.0T 6-Speed (6.8L/100km), City 10.0L/100km, Highway 4.9L/100km, City 6.8L/100km, Highway 4.9L/100km. 2012 Elantra L 6-Speed manual (4.9L/100km), City 6.8L/100km, Highway 4.9L/100km. 2012 Santa Fe 2.4L 6-Speed Automatic FWD (City 10.4L/100km, Highway 7.2L/100km) are based on Manufacturer's testing. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. Fuel economy figures are used for comparison purposes only. \*Offers available for a limited time and subject to change or cancellation without notice. See dealer for complete details. Dealer may sell for less. Inventory is limited. Dealer order may be required. Based on the July 2011 IIAC report. <sup>1</sup>Government 5-Star Safety Ratings are figures of the U.S. National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). See your dealer for eligible vehicles and full details of the Graduate Rebate Program. <sup>2</sup>Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.



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