



The evening's youth coordinators (from left) Clara Wilson, Holly Kallmeyer, Chantal Viens and Jack Britton welcome their guests to the Main Street Inn.

Be the Change Charity Dinner & Auction



Elaine and Bryan Lewis share a smile with Moya Johnson.



Sue and Joey Britton try to figure out whose name they have on their heads.



ABOVE: Cindy Kallmeyer chats with Laurent and Paulette Thibault.

BELOW: Dale and Dave Cox can't wait to learn why the guests were given plastic farm animals.

RIGHT: Amber Schuler from Free the Children talks about her experiences in Africa.



A handful of local youths decided to do some good this summer by organizing the inaugural Be the Change Charity Dinner and Auction at the Main Street Inn. Jack Britton, Holly Kallmeyer, Clara Wilson and Chantal Viens, with the help of Main Street Inn owners Brian and Sharon Flood, put together an exciting evening of live music, delicious food, exciting auction items and inspiring stories, which took place on August 22. Half of the proceeds from the sold-out event will be donated to Free the Children, a youth-based international charity, while the other half will be split between the Georgetown Hospital Foundation and Halton Hills Christian School's Arrowsmith Program. Special thanks to all the guests and to the local businesses who donated auction items and services.

Photos by Andrea Lefebvre



ANOTHER SEVERE SUMMER STORM STRIKES ONTARIO

Paul C. Armstrong



Recently a calm Sunday turned into a wrenching tornado type storm.

Some parts of the Province were hit worse than others such as Huron County and the town of Goderich. The disaster was such that Premier McGuinty was quoted as being committed to restoring the community to that it was. I don't know what he was committing our "Provincial Dollars" toward because most, if not all those affected, were insured. People in Small communities like Goderich take their responsibilities seriously. Even municipal and other public buildings would be insured. We might even see less of our contractors for awhile because insurers will be "Seconding" tradespeople to get those properties that can be repaired under way and arranging with other insureds where houses and businesses were destroyed to rebuild.

Residents of Goderich will invariably have a "local insurance broker" to call on for support and advice. For those who need temporary housing, the "additional living expense" feature of home and tenant's insurance will click in.

Unlike "urbanites" rural and semi urban consumers take their insurance seriously, buy from someone they know and learn what their insurance does so when the time comes to collect, all is good. Communication that goes on before and after a loss between customer and broker is called "Team Work".

Recently a major Canadian Insurer did a survey of consumer's knowledge of what to do in the event of an accident. It centered around 18 to 34 year olds for the most part. Surprisingly, very few knew. Why? Likely because many people buy insurance based on the cost, not what the insurance is expected to do. Many think that all insurance is the same and it's really the price tag that is important. Buying on line, direct or through group plans might not get you the dialogue needed to develop the best relationship and purchasing from a source you cant see or associate with could produce a poor "Business Relationship".

Know what you are buying and whom you are buying from. Dont learn too late that you could have been protected better.

Buy Local, Buy from us.

Comments are always welcomed by email parmstrong@pcarmstrongins.com or phone 905-877-0133.

YOUR THE INSURANCE HOUSE

PAUL C. ARMSTRONG
INSURANCE BROKERS LTD.

143 Mill St.
T: 905.877.0133
Serving our
community for
**Auto, Home, Condo,
Tenant, Business
and Recreation**

