

# Smart energy-saving choices will deliver faster paybacks

As summer temperatures continue to rise, so does the cost of energy bills. Homeowners can keep their cool with a number of energy saving options. To get the fastest payback, homeowners should identify and fix the major sources of air leaks in the home.

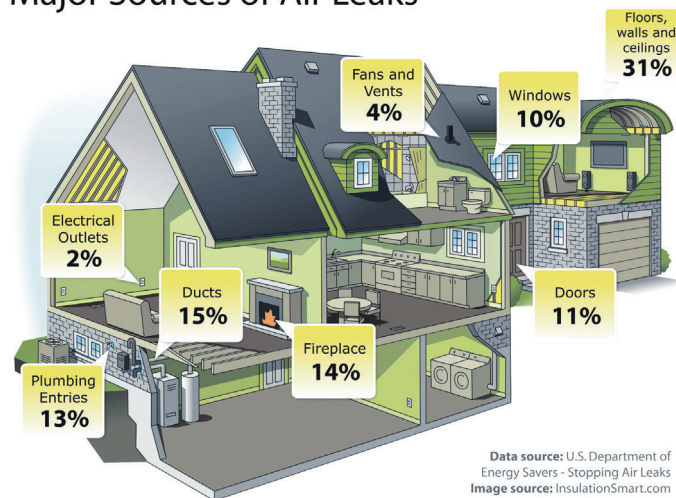
Air leakage can account for up to 40% of a home's heating and cooling costs. In the average home, typical areas through which air escapes include joints at windows, cracks at doors, electrical service and cable TV entry points, electrical outlets and ceiling light fixtures, ductwork and chimney leaks. To compensate for the loss of conditioned air in the home, the heating and cooling system has to work harder to maintain a comfortable indoor environment.

Energy saving options that offer the best payback are those that help homeowners realize a return on their investment as quickly as possible. This benefits all homeowners, whether they plan on staying in the home for the

short— or long— term.

Air-sealing with a spray foam insulation, such as those offered by Icynene, can offer significant savings each month. Icynene offers proof by estimating the energy payback for homeowners who want to see instant sav-

## Major Sources of Air Leaks



ings from their insulation purchase. A local dealer can provide a customized energy analysis.

More information about air-sealing for energy and cost savings is available online at [www.insulationsmart.com](http://www.insulationsmart.com).

[www.newscanada.com](http://www.newscanada.com)

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### Offer Details

- Expires November 15, 2011
- Limit 1 per person; may buy 3 more as gifts
- Gratuity not included
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### Highlights

- Eminence Organic Facials are suitable for all skin types and ages
- A green spa which uses only high-end, all-natural, organic and vegan products
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